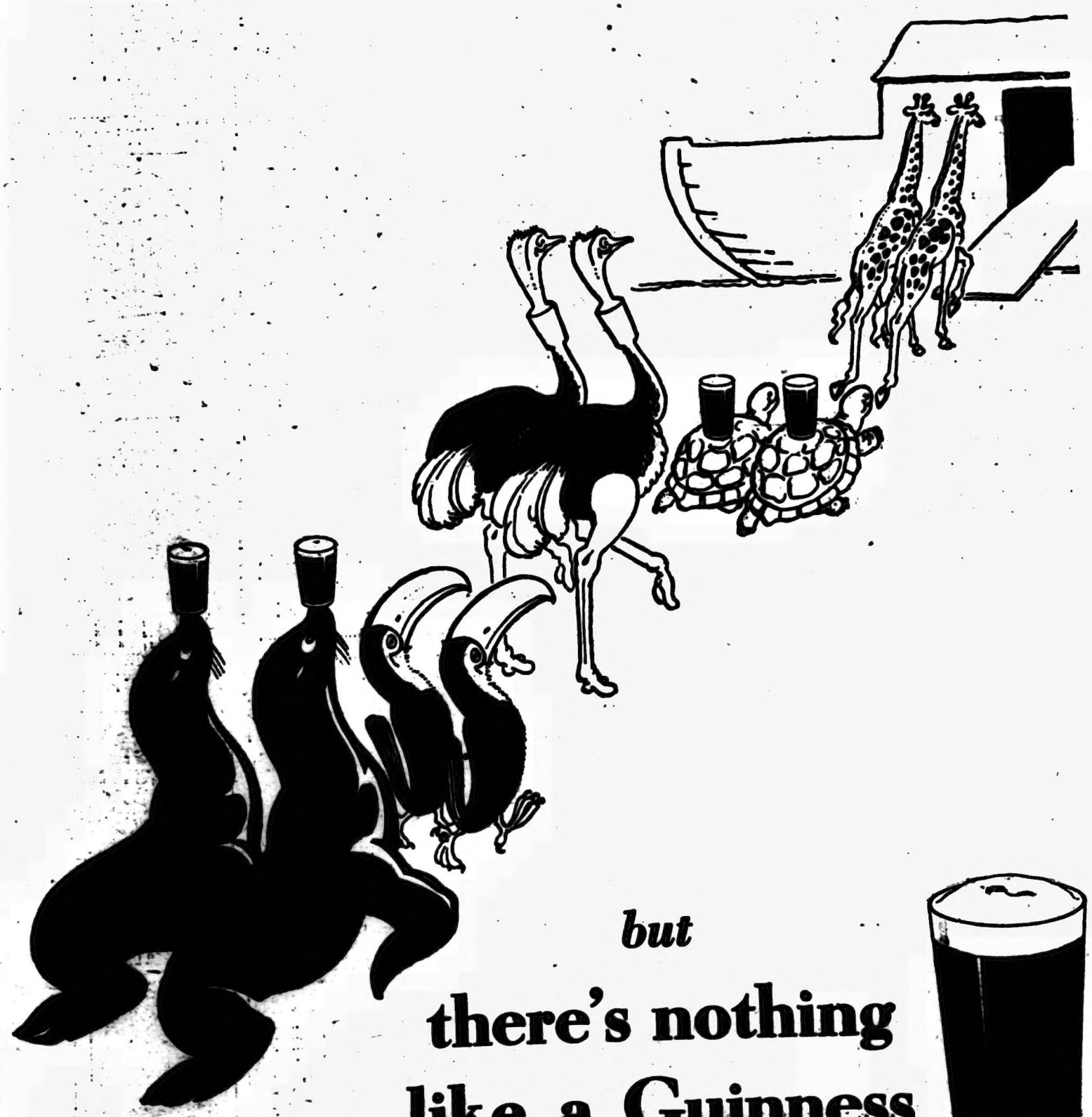
THE NEW SPY

By Martha McKenna

See pages 24 & 25

JOHN BULL

TWOPENCE.
Vol. LXII.
1642.



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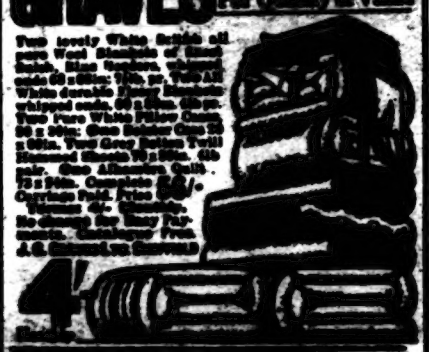

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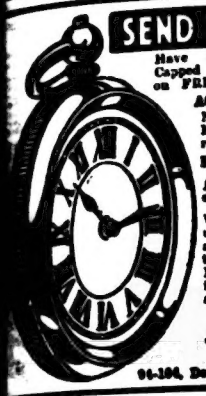

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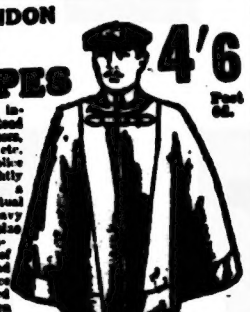

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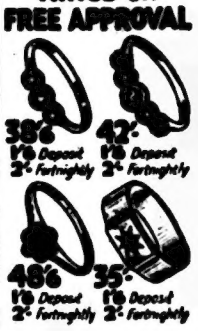

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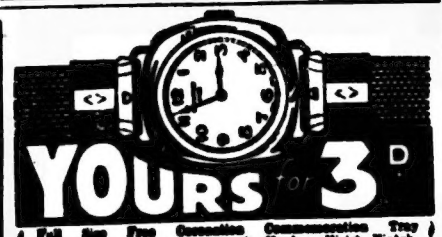

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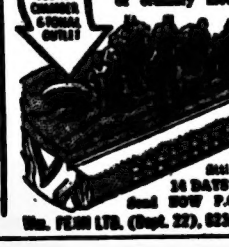

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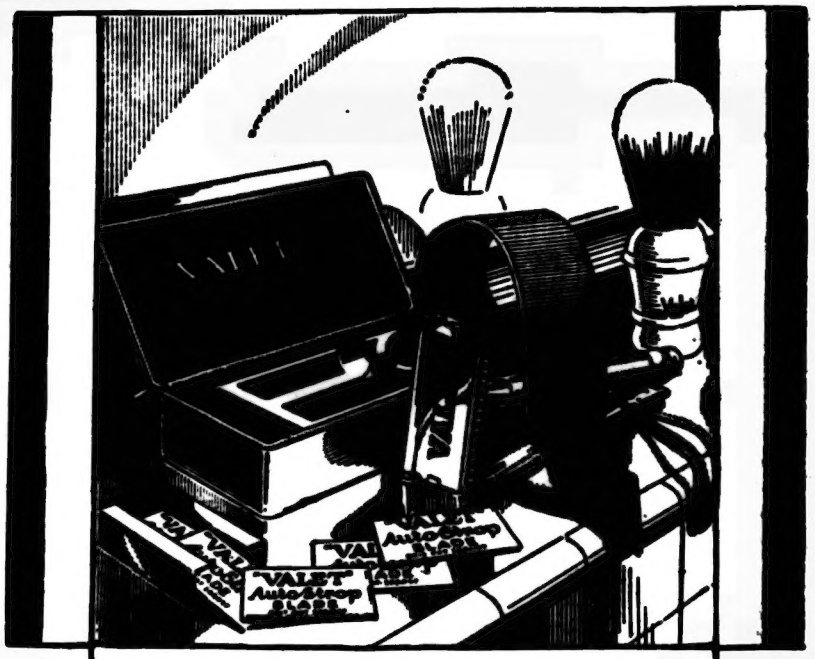

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CHOOSE your Gifts from H. Samuel's Free Gift Books—and save pounds. Everything direct-from-factory cash prices and sent on a whole month's trial. Write your name and address on the coupon in the advertisement centre of page 2, and POST NOW.

WHY not a new Radio Set for Christmas? There's an all-British model advertised by Messrs. Edwd. O'Brien, Ltd., on page 2 and you can purchase on the easiest of terms.

CHRISTMAS Presents Buying Made Easy. Why not buy your Christmas Gifts by post? You get the best value for money, and if you purchase through John Bull's "Shop Window" you are sure of absolute satisfaction. Turn to pages 3 and 3 and study each offer. Don't forget to mention John Bull when sending your order.

BABY-CLOTHES.—EXPECTANT MOTHERS do not hesitate in obtaining your complete layette from us. Every garment beautifully Home-made from finest materials. Style and quality approved by Nursing Home and Welfare centres. 70-garment Layette with full-size Shawl, 29/-; or Superior Nursing Home Set, 63/-, including flannels, woollies, Silk Robes and Handsome Shawl. Send 2/- for pel. on appro. (Cash or Terms.)—Mrs. J. Howard, 66, Dover Road, Portsmouth.

A COOKERY Booklet of interest to every housewife: "Tasty Dishes." The makers of New World Gas Cookers offer every housewife and cook a free copy of the above invaluable little booklet that gives you many helpful suggestions about meals which cook themselves, together with "Regulo" settings and cooking times. Post coupon on page 27 to-day.

GET a copy of Benson's Watch, Jewellery Catalogue, etc. For only 3/- down you can secure either of the models illust. on p. 31. Fill in the coupon or write, mentioning John Bull, to J. W. Benson, Ltd., 62-64, Ludgate Hill, London, E.C.4.

£1 DOWN secures modern Smith Premier "Chum" Portable Typewriter for home or office. Get full particulars of this unique offer by filling in coupon on p. 32. Mention John Bull.

FREE.—Fill in the coupon in the Berkeley Superlux Chair advt. on page 33 for free illustrated catalogue of all models, together with complete range of coverings. 10/- with order secures luxurious model illustrated.

FREE Furnishing Catalogue. — Fill in the coupon on p. 27 or write, mentioning John Bull, to JAY'S FURNISHING STORES, 248, Tottenham Court Road, London, W.C.1 for free Catalogue full of bargains of furniture, pianos, etc.

FREE.—Fill in the coupon on page 29 for a free illustrated brochure of Pye Radio models. The model illustrated costs only 8 gns. and can be obtained on easy terms.

GARDENING.

FREE! — 48-page book full of information for gardeners (illus.). Hints and advice on better cultivation of flowers, fruit and vegetables. Send p.c. to LASCO, Ltd. (Dept. 1), Liverpool.

WIRELESS AND MUSICAL.

PIANO - ACCORDEONS. Drums and Accessories, Trumpets, Guitars. 1d. p.c. brings new 1938 68-p. cat. Free. Easiest terms. Part Exchanges.—J.B. Raymond Co., 8, Lawrence Pountney Hill, E.C.4.

DOSSO AMPLIFYING GUITARS—the popular FAVOURITES! You can OWN a model for 2/6 weekly.—Write to HENRY'S, LTD., 20, Manchester Street, LIVERPOOL.

PIANO-ACCORDEON. Fine Italian, professional model. 120 bass. Brand new. £12 10s. or 4/- wkly.—F. Thomas, 12, Rupert St., Ldn., W.1.

DRUM OUTFIT. Professional full-size, with all component parts. £14 cash, or 4/6 weekly. —F. Thomas, 12, Rupert Street, London, W.1.

THE reliability of Bush Superhets is renowned. The model illustrated on p. 18 can be obtained for 3/1 a week. Fill in coupon at once for full details of this and other models and send to Bush Radio, Ltd., Dept. J.B., 136, Power Road, Chiswick, London, W.4.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.), 21, Warwick Lane, E.C.4.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New discovery. Wonderful! No straps, pads, or springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (Dept. 36), 80, Chancery Lane, London, W.C.2.

WORMS CURED.—Arlico Brand Worm Tablets are a Specialist's Positive cure by removing the cause. No fasting, dieting or interference with daily habits. Send 1/6 for Generous Supply or 1½d. stamp for details.—Eldyard Tablet Co., 36-38, Codnor, Derby.

YOU can obtain a novel tablet container into which you can put your Phyllosan tablets, together with free book, if you fill in the coupon on p. 39 and enclose 1½d. stamp.

MISCELLANEOUS.

SEND 1d. p.c. to Dept. C.E.36, Rowntree & Co., Ltd., Cocoa Works, York, for free copy of Gift Book and voucher worth 3 coupons. See p. 36.

THE Pearl "Pension Scheme" offers an excellent method of securing a guaranteed income for life or special benefits for your family. Full particulars, without obligation, to readers who fill in coupon on p. 28. You may never regret it.

FREE.—"FEMININE" "Everybody's Doctor." Write, mentioning John Bull, to Alfred Fenning, Cowes, I.W. See p. 32.

PRIZE Cash Prizes £25 in prizes are offered by the proprietors of Diploma Cheese for the best last line to the Limerick on page 37. Read the conditions carefully and send in your entry now. Don't delay—you may forget.

A 2-BOTTLE sample case of Mason's Ginger, Orange and Black Currant Wine Essences will be sent in return for the coupon on page 5, together with 9d. in stamps.

EVERY man and woman should get a free copy of a most helpful and informative booklet offered by makers of Iron Jelloids. Fill in coupon on page 41 or write, mentioning John Bull, to Iron Jelloid Co. (Dept. J.B.), Watford, Herts.

MADE TO MEASURE 14/11

Here is a superb gown that appears to take inches off bust and hip measurements and gives you that slender line admired by all. The material is exceptionally strong firmly woven rayon spun of beautiful quality and will stand up to really hard wear. The bodice, most cleverly cut, is trimmed with fine rayon lace underlined crystal spun silk. A gold flower finishes the becoming V neckline. The skirt is moderately full with centre panel pleated to ensure a slim effect. MADE TO YOUR OWN PARTICULAR MEASUREMENTS and offered at the bargain price of 14/11. You must try one on. Send the coupon now with 1/6 deposit (plus 6d. for postage) (a short time is required for making). Then pay balance, either in one sum or by instalments of 2/6 until 14/11 is completed.

1/6 DEPOSIT (plus 6d. postage)

Secures on Approval.

Colours :— BLACK, NAVY, BROWN, BOTTLE, WINE, LIDO.

Sizes: Hips 40 to 56 ins. Lengths 44 to 52 ins.

Fill up the coupon and send right away. You are not under the least obligation to purchase. If not delighted deposit refunded immediately.

COUPON Please send me Gown D.156

Enclose crossed Postal Order for 2/- (1/6 Deposit and 6d. postage) with full name (Mrs., Miss) and address. (Overseas customers 2/6)

Colour

Bust	Hips	Length

J. Bull 4/12/37

AMBROSE WILSON LTD

FOREMOST IN FASHION FOR 25 YEARS

200 Ambrose House, 60 Vauxhall Bridge Rd., London, S.W.1

One Bright Spot

SOMETIMES a succession of misfortunes is almost more than a man feels he can carry on his shoulders, no matter how broad. So, recently, thought a husband—a reader who lives in the distant Shetland Isles—who saw his wife struck down by measles. An insidious disease which often leaves dire results in its train.

For years the household had been in difficulties through slackness of trade and shortage of money. Now the husband seemed faced with a complete financial hiatus with his already slender resources quite unable to provide his wife with the attention and diet so requisite to her needs.

Little wonder he felt desperate.

* * *

Yet there was one bright spot, as, having signed the Coupon, he had qualified for JOHN BULL'S free family insurance. By this work of a minute he had protected himself, his wife, and in a lesser degree his children, against many happenings of everyday occurrence, but particularly, in this instance, against his own and his wife's sickness, and so promptly wrote to JOHN BULL about it.

* * *

With equal promptitude he received our cheque, and wrote back to say that words failed him to convey his thanks for this "great gift in such a time of necessity."

Can you afford to ignore our unique offer of free insurance? JOHN BULL is the only newspaper in the world that safeguards its readers against fire, storm, flood, and sickness, as well as giving numerous accident benefits.

Lose no more time if you are not as yet insured. Fill up the Coupon below to-day and send it in. Then your conscience will, at any rate, be easy.

CUT HERE

JOHN BULL

***Hand* this Form to your Newsagent**

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 4/12/37

CUT HERE

Post this Form to

"John Bull," Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "JOHN BULL." Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

Name and Address of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 4/12/37

'LIFE' in a Tablet...

PHILLIPS Tonic Yeast is a GRAND TONIC and PICK-ME-UP. It safely and surely restores VITALITY and VIGOUR to men and women of all ages and increases the JOY OF LIFE. ... PHILLIPS Tonic Yeast is 'LIVE' Yeast, absolutely free from drugs. It ensures perfect assimilation of food, purifies the system and is a splendid Natural Remedy for INDIGESTION, NERVES, NEURITIS and BOILS.

...50 Tablets 1/3...

Family Size 3/- . . Vest Pocket Size 6d.

Perfectly Safe . . . . . Not habit-forming

From all Chemists. Make no mistake — Always ask for PHILLIPS TONIC YEAST by name and make sure you get the REAL THING . . .

Phillips TONIC YEAST is LIFE ITSELF!

"One DO-DO a day does what YEARS in hospital failed to do"

Dear Sir, *September 23rd, 1936.*

I want to give you, or should I say the doubtful ones, a little bit of personal experience with DO-DO. I am never without them and I hope I never will be. I feel that nothing so beneficial as DO-DO tablets were ever offered the public, no one can truthfully say that they are not the safest, cheapest and most reliable treatment for all forms of Asthma, but they will greatly assist other forms of difficult breathing. In 1930 I received a certificate to the effect that my condition was such that there was direct evidence of Chronic Bronchitis and Emphysema of at least 8 years which went to prove that my complaint was well established then. In spite of various drugs and medicines I found little or no relief inasmuch as I was and still am booked up as T.B. lungs (of course I do not dispute it). I tell you this because I have this year had the best year so far, and I have had no medicine whatsoever from my doctor, my only medicine is a DO-DO tablet first thing in the morning. My pocket will not permit me more: but even that does what years in hospital failed to do. I have tried others, but they have no chance when up against Do-Do. (Mr.) H.G.W. (Ipswich).

This amazing and entirely unsolicited testimonial is perhaps the most powerful advertisement ever written for a medicine of Respiratory Disorders, because it is from the pen of a sufferer who *knows* Do-Do's value.

Do-Do (Brand) Asthma Tablets provide not only the quickest and surest relief from Asthma (Day and Night), Bronchial Asthma, Catarrh-complicated Asthma, Coughing Fits, Wheeziness, Choking Sensations, Chest Tightness, etc., etc., but also the cheapest—a fact you can prove for yourself.

Do-Do's power to give almost instantaneous relief and to soothe and heal the ravaged tissues is due to the fact that these Tablets contain active, curative medicaments found in no other Asthma remedy, tablet or liquid, at any price. The worse your breathing, the greater the measure of relief you can obtain from Do-Do Asthma Tablets. Not only do these "miracle-working" tablets (*vide* former sufferers) check the worst spasmodic attack in the incredibly short time of 30 seconds, they bring about lasting improvement rapidly.

Full 5-grain size, Do-Do Tablets are virtually solid medicament—more medicine and more power to the dose.

Do-Do BRAND ASTHMA TABLETS

7 FULL DOSES for 1/-

3/- (over 4 times the 1/- size)

10s 6d (17 times the 1/- size)

of Qualified Chemists everywhere

INTERNATIONAL LABORATORIES LTD., 30-42 SMEDLEY STREET, LONDON, S.W.8

POST FREE

This case contains three trial bottles of **Mason's Wine Essences**, Ginger, Orange and Black Currant. Each bottle contains enough essence to make a full size bottle of delicious wine. The case will be sent post free to all who send name and address and 9d. to :—

NEWBALL & MASON Ltd., NOTTINGHAM

Cut out this coupon and post to-day.

COUPON

I enclose 9d. in stamps and would like to sample your Ginger, Orange and Black Currant Wine Essences.

Name & Address in Block Letters .....

.....

Dept. 61.

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES 53 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including finest Ostonic Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; Suitable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid.

TERMS: 5/- per month. £4.17.6

NO CHARGE MADE FOR EASY PAYMENTS.

WE OFFER EXCHANGE PRICE FOR OLD SETS.

Mr. [illegible] of Gravesend, writes:—"Many thanks for the N 3 Set. First I must give you credit for your promptness of despatch. It came half an hour before I got home from work and was surprised when I walked in to find my wife had got it going so excellently. Secondly, I think you should change the name of it to "The Little Wonder," as it most certainly is. I have given it a good test and it has gone [illegible] stations. I class it on top of the list for bargains [illegible] public."

WRITE FOR CATALOGUE and full specification of this and other sets for Batteries or Mains, including Super Hets.

J. G. GRAVES Ltd. SHEFFIELD.

RHEUMATISM & BAD CIRCULATION

If you suffer from these painful maladies, do not give up hope. Stated to be incurable, Miss Sharp, 4, Hayes St., Apsley Bridge, Wigan, writes :—"I suffered two years from Rheumatism and bad Circulation, and could not walk or sleep. My finger ends used to go dead. I had no use in my limbs and was stated to be incurable. I took Vitadatio and after 3 doses felt the circulation moving, and now, after 10 bottles, I can walk and do my own work. My friends say I am a Miracle."

Remarkable recoveries in cases of Rheumatism, Neuritis, Liver, Kidney, Stomach and Blood Troubles are continually being reported. If you suffer—it will restore you to health and strength. IT PURIFIES THE BLOOD. Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 2/- and 5/- per bottle (Post 6d. extra in U.K.) from VITADATIO, 121, ARMLEY, LEEDS.

Vitadatio SEND FOR FREE BOOKLET

LAST FEW WEEKS

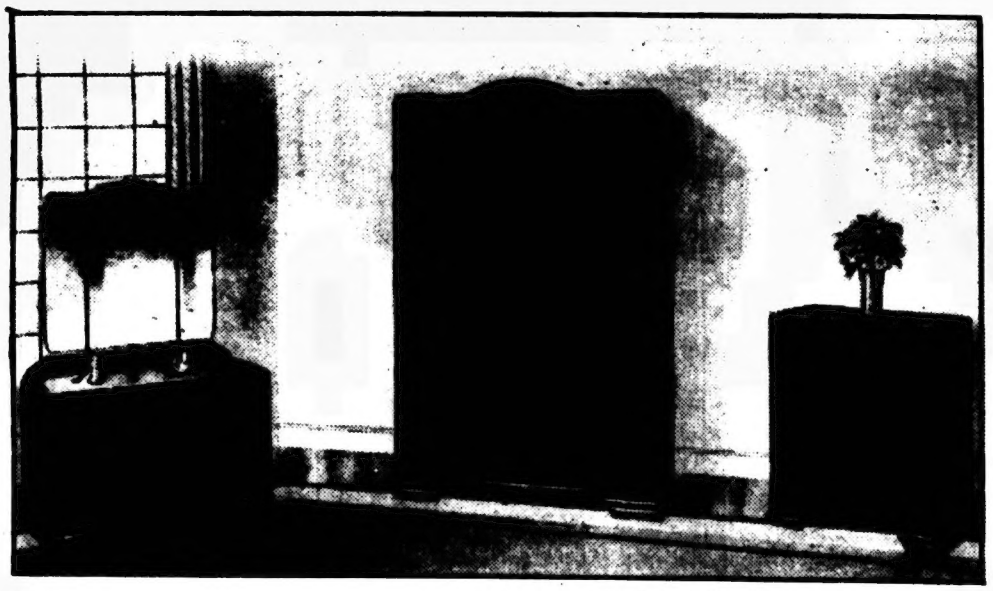
A chance that comes only once a Year!

DRAGES

GREAT CHRISTMAS NUMBER

with Thrilling Tales by Famous Authors

and **VALUABLE FREE GIFTS**



Get your Free Gift of Furniture from Drages before this great Christmas Offer closes! Whether your order is large or small—anything from £10 to £250—a useful and valuable gift will be added as Drages personal Christmas Present to you. There are scores of beautiful things to choose from—varying from single pieces to complete suites. A few examples are illustrated on the opposite page.

Call or send the coupon for a free copy of Drages Christmas Number. It shows accurate photographic reproductions of all the gifts, and many customers are making their choice by post. You can do the same—and have the gift you select in time for Christmas. But time is getting short. Seize the opportunity at once, before it is too late.

HUNDREDS OF GROUPS

FROM 4'6 A MONTH

50 PAY-WAY TERMS

50 months to pay and no deposit. A monthly payment of 20/- buys £50 worth of furniture—other amounts, large or small, in proportion. A Free Fire and Life Policy, with Drages written Protection in case of illness or unemployment, given to every customer.

ORDER BY POST

You can rely on us to give immediate and personal attention to all orders received by post. If, on delivery, any article does not meet with your complete approval, it may be returned and exchanged, or your money will be refunded in full.

C.46

SCORES OF FREE GIFTS OF FINE FURNITURE TO SELECT FROM!

Think of the great advantage of getting the furniture you want NOW, from Drages! You receive a delightful Free Gift—at once—and you get the furniture—also at once—on the finest no-deposit terms obtainable. Send the coupon or call.

HERE ARE A FEW OF THE MANY FREE GIFTS ILLUSTRATED IN DRAGES CHRISTMAS NUMBER

FREE with £10 order

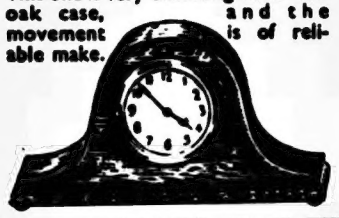
Frameless mirror with bevelled shaped edges and chromium ornament. Elegant, modern and very useful.

FREE with £10 order

Dark oak finished fancy table with scalloped edges and twist legs. Square or oblong—and most attractive either way.

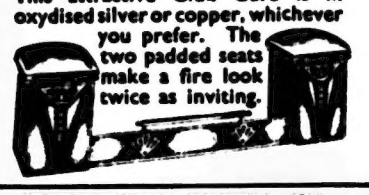
FREE with £10 order

Everyone can do with an extra clock. This one is very charming in its dark oak case, and the movement is of reliable make.



FREE with £20 order

This attractive Club Curb is in oxydised silver or copper, whichever you prefer. The two padded seats make a fire look twice as inviting.



FREE with £20 order

This fireside chair is very cosy and comfortable with its high back and curved arms. Finished dark oak colour, and covered in tapestry.

FREE with £30 order

Tea by the fire with this waggon to help is a very easy and enjoyable affair. It has a drawer and under tray. Dark oak finish.

FREE with £50 order

There's an air of real distinction about this splendid bureau. Roomy writing compartment and 2 drawers. 2 ft. 6 in. wide.

FREE with £30 order

There's a lot to like about this chair. The tapestry-covered loose cushion is nice and deep, and the newspaper rack is very handy

FREE with £50 order

The Bolover is a deeply comfortable Easy Chair in brown hidecloth. Spring-filled cushion in seats, covered with brown velveteen.

FREE with £50 order

For a bedroom or in the hall this fitted Wardrobe is as useful as it is well made. It is dark oak and is very roomy with its 3 ft. width.

FREE with £100 order

This is a side serving table and something more! Drawer is fitted with stainless cutlery and electro-plate for six.

FREE with £75 order

This massive Bureau has plenty of room at the top and 3 full-width drawers. Finished in rich dark oak. Width 2 ft. 6 in.

DRAGES LIMITED

73-77 OXFORD STREET, LONDON, W.1

MANCHESTER: 42 DEANSGATE

BIRMINGHAM: 101-103 BULL STREET

OPEN DAILY TILL 8 P.M. TILL XMAS

POST THIS COUPON NOW

FREE

Post in unsealed ½d. stamped envelope to Drages. Please send me a copy of Drages Christmas Number.

*Name*_____

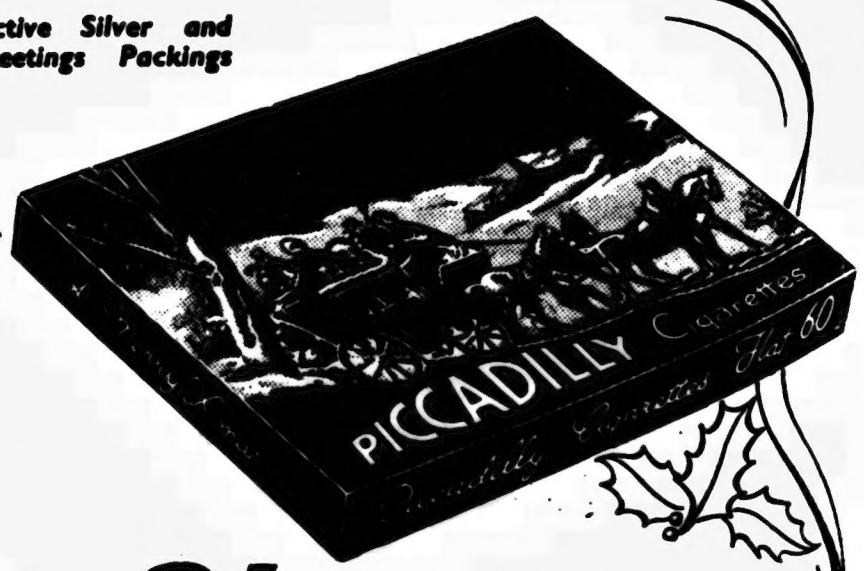
*Address*_____

J.B.4/12

PICC A PICCADILLY

In attractive Silver and Blue Greetings Packings

Special "GREETINGS" packings



30 for 1/- **60 for 2/-**

PJ176

MADE BY CARRERAS LIMITED 150 YEARS' REPUTATION FOR QUALITY

JOHN BULL

A BRITISH INSTITUTION

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Thursday, for week ending Saturday, December 4, 1937.

STRAIGHT FROM THE SHOULDER

Miners Lose Money by Working
Fraudulent "Snowball" Trading
Premier's Snap Election?

SHEFFIELD CORPORATION gives a lead to the country. Tenants are to get two weeks' rent free—the first at Christmas, the second Whitsuntide.

Other corporations please copy.

A Snap Election!

Reports which are more than rumours are circulating that the Prime Minister is considering a snap election next year to anticipate a possible slump when unemployment will rise and the Government's stock falls with a bump.

We have no doubt there will be an election if Mr. Chamberlain sees an opportune moment.

At the same time, we are inclined to think he hopes to conclude some form of Western pact of such importance that he will go to the country for a mandate. The present orders to Ministers to talk anti-slump are merely preparatory to the bigger issue.

Soviets Prepare

Grave news from Far East, where war threatens to extend into major struggle that may yet involve the armies of the Soviets.

Japanese have mobilised 500,000 in so-called state of Manchukuo, and have concentrated large forces on Russian frontier. Russia replies by massing aeroplanes in Far East and is also stated to have put 160 machines at disposal of Chinese army operating in front of Hanking.

Another Spanish situation being created in the Orient. But the Japanese have asked for it. Military success has made their insolence intolerable to their powerful neighbour.

To Him that Hath . . .

We agree with the Commission on Parochial Endowments that there should be a minimum wage for each benefice, thus ensuring all clergy an income on which to live. Throughout the country there are hundreds of cases of "Big vicarages—Nothing else."

But the well-beneficed will never do anything about it. It is convenient to forget the parable of the camel and the eye of a needle.

Costs More to Work

Miners in the Coalville district have been working three days a week. Wages 24s., unemployment assistance allowance 13s.

Now a pit is working four days a week. Result: 30s. wages and no unemployment assistance. An extra day's work and a weekly loss of 7s.

It is a wonderful system!

Authority's Ban

And another variation on a not unlike theme.

A Port Talbot miner found a job off his own bat at a local colliery. The employment exchange refused to give him a card authorising him to work because he had not worked in a colliery for two and a half years.

So we are to presume he can never work at his own job again.

Red-Tape Again

Government auditor at Cockermouth, in Cumberland, insists that the "due on demand" notice sent with rates must be enforced.

For ten years where circumstances justified it the instalment plan of spreading rates over the half-year has worked perfectly satisfactorily. The council, who, after all, have to spend the money, are quite satisfied, and we think they are justified in resisting this attempt at interference by officialdom.

Doleful Radio

Why do so many radio parsons choose depressing subjects for sermons and then broadcast them in doleful voice?

We agree with a Streatham reader. Chief listeners to these homilies are the sick and convalescent. They need inspiring, hopeful messages to aid them back to health.

Hint to P.M.G.

Action is wanted now to prevent a repetition of the scandal in the Post Office last year when on account of the Christmas rush letters were delivered four and five days late.

We have come to respect the Postmaster-General and his staff for their efficiency. Last year's confusion was not due to the permanent staff, but because of the lack of adequate temporary assistance.

Thousands would like a temporary job for Christmas. Men who badly want work, too. And the Post Office has the money to spend.

"Snowball" Ramp

Mr. A. Edwards, Member for East Middlesbrough, endorses in the House of Commons our exposure last week of the woman in a council house who is developing snowball trading on a big scale, promising as much as 600 per cent. on investments.

He described the whole business as "wretched, scandalous and fraudulent." He also added that if people were not told to stop this mad investment in an endeavour to get something for nothing there would soon be a deficiency of hundreds of thousands.

It is difficult to anticipate the misery that is in store for those people who were drawn into this latest variation of the old chain system.

Why Prices Rise

Sidelight on alarming rise in food prices. Sidcup farmer supplies us with startling figures.

He sent sixty-five bags of runner beans, each 40 lb. weight, to market, at 8d. a bag. Forty-two returned as superfluous and had to be destroyed. Cauliflowers being marketed at 9d. a dozen. Brussels sprouts are making only 1s. 6d. for two stone. That's all.

Dead Man's Hand

We anticipate a welcome addition to the Statute Book in the private Member's Bill that seeks to put an end to unjust wills. It is being supported by the Solicitor-General.

JOHN BULL has long opposed a system whereby widows and children have been made innocent victims of a dead's man hand in opposition to all ideas of common humanity and civic responsibility.

'Ware Soya Beans

The soya bean speculators are on the prowl again. Several instances have come to our notice of persuasive gentlemen asking for money for investment in farms to grow soya beans, farms that will certainly yield a golden harvest.

We tell you that anyone who invests money in such schemes runs a very grave risk indeed of losing it.

Celluloid Danger

Beware of buying cheap, highly inflammable celluloid toys. They look pretty and they cost practically nothing.

But they are extremely dangerous in the hands of the young. A coroner has rightly described them as being as big a menace in the nursery as a box of gunpowder. And you would not buy your children gunpowder.

Humane Woolwich

Our remarks concerning careless treatment of children in hospitals after having had their tonsils removed have brought us complaints from all over the country.

Some of them reveal deplorable conditions of children being discharged when only partly recovered from anæsthetics.

It is with pleasure we record an exception. Children received at the L.C.C. Woolwich hospital are carefully attended. And when the operation is performed they are brought back next day to their homes in a proper ambulance. While in the hospital they were given comic papers and listened to the wireless.

Dispensers' Wages

It is time the scandal of chemists' assistants' wages and hours of work was looked into.

Often these obliging young men, expected at the same time to answer every question put to them by the customer, work up to seventy-seven hours a week behind the counter. Expert dispensers often receive less pay than scavengers.

No Co-ordination

Mr. Ernest Brown, Labour Minister, has a surplus of £60 millions in the Insurance Fund, but still no sign of increased unemployment benefit.

Sir Kingsley Wood, Health Minister, informs public assistance committees they may take dearer living into consideration when granting poor relief.

Can there be no co-ordination in this essential matter of alleviating distress?

Parliament has made it known in debate that unless something is done at once millions in this country will continue without enough to eat.

Rates for Nothing

Details of another water supply scandal come to us from Kirk Langley, in Derbyshire.

A householder who pays £46 8s. a year and £7 7s. 6d. rates has had no drinking water from the well since the summer, and has been told he must wait until it snows for the well to fill.

Meanwhile, the man and his wife and two children have to get their drinking water from a brook which is also used by cattle in a field near by. No wonder there are epidemics.

Steel Ring Cost

Each of our five new battleships is to cost £3,500,000. That is approximately £500,000 more than they would have cost a year ago on account of the increase in the price of steel.

We are glad to see two iron firms have withdrawn from Iron and Steel Federation on grounds it has become big steel marketing organisation only. Other firms are to withdraw shortly.

Baptism Refused

Churches empty save for the pillars that support their roofs! And there are so many reasons for the solitude.

Here is another: A London woman wrote to the vicar of a parish asking him to christen her baby daughter in the church where her five-year-old brother was christened by his predecessor.

The incumbent refused because the woman was no longer living in his parish. Because he did not know the mother personally and was not therefore certain the infant girl would be brought up in the Christian faith. Did not the Master say, "Suffer little children to come unto Me"?

Your Watchdog Barks

New way to encourage recruiting. Married men may join Army, but get no marriage allowance until they are twenty-six.

* * *

Beware canvassers selling what purports to be great stocks left on hands of company through liquidations or obtained from railway lost property. Quarter value is line of approach. Goods have next to no value.

* * *

General Franco wants to know the exact extent of belligerent rights. So does the British public.

Look out for too devout churchgoers. It's part of pose of skilful gang of thieves who take handbags when you are not looking.

* * *

Twenty thousand foster-children in country. Hundreds being exploited by their guardians and living in misery. Up to local authorities to make immediate investigation and remedy evil.

* * *

Rascals in streets offering free gifts of cheap face powder, and then menacingly asking you to buy second article. Just call a policeman.

Voice of the People . .

No uncertain voice about "John Bull" readers! This is their platform and they let themselves go with a will . . .

. . DISILLUSIONED VOICE

With just time to catch our ship last Monday, we caught the last bus from North Shields to Dunston, and, being gentlemen as we thought, gave our seats up to two old ladies.

"No standing," said the conductor. "You'll have to get off." We pointed out that it would mean losing our ship, but the old ladies were deaf to hints. So off we had to get.

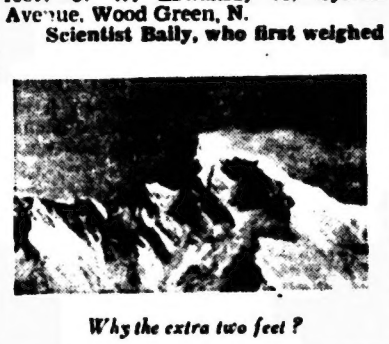
Ten shillings spent on a taxi, when we managed to find one, was money wasted. We arrived "to see a ship a'sailing."—SHIPMATES JAMES DIXON and WILLIAM JEFFERSON, 54, Cedarwood Avenue, North Shields.

By-laws which stipulate no standing have no respect for the chivalrous, as readers who have been similarly bitten tell us every week—although none so graphically as the two shipmates.

. . INCREDULOUS VOICE

Always the height of Everest is given as 29,002 feet. Think of the blizzards of unbelievable ferocity that whirl about the snow that caps its peak. Then ask: Why not 29,000 feet?—J. W. EDWARDS, 76, Sylvan Avenue, Wood Green, N.

Scientist Baily, who first weighed



Why the extra two feet?

the earth and announced weight as 1,256,195,670,000,000,000,000,000 tons resisted invitation of neighbour to add 3 tons "to allow for the lead on my roof that you can't know anything about."

. . ENVIOUS VOICE

No wonder sailors' wives, like myself, feel sick with envy when we read of soldiers sailing away with their families.

My man, in the Navy, went to Malta for two and a half years. When that commission was over, he came nome for eighteen months and then went out to Malta again.

Not even the fact that the Admiralty will allow £1 on a £15 return ticket to Malta helps me. Daddy is a stranger to our three children.—Mrs. CUTTING, 7, Union Place Landport, Portsmouth.

Many sailors' wives are sick with envy because other sailors don't seem to get their due share of foreign commissions.

. . GRATEFUL VOICE

Last Sunday an old man came to my door and offered me his last twopence for food. I asked him in. He was ravenous. I refused his money, because the thankfulness in his eyes was payment enough.

When he had gone I found this little note tucked beneath his chair—and in it was wrapped his two pennies.—Mrs. L. SCOTT, 14, Sookholme Lane, Shirebrook, Mansfield, Notts.

"This little note" is reproduced.

God Bless you
Madam
Thank you

Useful Hint

There is a church here with a wayside pulpit on which appears:

If I can aid one in distress,
If I can make the burden less,
If I can spread more happiness,
Lord show me how.

As the Ministry of Labour has taken part of the church to hold its courts, I much hope the words will never be lost on the officials.—RICHARD GORMAN, 7, Harold Avenue, Marton, Blackpool.

We hope the words are not lost on any of the authorities that have been given a more free hand to increase assistance during this bound-to-be-hard winter.

Dangerous Cards

Typhoid rages at Croydon. It is carried from the hand to the mouth, we are told, and so into the system. Yet when I was visiting my sister there last week the usual "old clo' merchants'" cards—filthy, and inscribed "to be called for in an hour"—were being pushed through the doors.—Mrs. V. H. HYKEHAM, Lincoln.

We are informed that this has been stopped in the district. It should be stopped everywhere, epidemic or no epidemic.

Postman Ally

Last week my firm sent me a postcard saying work was ready for me if I could start by 9 a.m.

Delivering the card that morning, the postman rang frantically, determined to wake me if I were asleep—and then confessed: "I meant to ring till I got you. I see you've got to go to your work."—Mrs. WALKER, 7, Spencer Terrace, Sheepridge, Huddersfield.

Postmen learn to take in longest addresses in a flash, hence that man absorbed short text of your postcard against his will. He showed himself too good a fellow to be a Paul Pry.

His Autobiography

When I was single I used to rise at 7 a.m. to catch the 8.15. Marrying, I rose at 6.30, and caught it sometimes.

Now we have a baby I get up at 6 a.m.

and so often miss it that I am unpopular at the office. Is it worth it?—DUTIFUL HUSBAND, Battlefield Road, Langside, Glasgow.

One day, we hope, your offspring will relieve you of the necessity of catching the 8.15.

Doesn't Trip Us

As the average working man is a Socialist, arguing against unequal distribution of this world's goods, why do so many of them seek to win fortunes through football pools?—F. J. HALL, 13, Richmond Hill, Langley, Birmingham.

Herewith the heariest old political question in a brand-new guise. It used to be: "If you are a Socialist, why did you accept a thousand pound inheritance from your father?" or "As you are a Conservative and Protectionist, why did you come to this meeting in a foreign-made car?" A trick for throwing doubt on sincerity of opponents—and all in the game.

Lost the Job

When the Brighton Corporation applied through the Employment Exchange for a swimming instructor, stipulating that he should hold a life-saving medal, I remembered the M.S.M. I won in the war for saving life from drowning in the course of military duties. I thought: The War Office will tell them how I won it.

I lost the job. The enclosed may supply the reason.—C. H. CATHERALL, 37, Ann Street, Brighton.

The enclosure is a letter from the War Office quoting the *London Gazette* of war-time to say our reader had been awarded the Meritorious Service Medal for gallantry in the performance of military duty, but adding: "It is contrary to general practice of this department to supplement the information in the *London Gazette* respecting an award."

Bishops Forget

All this fuss about refusing divorced people a Christian marriage makes me wonder whether the bishops have forgotten that Henry VIII founded the Church of England.—JOHN RITSON, 2, Frogmore, High Wycombe, Bucks.

Bishops and the majority of divorcees alike would agree to forget two Imperial Bluebeard. No, it is better to remember certain beautiful teachings on which the Church is *really* founded.

Juicy

I have always wanted to hold a record. Perhaps my electricity bill will help:

	s.	d.
Units: 2 at 4½d.		9
Assisted wiring charge ..	7	4
Area charge		3
Cost of two units	8	4

Who'd like my best English steak, 1d. per pound? Bags 5s.—Mrs. M. EDWARDS, 22, Warton Avenue, Beverley.

And, to complete analogy, 6d. for rent of scales on which steak is weighed.

Slice of Life

My children didn't make a very good bargain when I became their father. War service has kept me in hospitals for nine years. Perhaps it is harder because my three boys, my wife and myself think so much of each other.

I said to the youngest boy, when he came last: "You can stay in hospital with me if you wish." I didn't think he would take it so much to heart when the time came to say goodbye.—"STILL IN HOSPITAL," Epsom, Surrey.

Perhaps your children made a better bargain than you think.

Were Footmen First?

Reading "Essays," by Mandeville, published 1714, I came across:

"A parcel of footmen are arrived to that degree of insolence as to have entered into a society together and made laws by which they oblige themselves not to serve for less than such a sum."

Is that the beginning of trade unionism?—W. S. CHAPLIN, 42, Darnley Road, Hackney.

T.U.C. says: "Very interesting. Difficult to ascribe a date, but trade unionism began round about then." Amusing that Mandeville continued: "If this society is not broken up, all are ruined."

New Bulb Trick

Beware the man who calls with a motor-van load of cheap electric light bulbs, any one of which, he proves, will give three times as much light as your old ones.

He demonstrated that his 50-watt lamps were far brighter than my 100-watt ones. Our electricity bill eventually put us on the scent of the reason. They were 150-watt bulbs, and the first fig had been obliterated.—Mr. J. Snd Glyn Neath, Glamorgan.

Complaints received by us show t trick is being widely practised. Tra sters are using bulbs on which waita is printed in chalky paint that can scratched off with thumb-nail.

Mr. "Santa Claus"

At this time of year children will p haps like to remember four places in t world where it is always Christm Christmas is their name. One is a so near Cape Horn, another an island Cape Breton, a third a pleasure re in Maine U.S.A., a fourth a lake Oregon.—Miss W. A., Sherbrook Ro Daybrook, Nottingham.

We can add that at one lives a Claus. His family christened h Santa, since when he has receiv requests from all over the world fr parents asking him to post th children's Christmas gifts (enclosed

Time Flies

Because I used to take concert part to our local prison, I got well known a number of offenders.

Judge of my surprise when, stopp in the street to chat to one releas man, he turned to one of his compani and said: "Give George back h watch." That was truly kindness warded, for I never felt it take GEORGE KYLE, 5, Urney Street, Sha hill Road, Belfast.

London underworld once told T

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Spoon-Feeding

I wonder if this bears out Profes Haldane's remarks about the Tories s porting Fascism?

Lewisham has been under Conser tive control for many years. T Downham branch of the public libra has books on Fascism, but none on Co munism. It has books on Democrac but all against the Democratic ideal C. COOPER, 48, Reigate Road, Brom Kent.

This is true of hundreds of librari Ratepayers should fight against kinds of spoon-feeding, insist on th right to hear both sides on eve issue.

Half-Price

Half-price for children under four marks the recognition by the railw companies of the fact that young are a charge on their parents until th age.

With a higher school-leaving promised, will they extend the half-pri concession accordingly?—G. H. BRO NOCK, Rock Park, Calstock, Cornwall.

Spokesman for the companies t us concession dates back to 1844, wh children left school at twelve: first plied to children under twelve. school-leaving age was raised, so w half-price age. We asked (hopefully "Will you raise it again?" Repl Ah, ah!"

Let's Hear YOUR Voice!

ANY reader who has something to say is invited to contribute to this page. 10s. 6d. is paid for each letter published, and an extra 10s. 6d. when a reader's photograph is also used.

Mark envelope "Voice of the People," and address to JOHN BULL, 93, Long Acre, London, W.C.2.

And there are many other pages wh your co-operation is welcomed—pa where you can help us to help you.

A. G. Gardiner ..... Page 17
Sir Wyndham Childs .... Page 21
Human Documents ..... Page 30
The Greatest of These— Page 30
True Stories ..... Page 46

Pain-W

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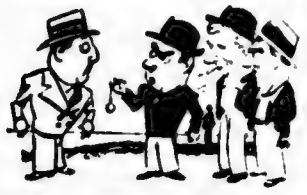

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WHAT MAKES ME WILD

Pain-Worship Bunk

This lively article, which is sure to stir up much keen argument among readers of JOHN BULL, comes from a leading thinker and writer who holds a high position at London University.
Professor Joad's decidedly unconventional views are not likely to go unchallenged.

By C. E. M. JOAD

WORSHIP of Pain is the most glaring of all hypocrisies. Too many believe that physical pain is ennobling, purifying and strengthening to the character, elevating to the spirit and chastening to the passions.

Instead of a medium for making the sufferer a better inhabitant of this world and a chosen inhabitant of the next, pain has shown itself as an unmitigated worker of evil.

There is a current cant which denies the supreme beastliness of physical suffering, affirming that the suffering of the soul or the spirit is more than that of the body.

★ ★ ★

The worst thing, for example, which, according to traditional morals, can happen to a young girl is that she should lose her honour. Loss of honour is represented as "worse than death."

Possibly—but "worse than torture," certainly not.

A worse thing, far worse, is to be tied naked to a post and touched up at nicely regulated intervals with a red-hot poker.

So much worse that I defy anybody who is prepared to make the experiment not to consent, then and there, to undergo any amount and variety of emotional and spiritual suffering on condition that the treatment should stop.

★ ★ ★

It is, I suppose, the general contempt of the body which we owe to Puritanism that makes us belittle physical pain.

Just as purely sensual pleasures are rated as less satisfying than the pleasures of the mind or spirit, so purely sensual pains are dismissed as unimportant compared with spiritual suffering.

It may be that the horror physical torment engenders is so intolerable that the human mind must resort to all kinds of shifts and devices to minimise it.

There is a tendency to moralise pain, to find in it redeeming features.

It is said that physical suffering evokes qualities of fortitude, heroism and uncomplaining endurance; that it refines and spiritualises the character. The conclusion is slipped in—since it does these things—that it cannot be wholly evil.

Even if the contention were true, it would not justify the conclusion.

When a house catches fire, astonishing feats of heroism are performed. Men dash into the flames to rescue people and things they love.

Even if only a dog or cat is imperilled, they will risk their lives to save it.

But nobody considers it a reason for burning houses, or regards a blazing house as other than a misfortune.

Similarly, men may endure pain bravely; yet, even so, it is better they should not suffer than be brave under suffering.

★ ★ ★

The stoics argued that by training, meditation, discipline, and the exercise of virtue, a man's soul could acquire such a mastery over his body that he would become immune from his body's ills.

"The good man," they said, "can be happy even on the rack."

The best comment on this doctrine that I know was offered by a friend of mine who, sitting for a scholarship examination, found himself asked to write a three-hour essay on it.

Taking an unfavourable view of his scholarship chances, and impatient at the prospect of wasting three hours in discussing such palpable nonsense, he wrote:—

"If he were a *very* good man, and it were a very bad rack, this might be true; otherwise not."

The comment seems to me to be final.

"But why so angry? Why all this fuss?" you may ask.

"The belief that physical pain is not the worst thing in the world is, you say, false. Well, what of it? Even if the belief *is* false it does nobody any harm."

But does it not? What of the right of easy death which, in the name of this belief, is denied to incurable sufferers?

"In the name of mercy, I ask you to appoint a doctor to take my life . . .

"For 749 horrible days since the crash I have thought of death . . . the most serious of my injuries is incurable, the doctor tells me.

"I am constantly in pain and have nothing to live for. I want to die. A competent physician would certainly kill me with less pain than I endure in a single hour."

This was the poignant plea for death of Miss Ann Becker, a 34-year-old nurse, injured in a motor-car accident, made to the Medical Association of Erie County, U.S.A. The Medical Association duly turned it down.

I hope that this kind of thing seems to you, as it does to me, an outrage on common decency and humanity.

But, lest you think that such things can happen only among Americans, I should be glad to have your opinion on this case of a young married couple.

The wife is passionately attached to the husband, who is suffering from incurable illness.

The disease is painful and, there is reason to suppose, will not result in death for several years.

★ ★ ★

The husband has been for months in a hospital whose whole duty it is to keep him alive—alive and in pain.

The wife goes to the hospital, gives him poison at his own request, then returns home and poisons herself.

Result: public outcry; murder; suicide while of unsound mind, all the rest of it.

That happened in Britain.

This is the question this case raises:—

"Is it right to take the lives of those we love when, afflicted by a painful and incurable disease, they beg us to put them out of their suffering?"

I have no hesitation in answering that it is.

For what right, after all, have we to assume that death is an evil? When all is said and done, we know absolutely nothing about death. Since we have no information on the subject, we have no reason to suppose that being dead is either better or worse than being alive.

If Christianity is to be believed, it must be better. But, whatever opinion we may hold, there can be no two opinions about the undesirability of pain.

★ ★ ★

Pain is wholly evil. If it is also incurable, the obvious thing is to end it.

So far as animals are concerned, we are perfectly prepared to admit this and to take steps to end it.

It is only in relation to human beings that sentimentality makes it necessary for us to invent reasons why they should continue to suffer.

Indeed, not only are we prepared to end the pain of animals, but we go further.

We hold that he who fails to put a wounded horse or an ailing dog out of its misery is criminally lacking in humanity.

As Mr. Justice Branson, passing judgment on a father, who, unable to bear the sufferings of his incurable child, drowned her, said:—

"Had this child been an animal instead of a human being, so far from there being anything blameworthy in the man's action in putting an end to her sufferings, he would actually have been liable to punishment if he had not done so."

Why, then, should that which is a duty in the case of animals be a crime in the case of human beings? Why should the law denounce in the one case the action which it enjoins in the other?

Because, I think, of the exaggerated value we attach to human life, and the importance we assign to pain.

★ ★ ★

What a world of suffering, both physical and mental, the community's concession of the right of easy death would save.

Two further points and my anger will have spent itself.

It is sometimes said that God approves pain, since otherwise He would not have made His creatures capable of suffering.

This belief is not only foolish in itself—how could a wholly good Being deliberately connive at what is wholly evil?—but it has had disastrous effects in practice.

It has been invoked as an excuse for opposing anæsthetics.

When chloroform was invented the clergy denounced it as "an offence against God."

It is interesting, however, to note that there was far less opposition to the use of chloroform to alleviate the sufferings of men than in easing the pain of women.

As regards women, it was felt there was a special objection to chloroform.

Had not God decreed that they should bring forth children in pain and travail?

★ ★ ★

All this shows how much better it would have been for women if they had not left the business of inventing arguments to men.

My last point is this. Pain—deliberately inflicted pain—is on the increase.

A few weeks ago the Howard League for Penal Reform, which looks after the sufferings of prisoners in all the prisons of the world, issued its report.

It tells us how the use of torture to obtain evidence seemed in a fair way to being eliminated fifty years ago, but is to-day on the increase.

No one, it adds, who examines the evidence can doubt that the use of torture, particularly in the case of political prisoners, has grown and is growing.

Here, then, is my last argument. Cruelty, more than any other appetite, grows with what it feeds on.

Let us be careful, then, that we do not, through making light of the evil of physical pain, make it possible to inflict upon one another the horrors that are being enacted on the Continent.

Here is an amazing but authenti

exposure of a

POISON STREAM MENACES BRITAIN

HREATENING Britain, threatening the rest of the world, is a New Yellow Peril.

nation of yellow men, in ed for conquest and power, ɔjugating another yellow ɔt only by arms but poison. great country, while pro- its own people, is cynic- lowing a deadly stream of ɔ pour across the world.

sounds like some thriller by Wallace or Oppenheim. But act, not fiction; fact vouched Government representatives partial investigators.

accuse Japan. They have more than enough evidence their case.

to the U.S.A delegate to the Advisory Committee of the of Nations as he bitterly the Land of the Rising Sun: blithely poisoning fellow- gain."

to the Canadian delegate as his testimony to the havoc by Japanese-produced dope America.

Listen to the British delegate admitting, in the diplomatic terms favoured by Whitehall, that Japanese traffickers have caused our authorities "considerable trouble."

Considerable trouble!

A few weeks ago the Sûreté, the detective brain of Paris, warned Scotland Yard that an international financier was preparing to smuggle drugs into this country on a big scale.

The news came as no surprise. The Yard was already aware of a disquieting increase in the dope traffic conducted through bottle-party clubs and certain hotel bars.

In provincial cities as well as London, police are watching agents who pose as commercial travellers for wholesale chemists. In towns on the South Coast dope dens have sprung up like malignant toadstools.

Suspected agents have been refused permission to land at Newhaven, Dover, Folkestone and Southampton. Foreign seamen have been searched and questioned.

Yet, despite the intensive drive now being waged by Scotland Yard and the Customs, the trade in cocaine and heroin continues to grow.

Harley Street specialists are having more dope patients, chiefly young women, brought to them.

So our delegate to Geneva can hardly be accused of exaggeration. And though the great bulk of illicit drugs are being brought here from France and Belgium, there is no doubt of their real origin or that the worst sufferer is China.

Her country riven by high explosives, her defenders mown down by machine-guns, her women and children horribly mutilated by aerial bombs—that is the Chinese scene known and deplored by every newspaper reader.

There is another side to the picture, less familiar, equally terrible.

Narcotics are being employed by the Japanese to weaken and debauch their opponents. So said Dr. Wellington Koo at the Nine-Power Conference in Brussels the other day, and his charge is upheld by foreign observers.

Million addicts

In Manchuria, Jehol and the parts of Northern China which Japan has wrested from Chinese control, the illicit manufacture of drugs is being fostered to an extent so enormous as to be almost incredible.

In the two cities of Harbin and Foochiatien alone there are now a quarter of a million addicts. Peasants can be seen arriving daily to sell their produce, their farm stock, even their houses and lands, in return for dope.

Tientsin has become the heroin capital of the world. More than 1,50 Japanese experts and 10,000 Chine workmen are engaged there heroin manufacture.

In a single street are fifty shop where unadulterated heroin can bought at one-tenth of the price fetches in the secret dens of Cairo.

And heroin is the most vicio drug known to man.

When the first effects of elati wear off it causes terrible and co stant mental depression that is on temporarily relieved by further an ever-increasing doses. The victim complexion turns sallow, his healt fails.

Above all, he loses all sense of re sponsibility. Invariably he become an inveterate liar and a laggard But to withhold the drug mean tremors, acute pains in the body an limbs, and even total collapse.

Such is the latest weapon modern warfare.

So long ago as 1935 no less tha thirteen tons of caffeine, which needed for the manufacture heroin pills, was imported into th Japanese concession of Tientsi Now there are a thousand dens i the city, three hundred in Harbin.

And from Tientsin vast quantitie of the drug are sent southward t the territories which the Japanes war lords covet.

Yes, but not only to Souther China. Not only to the British colon of Hong Kong, where 654,233 heroi pills have been seized in twelv months and fifty heroin establish ments suppressed. But to Amer and Europe.

This year, for medical and scien tific purposes, the entire world ha required only 965 kilogrammes o

The export

acetylmorphine, as heroin is tec ically called. Yet every week fro Tientsin 500 kilogrammes or mo have been shipped to Western por Sixty per cent. has gone direct the United States, 30 per cent. to t U.S.A. and Canada *via* Europe, t remaining 10 per cent. to Europe countries.

And Tientsin, though the large but one of innumerable hero centres. A single factory in Kalg produces each day some fifty ki grammes—nearly fifteen times t quantity needed by all the docto chemists and research workers the five continents.

So you will not wonder that J. Fuller, speaking in the name the United States at Geneva months ago, cried to the world's representatives: "Let us face fac when Japanese influence advan in the Far East, what goes with drug traffic."

There are, of course, other co sequents of that traffic than hero There is morphine, to produce whi the Japanese have established fa teries in the province of Chahar.

There is that old favourite hooks and Chinese—opium. Wit few years, but for recent develo ments, it would have ceased to human welfare.

Prohibited poppy

One of the greatest works p formed by the League of Natio and the League's failures shouted so loudly from the hou ops that its successes are ra raised) has been its crusade agai ium.

It has persuaded all opium-p ducing countries to exchange formation, pool ideas, and adopt strongest measures to extermin the illicit trade in the drug.

Egypt has ruthlessly suppres poppy growing. Though attem have been made to grow plantati of opium behind screens of ma sugar-cane, these crops have b quickly recognised by the keen e of the Egyptian Air Force.

China planned to prohibit po growing entirely after 1940. The year plan inaugurated by Chi Kai-Shek in 1934 has been loy operated by the Chinese authori In its first year the production opium fell from 6,377,959 k grammes to 4,524,158 (think o

...but authenti...

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...ES BRITAIN

...capital of the world. More than 1,50... Japanese experts and 10,000 Chines... workmen are engaged there i... heroin manufacture.

In a single street are fifty shop... where unadulterated heroin can b... bought at one-tenth of the price ... fetches in the secret dens of Cairo.

And heroin is the most viciou... drug known to man.

When the first effects of elatio... wear off it causes terrible and con... stant mental depression that is onl... temporarily relieved by further an... ever-increasing doses. The victim... complexion turns sallow, his healt... fails.

Above all, he loses all sense of re... sponsibility. Invariably he become... an inveterate liar and a laggard... But to withhold the drug mean... tremors, acute pains in the body an... limbs, and even total collapse.

Such is the latest weapon o... modern warfare.

So long ago as 1935 no less tha... thirteen tons of caffeine, which ... needed for the manufacture o... heroin pills, was imported into th... Japanese concession of Tientsin... Now there are a thousand dens i... the city, three hundred in Harbin.

And from Tientsin vast quantitie... of the drug are sent southward t... the territories which the Japanes... war lords covet.

Yes, but not only to Southern... China. Not only to the British colon... of Hong Kong, where 654,233 heroi... pills have been seized in twelv... months and fifty heroin establish... ments suppressed. But to Americ... and Europe.

This year, for medical and scien... tific purposes, the entire world ha... required only 965 kilogrammes o...

...exposure of a sinister world-wide dope plot

The export of dope is encouraged; but Japan takes care that her own people are not demoralised

...acetylmorphine, as heroin is tech...ically called. Yet every week from ...ientsin 500 kilogrammes or more ...ave been shipped to Western ports. ...Sixty per cent. has gone direct to ...he United States, 30 per cent. to the ...S.A. and Canada *via* Europe, the ...emaining 10 per cent. to European ...ountries.

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China planned to prohibit poppy ...rowing entirely after 1940. The six-...ar plan inaugurated by Chiang ...ai-Shek in 1934 has been loyally ...perated by the Chinese authorities. ...In its first year the production of ...w opium fell from 6,377,959 kilo...rammes to 4,524,158 (think of a kilogramme as rather less than half a pound), of which Great Britain took less than 16,000 kilogrammes, though we are one of the biggest importing countries for drug manufacture.

Since then, in what might be described as Chinese China, the production has been reduced by one-fifth a year. Moreover, rigorous laws have been passed to deal with persistent smokers.

They are now regarded as criminals.

They may be allowed to smoke for a year or two, but if they are young and robust they must go into hospital for treatment.

Those caught smoking for the second time are given a last chance. If caught again, they are at once dragged before the firing squad and shot.

Crook financiers

So an ancient curse on a great nation promised to be lifted within a few short years. To-day the authorities are in despair.

Throughout Manchuria and Northern China the poppy areas have multiplied at a terrific rate. Japan looks on and smiles.

As one expert has declared, "Manchuria and Jehol is the one region in the world where the Government authorities not only make no effort to prevent the abuse of narcotic drugs, but also actually profit by the rapid increase of narcotic addiction."

During the last three years a Japanese trust, backed by the brains of Japanese technicians, by millions of money in which American and European crook financiers have large shares, has crushed competition and completely driven out the Turkish trust which used to dominate the racket.

In growing numbers, Japanese and Koreans are smuggling opium to the cities and towns. "Conditions in Peiping, Tientsin and Eastern Hopei are now appalling. . . . Conditions among addicts in Harbin, Mukden, Tongshan, Tientsin and Peiping are indescribable."

So the reports run on. Thus, instead of a great evil being eradicated, it is encouraged to spread by a Great Power which claims to be upholding civilisation and ensuring the maintenance of law in the Far East. The pity of it all! The shame of it!

Shame that is intensified by the care Japan takes that her own people shall not be demoralised. In her own country the traffic is severely prohibited. Unless, of course, the dope is intended for export.

A few months ago the United States imposed sentences of seven years' imprisonment on smugglers of Japanese morphine. The Japanese authorities were advised, but none of the exporters they arrested was sentenced to more than two months' imprisonment.

In April, 247 ounces of the drug were seized on the s.s. *Heian Maru* at Seattle. The exporters were excused by the Japanese on payment of trumpery fines.

Canada is using the lash to deter dope peddling, so seriously has the menace grown. At the headquarters of one big gang in Vancouver the police found a letter from a Japanese manufacturer stating that the method of business had the approval of a high Japanese official.

To all these damning facts the accused hardly troubles to reply.

"Exaggeration" has been the strongest word used by the Japanese delegate to the League's anti-drug committee.

"Japan is not lacking in good faith," he assures the world blandly.

Well, the League has spoken its mind. Its committee's report, which has just reached this country, condemns the drug trade in Japanese China and emphasises the "very real danger not only to the peoples of these regions, but also to the whole world, and it cannot be allowed to continue."

Smugglers

If any further warning is necessary, it can be found in the latest report to the Egyptian Government by Russell Pasha, the greatest authority on illicit drugs and their fiercest opponent.

He calls for new preparations to meet attempts to smuggle heroin from ships passing through the Suez Canal. He indicts the "mob of international rascals who seem able to pass free and unmolested in many countries of Europe and the Far East."

This brings us nearer home. For Britain, as we have made clear, is not escaping the attention of this monstrous and well-organised gang.

Its members lack neither ingenuity nor daring. Despite all precautions, opportunities for smuggling have increased rather than diminished; methods by which police and hard-worked Customs officials can be hoodwinked number dozens.

The dark holds of ships. Rapid transfer of small packages from trans-European expresses to waiting cars. False markings on packages sent through the post. Double-bottomed trunks. False shoe heels. Intermixture of dope with innocent-looking powder such as talc. Forged import certificates.

War-stricken

Those are but a few. There is good reason why air mail is being closely scrutinised on arrival in Britain. It is suspected, too, that aeroplanes are making unauthorised landings on Romney Marshes and other desolate stretches in southern England for the purpose of smuggling more dangerous articles than those recently described in JOHN BULL.

Suspected, yes. Proof is hard to get. None of the police chiefs of Europe dare name—as yet—the millionaire who is thought to be head of the organisation which is flooding many countries with illicit drugs.

But the origin of most of their supplies, the tremendous profits, the inexorable menace to the world—there is no doubt about these.

They are facts which, though unknown to the plain man and woman, are alarming experts in every country. Truths more abominable than any atrocity lie of the Great War.

Dangers which must be faced at once if the degradation overwhelming millions in war-stricken China is not to afflict the West.

It would be foolish to pretend that the position here is nearly so grave as in the United States or some of the Continental capitals.

The increase in drug addiction among our young people, however, has been sufficiently rapid as to be startling.

Fortunately, the Government and the police are fully alive to its importance. And the country as a whole should at least follow the course of events in the Far East with added interest

double your pleasure with

PARK DRIVE

15 for 6d

10 FOR 4D PLAIN OR CORK TIP (MILD) 5 FOR 2D

TOM CASSELLS, M
ficitor

DEAR TOM,—No wonder
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JOHN BULL.

STEPHEN TALLEN
B.C. Public Relations

DEAR SIR STEPHEN,—
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JOHN BULL.

Hon. L. HORE-BE
ister for War

DEAR SIR,—I hear tha
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WITHOUT FEAR OR FAVOUR

Starving the Aged

MILLIONS of elderly people are existing—you cannot call it living—on the verge of starvation.

They are old-age pensioners, widows, and others drawing small pensions.

Week by week their heart-breaking letters pour into this office. One is from a man who spent fifty-two years in the pits. Now he can work no more, but gets the old-age pension. His wife, aged sixty-one, gets nothing. How can they keep body and soul together on ten shillings a week? We wish we could tell him.

In a plight just as pathetic is the widow who, after paying rent and coal, has 12s. 6d. a week to clothe herself and six young children.

No end to these examples of grinding poverty. No surprise that most of our two-and-a-half-million old-age pensioners have to plead for help from the P.A.C. No reply to the case for increasing pensions by 5s. a week to meet soaring costs of living.

Yet the Government still pretends that pensioners are 3s. a week better off than in 1920, though prices have risen by 15 per cent. in the last two years alone!

Can cruel hypocrisy go further?

OPEN LETTERS

. TOM CASSELLS, M.P.,
ficiow

DEAR TOM,—No wonder well-fed M.P.s re uncomfortable when you told them few of the everyday injustices perpe-ted under our workmen's compensa-n laws.

One man, suffering from an injury to cartilage of his knee, went before medical referee. You were present. ough the man was writhing in agony the floor, he was told by the referee: Unless you can dislodge your cartilage re and now, you are going to be certi-d as fit for work." And he was.

* * *

You spoke of disabled men, trying to p a family on partial compensation yments of ten or twelve shillings a k, being forced to settle for a lump m, far smaller than that to which y are legally entitled.

I, as you are aware, am constantly pos.ng such hardships. I know you re not exaggerating in declaring that ese low rates of compensation pay-nts cause domestic unrest, malnutri-n, brooding and neurasthenia.

* * *

Yet the Bill for which you spoke so quently, a Bill which would have re-oved the foullest blot on our indus-al law, has been rejected.

None the less, I shall go on fighting reform. So, I am sure, will you.

And the uneasiness of many Govern-nt supporters should give us hope that n they will join us in forcing our per rulers to take long-needed action.—JOHN BULL.

STEPHEN TALLENTS,
B.C. Public Relations Officer

DEAR SIR STEPHEN,—Only "Dismal mmies" will disagree with the B.B.C.'s final to compel its comedians to cut k jokes about employment exchange nds.

As you say, all sorts of honoured ople have fun poked about them on e stage and on the air, and the public kes these quips in the spirit in which y are meant.

What a debt of gratitude humanity es for the fun it has had out of the ch-maligned plumber, for instance!—HN BULL.

. Hon. L. HORE-BELISHA,
nister for War

DEAR SIR,—I hear that in a few weeks' me a War Office committee will advise s to remedy the shortage of officers promoting more men from the ranks. Only a hundred N.C.O.s are being promoted each year, though experience has shown that they make excellent officers.

I hope you will accept the committee's recommendation. With the prospect of stars as well as stripes, young men of excellent type but slender means may be encouraged to join the ranks and thus end one of your recruiting problems.—JOHN BULL.

Mr. Justice LANGTON,
Royal Courts of Justice

MY LORD,—Deciding a case in favour of the Spanish Government and against General Franco, you declare that "we have not yet got to the state that machine-guns make law."

Some of our timid politicians reached that state years ago.—JOHN BULL.

The HOUSEWIFE,
Somewhere in Britain

DEAR MADAM,—Congratulations on beating the people who have tried to force up the price of butter to scandalous heights.

By reducing your orders, you have brought supply and demand into line, and twopence a pound has been taken off the price already—with a hint of a further twopence in the near future.

But it's a damnable shame that you have to deny your family an adequate amount of butter to prevent someone exploiting you.—JOHN BULL.

Dr. HEYWOOD,
Bishop of Ely

DEAR BISHOP,—Yes, it's a pity the average man and woman do not yet realise that, acting in the mass, they are all-powerful and could defeat the war-mongers.

Fortunately, there are still brave hearts who are prepared to stand alone—like the two young City clerks who have been sacked because they would not take off the white Peace poppies they wore with their red ones on Armistice Day.

Seems to me, Bishop, there's room for preaching a little more Christian toleration in some of the City boardrooms of Darkest London.—JOHN BULL.

Lady ASTOR,
St. James's Square, London, S.W.

DEAR LADY ASTOR,—You have shown yourself so doughty a champion of young people that I wish you'd raise your voice on behalf of the lads and girls who are exploited in a certain type of tavern.

Long hours, poor pay, conditions undesirable in other ways—things are so bad that it is the custom in some public-houses for an entirely fresh staff to be taken on each Monday morning.

The majority of landlords are keen to see that their juvenile employees are safeguarded against vicious temptations. But there is a fairly large minority which needs to be curbed.—JOHN BULL.

Mr. JACK WILLIAMS,
Miners' Agent

DEAR MR. WILLIAMS,—That miner who has never had a holiday in sixty years certainly deserves the one you are trying to arrange for him.

What a commentary on our industrial conditions that whole armies of workers share his bitter grievance!

Affords a revelation of human greed that many employers are fighting the paid-holidays-for-all plan!—JOHN BULL.

Mr. J. STANLEY HOLMES,
Harwich

DEAR SIR,—Once again it has been proved that a private M.P. can compel the powers-that-be to accept a long-needed measure of justice.

After A. P. Herbert comes yourself—with a Bill to prevent the wives and children of testators being "cut off with a shilling," and which is now to receive Government backing.

You have earned the thanks not only of myself but of the whole public.—JOHN BULL.

Ven. P. HARTILL,
Archdeacon of Stoke-on-Trent

REVEREND SIR,—"Something in the nature of a scandal" is how you describe the system of paying clergymen. I've used stronger words in the past.

You get £3,500 a year, and pay eight curates out of it. But whether you keep the lot for yourself is left to your discretion.

Yes, the Church's ideas of finance are as muddled as its views on divorce.

Opulence, appearance of respectability, and something like starvation all find their place under the present deplorable system.—JOHN BULL.

Councillor E. C. STUART BAKER,
Mayor of Croydon

DEAR MAYOR,—At a recent public banquet which you attended in your official capacity you said things which caused me some concern.

You remarked you were going about Croydon eating and drinking everything offered without question, and advised others to do the same, because the proportion of typhoid in your borough was less than .5 per 1,000 inhabitants. It was an unhappy speech, to say the least. Your words brought cold comfort to the relatives of victims of the fever.—JOHN BULL.

Sir GEOFFREY CLARKE,
Associated Chambers of Commerce

DEAR SIR,—Your plea for protection for shipping will have a better chance of response when the industry ends its abuses.

Insanitary conditions for the crews on many vessels. Ships manned almost entirely by cheap foreign labour. Ships that, though conforming to regulations, are really unseaworthy.

Subsidies and tariffs should not be doled out to backward industries.—JOHN BULL.

Dr. J. A. BOWIE,
Dundee School of Economics

DEAR DOCTOR,—No one can deny your claim that a lot of money that might be spent on necessities is devoted to what you call "frills."

But those who enjoy most of the frills rarely go short of necessities, whereas those whose work provides many of the luxuries of life have to be satisfied with "minimum diets." Strange, isn't it?—JOHN BULL.

Mr. HENRY CROUDSON,
Manchester Cinema Organist

DEAR SIR,—Most record-breakers are just stunt publicity-seekers. You are one of the admirable exceptions.

Without having a meal you worked sixteen hours, from early morning till late at night, rehearsing a programme for charity, playing your own numbers, even shifting pianos.

May your ordinary performance get bigger applause than ever.—JOHN BULL.

Mr. T. R. THOMPSON,
Blackburn Coroner

DEAR SIR,—Somewhat of a shock to be notified by the register of your own cremation!

There are far too many of these hideous mistakes, to say nothing of bodies being buried in the wrong graves.

Needless distress is often caused to humble folk. You, however, have some authority, and I trust you'll use it to reprimand the official who confused you with a dead man.—JOHN BULL.

THOMAS SMITH,
Thomlinson Avenue, Carlisle

SMITH,—Ill-treatment of children is increasing everywhere so alarmingly that I am glad your wife has been jailed for two months for neglecting your six youngsters.

The house was "utterly filthy and revolting." Not because of poverty, for you have £1,000 in the bank.

You have escaped lightly with a £5 fine. I hope other husbands of rotten mothers will not get off so lightly in future.—JOHN BULL.

FIT YOURSELF FOR FITNESS

Eat plenty of good food, take plenty of fresh air and exercise—and you should never need a drop of medicine. But if at any time you do suffer from one of those tiresome minor ailments which are a feature of modern living, it is a comfort to know that Boots the Chemists will offer you a choice of aids, tonics and correctives that is wholly reliable. Every Boots product is subject to a series of exhaustive tests for purity and accuracy of composition, and Boots prices are generally lower than those you are asked to pay elsewhere. And when you entrust your doctor's prescription to Boots dispensers you can be sure it will receive the prompt and careful attention on which the good name of Boots depends.

HERE ARE SOME EXAMPLES OF VALUE AT BOOTS:—

Selected Cod Liver Oil
6d per 4 oz. bottle,
10½d. per 8 oz. bottle,
1/6 per 16 oz. bottle.

Compound Glycerine of Thymol
7d per 4 oz. bottle,
1/- per 8 oz. bottle,
1/9 per 16 oz. bottle,
3/3 per quart bottle.

Compound Glycerine of Thymol Pastilles
1/- per Tin.

Eucalyptus Oil
3d. per ½ oz. bottle,
5d. per 1 oz. bottle,
8d. per 2 oz. bottle,
1/2 per 4 oz. bottle

YOU CAN RELY ON

The Boots Chemists

Boots Pure Drug Co. Ltd., Nottingham CVS—208

Use powder and make-up, yes,

BUT DON'T LET UGLY COSMETIC SKIN SPOIL YOUR CHARM

ARE you unhappy about your face? Does your skin look rough, muddy, patchy—refuse to take powder smoothly? Are you worried by blemishes, large pores?

"It's hopeless," you say, but you're wrong! All these complexion troubles can be put right. They're due to *one* cause—Cosmetic Skin.

Hidden danger

Many women, without knowing it, actually leave traces of stale make-up and powder buried deep in their pores night after night. Clogged by these impurities, skin can't breathe. It gets dry, rough, tired-looking—develops large pores, blemishes. Look out! These are the first warning signs of Cosmetic Skin.

Powder harmless if removed this way

Don't risk this ugly complexion trouble—you needn't. Lux Toilet Soap is specially made to remove cosmetics *thoroughly*. Deep down into the pores works its rich, extra-penetrating lather. It floats away every trace of dirt, stale powder and sticky powder base as nothing else does—leaves your skin delightfully fresh, clear and soft. 846 out of 857 film stars guard against Cosmetic Skin—keep their complexions lovely by using Lux Toilet Soap. It's the official soap of all the great film studios.

Loveliness for you

Give *your* complexion the same regular care. Every night before bed—again during the day before you make up afresh—remove stale cosmetics with Lux Toilet Soap. This way you protect your complexion—keep it smooth, flawless, radiant as a film star's.

Lux Toilet Soap is 3d. a tablet in Great Britain and Northern Ireland only.

TL 884-364-65 A *LEVER* PRODUCT

DECEMBER 4, 1937

BRIGHT

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"We want to hear important national of many readers, a by reviewing the distr

By A. G.

I HAVE preached so often past from that Boo Lamentations—the Dist Areas—that I seize with faction the opportunity of strik more cheerful note on the subj

It is provided by Sir G Gillett's first report as Commis for the Special Areas of Englan Wales.

It is just a year since Sir G succeeded Sir Malcolm Stewa the unenviable task of bri brighter days in darkest En and, on the whole, he is to be gratulated on his first months' results.

The Black Spots remain; but is a very perceptible break i clouds.

One outstanding fact is that the year the total registered ployed in the Distressed Areas ha from 282,952 to 210,608 That is 25 per cent. more people are em than was the case a year ago.

In South Wales the improvem to less than 30 per cent.

This is excellent news. And i the more welcome because the r is for the most part independent Government's rearmament progra

Indeed, in some cases that prog has retarded development in the Areas. The building of new f has been delayed because the co tional material necessary has bee mandeered for rearmament purp

It is satisfactory, too, to kno the reduction in unemployment in small part due to transfer labour to other areas. The i ment has come from better co on the spot.

There has been some transfer course, and where this occurs a table result follows.

Hopeless compar

It is the young and energetic and the ageing who are left behi there is force in Colonel Cra remark that South Wales is losin of its most enterprising sons.

The problem of the older men becomes aggravated. Of the 210, unemployed in the Black Spots or not far short of half, are men 45 and 65.

And in the conditions of to-d of that age are well on the wa hopeless company of the un able.

In this connection we can strongly endorse the suggestion George Gillett that for all publ undertaken with State or Local ment aid, it should be a condit a reasonable proportion of men should be employed.

The main source of the impr has been in the staple industri mining, iron and steel and ship

And certain large-scale en have helped and will help, to more of the unemployed.

For example, the erection by

BRIGHTER DAYS FOR Darkest England?

"We want to hear Mr. Gardiner's views on important national affairs," is the request of many readers, and here A. G. G. obliges by reviewing the Gillett Report on the distressed areas.

By A. G. GARDINER

These miners have had a tough time, but there are definite indications that conditions are improving

I HAVE preached so often in the past from that Book of Lamentations—the Distressed Areas—that I seize with satisfaction the opportunity of striking a more cheerful note on the subject.

It is provided by Sir George Gillett's first report as Commissioner for the Special Areas of England and Wales.

It is just a year since Sir George succeeded Sir Malcolm Stewart in the unenviable task of bringing brighter days in darkest England, and, on the whole, he is to be congratulated on his first twelve months' results.

The Black Spots remain; but there is a very perceptible break in the clouds.

One outstanding fact is that during the year the total registered unemployed in the Distressed Areas has fallen from 282,952 to 210,608. That is to say, 25 per cent. more people are employed than was the case a year ago.

In South Wales the improvement is no less than 30 per cent.

This is excellent news. And it is all the more welcome because the recovery is for the most part independent of the Government's rearmament programme.

Indeed, in some cases that programme has retarded development in the Special Areas. The building of new factories has been delayed because the constructional material necessary has been commandeered for rearmament purposes.

It is satisfactory, too, to know that the reduction in unemployment is only in small part due to transference of labour to other areas. The improvement has come from better conditions on the spot.

There has been some transference, of course, and where this occurs a regrettable result follows.

Hopeless company

It is the young and energetic who go and the ageing who are left behind, and there is force in Colonel Crawshay's remark that South Wales is losing many of its most enterprising sons.

The problem of the older men, indeed, becomes aggravated. Of the 210,000 now unemployed in the Black Spots, 83,000, or not far short of half, are men between 45 and 65.

And in the conditions of to-day men of that age are well on the way to the hopeless company of the unemployable.

In this connection we cannot too strongly endorse the suggestion of Sir George Gillett that for all public works undertaken with State or Local Government aid, it should be a condition that a reasonable proportion of men over 45 should be employed.

The main source of the improvement has been in the staple industries, coal-mining, iron and steel and shipbuilding.

And certain large-scale enterprises have helped and will help, to mop up more of the unemployed.

For example, the erection by Richard Thomas and Co. of a great steel works on the site of the disused works at Ebbw Vale is described as "perhaps the most important industrial enterprise in South Wales for a generation."

And Jarrow, whose case has been one of the most tragic of all, has a better prospect, thanks to the new steel works likely to be established on the site of Palmers' Yard, and to industrial developments promoted with the help of the Nuffield Trust, the Treasury Fund, and other sources.

Let me turn to what seems the most constructive phase of the problem—the regeneration of the Distressed Areas by the introduction of new industries.

Here the progress made is encouraging, if not spectacular. Government factories have been, or are being, erected in the areas at a total cost of £15,536,000, and in addition the Government has contributed £1,750,000 towards extending existing factories.

So far, good. But what is now needed is an organised transfer of lighter industries to the areas.

They have been in the past one-horse shows, dependent on a single industry, especially vulnerable to slumps, and offering little employment to women and girls. Something is being done in this direction. An appreciable number of new factories in special areas is to be expected in the coming year, and efforts are being made to attract businesses of foreign firms.

But much more drive needs to be put into this movement.

In some cases the impediments to the attractions of new businesses seem irremovable.

Less formidable

That is so in such districts as Rhondda and Pontypridd in South Wales, whose fortunes are wholly dependent on coal, and which need special treatment.

In other areas, like Dowlais, East Gateshead, Jarrow, South-West Durham and West Cumberland, the obstacles are less formidable.

They consist largely of the depressing ruins of derelict industries, slag heaps, and the dismal shells of factories.

New industries are not attracted by such desolating conditions, and the unsightly ruins must be cleared away if new life is to flow where the old life is dead.

This work of clearance is in hand, but it should be speeded up, and there is much to be said in favour of Sir George Gillett's suggestion that the cost should be borne in part by industries whose abandoned works have ruined whole districts.

The idea is neither unjust nor new. It is in operation in the case of the liquor trade. Unwanted public-houses are closed at the expense of the trade, which benefits by their closure.

But there is another and more fundamental thing to be done if the revival of the Distressed Areas is to be really effective.

Sir Malcolm Stewart urged it in his last report. Sir George Gillett insists on it in his first. It is the compulsory location of industry. Sir George says:—

> "The Government cannot, in my view, especially since the introduction of tariffs and quotas, evade all responsibility for the location of industry."

And he proceeds to argue that social and strategic, as well as economic, considerations will compel us to follow the example of many foreign countries by controlling the distribution of industry.

This matter has assumed immense gravity since the war. While many of the great industrial centres in the provinces have become more or less derelict, there has been a stampede of industry to the south and especially the vicinity of London.

The Metropolis is an octopus that is sucking the life of the nation to itself.

This is lamentable from every point of view. It is bad socially. It is bad economically. It is fatal strategically.

We are crowding more and more of our vital activities into the most vulnerable corner of the country.

Decentralise

And we are doing this at a time when the menace of the air warns us imperatively of the danger of having all our eggs in one basket, as it were, and that basket the most open to attack.

For every reason, we must decentralise the national life. We must say where industry shall not continue to flow, and we must encourage it to take channels where it will be most beneficial to the State.

Finally, I hope the Government will give careful heed to another subject raised in Sir George Gillett's report: the urgency of having a policy of necessary public works ready to combat the time of depression when it comes.

Now tell the Editor what YOU would like A. G. G. to write about next!

The Human Machine

Let's Forget

WHENEVER and wherever problems of mental efficiency are discussed you will hear, sooner or later, a great deal of talk about the cultivation of good memory. That is as it should be. Without a good memory, the Human Machine is like a four-cylinder engine with only two sparking plugs.

What you won't hear so often, but which is almost of equal importance, is talk about the cultivation of good forgetting. Strange though it may seem, this really is important. The art of forgetting is often just as valuable as the art of remembering.

There are two big reasons why we should learn deliberately to forget. There are many memories, for instance, which are painful—that is, they evoke an emotional output out of all proportion to their value, and we cannot afford to waste emotion on non-productive ideas. Emotion is energy. We cannot afford to waste energy.

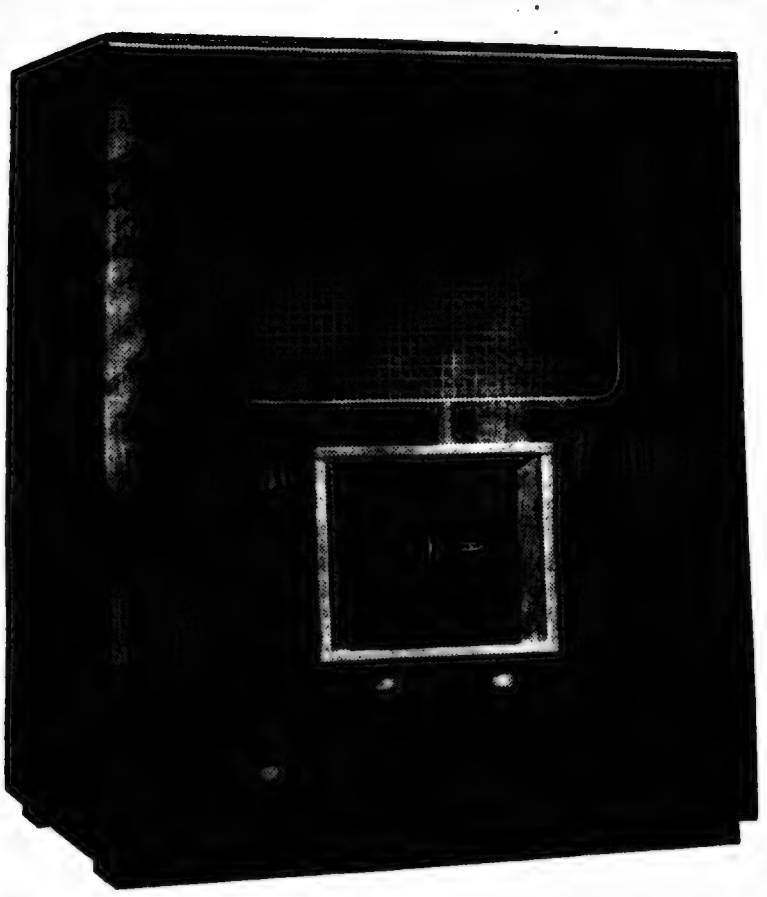
We often try to suppress such memories. In a vague way we realise they're not doing us any good. But this is a half-hearted remedy. It may bury, but it can't kill. The waste of emotional energy still goes on in a more insidious way. Much better to set about forgetting such memories coldly and deliberately, to let reason dominate sentiment, and fact rule fancy. It can be done, and if it were done more often we should all be the better for it.

The other big reason for learning to forget is that there are such a lot of things that aren't worth remembering. Minds are not inexhaustible receptacles. We should learn to distinguish between what is worth storing ready for immediate recall, and what is only of passing interest that can be allowed to sink down into our subconscious minds.

This all sounds simple, but don't be misled. It isn't nearly as simple as it sounds. The man who can really forget what he doesn't want to remember has achieved a mental control that turns most of his fellows green with envy.

What price WORLD RADIO ?

asks Christopher Stone



10 GNS *say* BUSH

1937—young women fly alone half round the earth; children top the bills at the cinema—youth wants the world and, like this Bush receiver, gets it.

The S.W.41 brings the news, the music, the entertainment of the five continents, to say nothing of messages from the seven seas—at no more than the cost of many ordinary sets giving only two-wave reception.

Undoubtedly a spectacular performance from a set costing so little. But there are other things about the S.W.41, in their way perhaps just as important:—Good looks, good tone and natural reproduction; its simplicity of operation, its clear dial and, above all, the unfailing reliability always associated with Bush.

But why not discover this for yourself? Go along to your BUSH dealer, today, and ask him to let you hear this set. He'll be glad to demonstrate it—you'll be glad he did!

MODEL S.W.41 A seven-stage superhet for A.C. mains. Super selectivity secured by use of "High Q." I.F. transformers. Full A.V.C. system. Energised moving coil speaker. Handsome walnut cabinet with clear easy-tuning dial. Cash price 10 gns. or on popular payment terms ..... 3/1 per week

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Street Traffic: 70 Phons.

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I HEARD for Myself

Street Traffic: 70 Phons.

Sergeant-Major: 80 Phons.

Express Train: 100 Phons.

Rising Plane: 115 Phons.

The Curse of NOISE

Is nerve-racking din and roar the inevitable accompaniment of our high-speed modern life? And how far does it menace health? These questions are here probed

by a "JOHN BULL" INVESTIGATOR

I HAD often been told that noise, especially City noise, is shattering the health of this generation. Just behind me, for instance, is a steep hill which buses can only take in low gear.

A woman whose home is on the hill told me she would have to leave it. "I just lie awake waiting for the agonate of changing gears and sleeping fitfully between buses. It's killing me."

Is it killing her? Is it doing her any real harm? I decided to find out for myself.

Most people I asked seemed comparatively insensitive to noise. A man of sixty who lives next door to this woman thinks that the whole thing is a question of habit. It's only that she's not used to it. She'll be all right after a bit. Look at me. I've got so used to those buses that I can't sleep without them. When I went into the country last summer I never slept properly, simply because the buses weren't there."

A friend of mine, an accountant, told me that he could only work to the tick of a clock which he was used to keeping on his desk.

"When the clock went away to be mended I found I could not concentrate," he assured me.

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Another man quoted his war experiences. "I was quartered in a town that was bombarded every evening. I used to go to sleep to the sound of gunfire, and when I went to sleep I slept pretty soundly.

"Last summer I took the wife and kids over to see the old war-time haunts, and we spent a night in that place. I never slept that night. In those surroundings I was expecting my evening strafe, and the fact is I could not get to sleep when it was taken away."

I was told that it was nonsense to pretend that noise was anything very modern or that motor cars and aeroplanes had made the volume of it worse. One very old man said London used to be very much worse in mid-Victorian times.

"Motor cars have rubber tyres; horses did not have rubber shoes. Besides, the carriage-wheels were often rimmed with iron, and the streets paved with flagstones.

"The racket was very much worse than anything you can hear in London now."

Somebody referred me, by way of counterblast to my complaints about modern traffic, to verses written by the Roman poet Juvenal complaining about the noise the traffic made in the Rome of his day, about 2,000 years ago.

A famous barrister showed me the chambers in the Temple where he works. The windows were flung wide open to the Embankment, and the steady roar of traffic floated in to us as we talked. "I work through that all day," he said, "it never worries me."

As his work requires a great deal of thought and concentration (it brings him a five-figure income), I was so impressed by his case that I told a doctor about it. He did not think it a good example.

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"The steady traffic in a busy street is not nearly so disturbing as irregular traffic in a practically empty street," he explained. "Noise that flows evenly at a constant pitch can even be soothing.

"It is a short, sharp, irregular, jerky noise that does the harm, particularly a noise to which you are not used. If a fire engine were to go by, your lawyer friend might not be so philosophic about it.

"That is why it was such an excellent idea to stop hooting at night. The motor horn is just the kind of sudden, unexpected noise that does the harm."

I saw another doctor. His name is eminent in three continents, and he has been working on this noise problem for the past fifteen years. He asked me what proportion of the people I had asked really felt themselves affected by the noise of traffic in the streets?

"About one in five," I told him.

"That's a lot. If a fifth of the population feels unhappy there must be something pretty wrong," he remarked.

"As a matter of fact," he went on, "it is worse than people realise. Noise hurts people without their knowing it. Particularly children. Some of the most harmful and insidious noises are the ones that children never consciously hear, noises strong enough to penetrate the sleeping brain but not loud enough to affect it when they are awake.

"Sometimes the growl of a tube train or the whirr of an aeroplane engine may rouse sub-conscious anxieties, even rouse certain associations in a child's mind which destroy the whole value of sleep.

"The case of adults is different. During the last war I was a doctor in France. Men would stand the stiffest bombardment and suddenly collapse from shock after they had been several days out of the line.

"The bombardment which had really hurt them was the bombardment of their nerves by successive vibrations of sound. Its effect was cumulative. Those men would have been quite as positive as your lawyer friend that the noise was not hurting them while they were actually in the trenches.

"To-day many of us are being bombarded in just the same way by the noise of City traffic. The vibrations are cumulative, too. After we are fifty they will begin to work, unless steps are taken to make them harmless. And that is not difficult once people realise the danger.

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"I said I did not know how we could stop traffic noise. We need not stop it. We only need to tone it down and adjust it in such a way that it is not harmful. Below a certain volume noise does no harm whatever."

At the headquarters of the Anti-Noise League I was shown a chart in which noise had been gauged and measured in units called phons.

An ordinary whisper is ten phons; a cat's purr, thirty; the ordinary level of conversation in a room, forty; a piano playing, sixty; street traffic, seventy.

The commands of a sergeant-major are usually shouted at about eighty phons, and a lion roars at ninety-three.

A hundred phons is the roar of an express train twelve feet away; 115 the clatter of a rising 'plane; and 120 the burst of a thunderclap. Every sound that exceeds fifty phons may undermine the health of a human being who is continually exposed to it.

But there is no need for any of us to be continually exposed to such sound. The volume of street traffic, which is now twenty units above the danger line, can easily be brought below it with the help of the silencers now fitted on motor cars if drivers will use common sense and not rev. up their engines.

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Motor cycles are not yet made with silencers that make them harmless. Aeroplanes that fly low are still a threat to our health.

So are car doors that slam, loosely-laid tram rails, calculating machines and typewriters. One firm found sickness in the calculating department where these machines had been installed twice as serious as in other departments.

They have put in a sound-proof ceiling. None of these noises is insuperable. Aeroplanes need not necessarily fly low; motor cycles can have silencers like cars; calculating machines might be confined to suitable surroundings where they are harmless.

In fact, if people realise that cumulative noise does endanger health and avoid unnecessary noise themselves, and do not tolerate it from others, the amount of sickness in this country will be very much reduced, the quantity of nervous sickness halved.

I asked the experts if it was not true that the noise of traffic and of cities generally had been reduced in the last fifty years?

It is impossible to compare something that has passed with something still present, I was told. The memory cannot be co-ordinated with present experience.

The figures certainly show a high increase in nervous disease since the coming in of modern machinery and modern transport, and, anyhow, it is not an important question.

What does matter is that much illness and ill-health can be done away with if we reduce noise. The reduction will make us healthier than we used to be.

If it is also going to make us healthier than past generations ever were before us, there is an even stronger argument for setting about it immediately

Rolling Stone . . .

CONRAD PHILLIPS, who has been visiting registered readers and retelling their stories, has led an exciting life.

Sent to America "to be tamed" as a high-spirited lad of fifteen, he became a world rover, falling in and out of trouble wherever he went.

* * *

For a time he worked as a crime reporter on an American newspaper. But he could never settle to anything for long.

Roving was in his blood, and though he did put a curb upon himself long enough to work his way through an American university, he always preferred the life of a rolling stone.

His travels have taken him to many odd corners of the world, and his experiences have been as varied as they are breathless.

"World-rover" Conrad Phillips

He has been involved in a mutiny on the High Seas; has participated in a gun-running enterprise in Mexico, and has narrowly escaped being executed on a charge of treason in Havana.

Now he is going to tell of these and other equally thrilling adventures in JOHN BULL.

The first episode will appear next week. Don't miss it!

Her scarf hasn't worn so well as Harry's

Harry's mother knows that Persil's gentle cleansing makes woollens last longer

Just as Persil gets your white things perfectly white—because it cleanses extra thoroughly—so, too, Persil is best for keeping colours and woollens bright and new-looking. There are three reasons for this: **1.** Persil cleanses equally well in cool or even cold water, if colours are very delicate. **2.** Persil's oxygen-charged soapsuds are so thorough in removing dirt that fabrics need little handling and no hard rubbing. **3.** Persil cleanses so rapidly that your things are quickly out of the water. Give your woollens the care of Persil's safe cleansing.

The manufacturers of Sammy Scarves specially recommend Persil for washing their scarves to keep them warm and new-looking.

THE AMAZING Persil OXYGEN WASHER

PER 888-384-88

MONEY

is a topic which doubtless interests you, whether your income is large or small.

If, like most people, you tend to live up to your means, what do you propose to do *in later years* when your income will probably cease or be greatly reduced?

The Pearl Pension scheme offers an excellent method of securing a guaranteed income for life. Why not take advantage of it?

EXAMPLE OF BENEFITS.*

For yourself at age 65.
A cash payment of £625 and a life income of £250 a year or instead of the income a further cash payment of £2,500.

For your dependents.
In the event of your death before the cash payment becomes due, the sum of £2,500 plus guaranteed bonuses will be paid. If death is accidental the payment will be increased by £2,500.

Premium payments rank for Income Tax abatement.

* Applicable to a man aged 40 next birthday.

Please use the form below for enquiries.

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PEARL ASSURANCE Co., Ltd., High Holborn, London, W.C.1

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Positively Cured by

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6d. 1/3 and 3/- per tin from all Chemists including Boots, Taylors, Timothy Whites, or direct from C. Grasshopper Ltd., 9, Bromells Rd., Clapham Common, London, S.W.4

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, Bromells Rd., Clapham Common, London, S.W.4

"Chapman to-day feels an outcast from society. His family has been split up . . ."

WAR HERO LEFT to DIE

DURING the war, Frank Chapman, of West Street, Barnetby, Lincolnshire, was the local hero who won the Military Medal for rescuing one of his officers.

To-day he feels himself an outcast from society. He is stricken with consumption, result of being gassed in the field. He has to live in a hut.

Such is the unhappy fate of Mr. Frank Chapman, once of the 1st Lincolnshires, and a member of the Barnetby branch of the British Legion.

Barnetby is the village of a railway junction at the foot of the Lincolnshire Wolds.

His family of seven children are living with relatives and friends because he cannot get a suitable house. Since 1921 he has had no pension.

* * *

Chapman worked until 1934, when he collapsed. For sixteen weeks he lay in an open shelter provided by the Lindsey County Council, his one chance of salvation.

In the meantime he fell into arrears with his rent, and his landlord began to complain about the size of his family. Sorrows followed in abundance.

He was taken to a sanatorium. He was summoned for non-payment of rates. His eldest girl was washed up from the river Trent, in which she had been drowned, after being missing for three months. A ceiling fell in while his wife was giving birth to her eighth child.

Eventually an ejectment order was made, and to save being thrown into the street, and being obliged to pay "possession costs," Chapman and his son themselves carried their furniture to a store lent by a friend.

The family has been split up, for it is impossible to get a house big enough at six shillings a week, the total the man can pay out of his National Health Insurance allowance and Public Assistance.

His wife, a clean, hard-working woman, now lives with her six-months-old baby and a two-year-old child in the house of a neighbour. A grandmother has given shelter to three youngsters, aged thirteen, nine and five. Janet, aged eleven, and Edna, aged seven, live in separate cottages The father lives in a little hut.

* * *

A tragic footnote. The man has had an offer of a new sectional bungalow. But he must put down £20. Where is he to find the money? The Ministry of Pensions will not grant a pension because they say there is no proof that his "condition" is due to his war service.

SIR WYNDHAM CHILDS' SPECIAL DOSSIER

Startling CITY BANK Exposure

UNTIL quite recently an enterprising gentleman arrived regularly every morning at the imposing offices of Messrs. Chalmers, Guthrie and Co., in King Street, almost in the shadow of London's Guildhall itself.

He had the appearance of the typical business man whom we used to describe as being "something in the City." His name was Roy Worth, of Wymering Road, Maida Vale, London, W.

He had been director of several companies, and described himself as managing director of Chalmers, Guthrie and Co., a firm of merchant bankers with agents and correspondents in the United States, Yugo-Slavia, France and other countries.

Chalmers, Guthrie and Co. was the name of a very old and reputable firm of merchants and bankers, which some years ago gave up business. By some means Worth and his friends acquired the name. The value of its prestige was a great asset.

From the first there was something distinctly doubtful about the "resuscitated" house of Chalmers, Guthrie and Co. It circulated a handsomely printed brochure offering most attractive terms in the way of interest to anyone opening either current or deposit accounts.

* * *

In fact, they were so attractive that several financial critics felt obliged to warn the public of the risk of investing money in such a concern.

Chalmers, Guthrie's "bank" has now closed its doors. One of its victims is a Mrs. Belfort, who parted with £20,000 on its expert advice for shares.

Now, I am interested in Mr. Worth for many reasons. I wonder why a big City operator finds it necessary to have several *noms de guerre?* Mr. Worth in the last three years has been "Jimmy Shaw," "Roy Stidworthy," "Roy Williams" and "Dr. Stenning."

I am also interested in a number of Worth's other business and financial activities, notably the "Business and Property Owners' Association, Ltd."

"I do not mind how many letters I receive from readers who may desire my advice and help in the investigation and exposure of some injustice or fraud. I give every case my personal attention."

But for the present I will deal with his association with an Australian racing man who called himself John Dale and who lived until recently in Little Church Street, in Marylebone.

Strange as it may seem for a City financier, Mr. Worth was actually concerned in a bookmaking business with this same Dale. For the purpose he used the name Stidworthy.

Dale apparently approached Stidworthy in the first instance with a fantastic scheme for backing winners. Dale, of course, was a racing man. He had inside information on all the big events, knew which horses were trying, which horses would win.

This same Stidworthy, who sat in his office in King Street and gave expert advice on safe investment to clients, thought it a good idea. He also had the mortification of reading that every one of the "certs" suggested by Dale was among the "also ran."

* * *

Dale was, however, not deterred. He persuaded Stidworthy that the only way to recoup his losses was to go into the bookmaking business. Stidworthy says he put up £1,000 on the understanding he was to go half-shares in the profits.

After giving out that he was going to arrange for a stand at a certain racecourse where the "book" was to be opened, Dale disappeared from view.

It was not for some time that Stidworthy discovered his partner was living at Hastings, and, incensed at having lost his £1,000, engaged three men to stage a hold-up. The man who pointed the gun, lent him by Stidworthy, was one of those who used to frequent the offices of Chalmers, Guthrie and Co.

A certain sum of money was recovered from Dale by this means, and at this point the police intervened. Later, Stidworthy preferred a charge against Dale for fraud. The man was arrested and remanded in custody.

* * *

Strangely enough, when the case came up again, Stidworthy did not put in an appearance, to the intense chagrin of the magistrate. He ordered the case to be put back.

A week later Stidworthy came into the court in a state of great confusion. He said he was frightened out of his wits because of the threats of a gang whom he supposed to be associates of the prisoner, Dale.

He thought he had better drop the prosecution.

The magistrate, however, once more remanded Dale.

When the case came up for hearing again it was Dale who did not make an appearance. He had been taken to a hospital from Brixton Jail alleged to be suffering from severe pains in the stomach, which might have been incipient appendicitis.

It was reported that he had escaped from that hospital in his pyjamas. A member of my staff has discovered that he jumped from his bedroom window in the middle of the night, and hurried away in a waiting car, which had obviously been brought to the hospital by some of his associates.

Up to the moment no one has discovered where he has gone.

I await the next development with great interest. That much will be heard of this matter I have not the least doubt.

Four From My Black-list

MR. J. HUNTER HALL, "Land Agent, Mortgage and General Broker," Milton Street, North Shields, advertises loans of £1,000 to intending purchasers of businesses.

Complaints have reached me that he has obtained money from applicants, who handed over fees and enquiry expenses in the unfulfilled belief that a loan would be made.

Not long ago it was revealed in a court action that complaints about Hall's methods of business had been made all over the country.

I observe that in 1934, when Hall was bound over in Dublin for two years respecting a false pretences charge, the Commissioner said that his methods "trembled on the verge of fraud."

* * *

Housewives, be on the look-out for a smartly dressed young man, with a refined Jewish appearance, who is now making a profitable tour of good-class suburban houses. He rarely gives a name, but engages housewives in conversation, and produces a neatly printed visiting-card giving details about a fictitious firm of gold and silver merchants.

"Turn your old gold into money," he advises. "Brooches, wristlets, tiepins—anything with gold in it—I'll buy at the best price."

When suitable articles have been handed over, the caller—always careful never to leave his card—promises in a most business-like manner that a cheque will be sent from "headquarters."

But the cheque never comes. That's why Scotland Yard is receiving a lot of complaints about him.

* * *

Remember, for future guidance, the names of two "financial advisers"—Harold E. Betts and John Hurlock.

Both have figured in recent enquiries.

Betts is the more notorious of the two, and has been concerned with several financial ventures in which investors have lost their money.

Both Betts and Hurlock were recently concerned in a ramp called George H. Cawston and Co., stock and share dealers, of Penton House, Fenchurch Street, London, of which the registered proprietor was George H. Cawston, of Blackfriars Road, Greenwich.

* * *

Lately, when people who originally believed all they had read in a booklet, entitled "Increased Facilities for Investors," found that they could not obtain any return for their investments, they complained to the police.

Officers have now found that Betts and Hurlock have disappeared, and that Cawston, who was only their dummy, never resided at the Greenwich address!

In the absence of the principals, Cawston has been fined £10 for an offence under the Business Names Act. He has already been convicted for demanding money with menaces.

So—watch for Betts and Hurlock to emerge from their temporary obscurity with new financial schemes!

History is made at night

SHE PASSED HER DRIVING TEST THE NIGHT BEFORE SHE TOOK IT

Deep sleep secret made her confident, clear-headed—brought out the qualities that breed success

'I wish they were all like you,' said the Examiner — and the licence was hers. Her night-cup of Bourn-vita was the secret that brought her success. It will do the same for YOU.

SHE needed self-confidence and a clear head to remember her Highway Code and obey the Examiner without hesitation. But *she* knew the secret of success — that most of life's battles are won *the night before they happen*. The steadiness of your nerves, the amount of your energy — your confidence and optimism even — all depend on sleep. Not *length* of sleep, but *scientifically sound* sleep is what matters. That's the sleep that a bed-time cup of Bourn-vita gives you, soothing nerves, mind and body, and bringing new life for to-morrow.

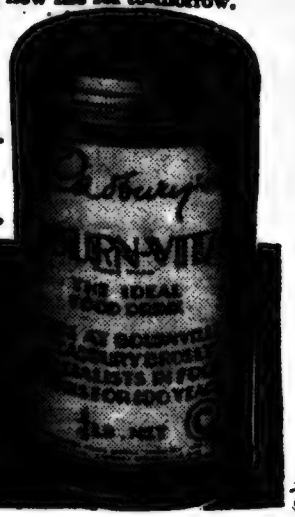
The night is more important than the day. And when Bourn-vita looks after the night, the day will look after itself.

WHAT PROTECTIVE FOODS DO FOR YOU

Germs fight you — you must be able to fight them back. Bourn-vita brings the great power of its four protective foods to give you daily victories over the illnesses and infections that might have been.

9D PER ½ LB.

1/5 PER ½ LB.



She's a **BOURN-VITA WINTER-PROOFED GIRL** *She laughs at the thoughts of coughs and colds. So will* YOU *when you take Bourn-vita every night. And Bourn-vita is delicious to take.*

BOURN-VITA *to-night*

makes to-morrow just right

"It sells like hot cakes. Nothing succeeds like success, gentlemen"

Also Flake and Shag

SIR WYNDHAM CHILDS asks you to help save the

Tragic Children of the Wayside

HERE LIVED TWO CHILDREN *"in a wretched home-made tent by the roadside"*

DURING these damp, cold days thousands of helpless mites, children of professional beggars, are being dragged pitilessly round the country by their heartless parents.

The sordid game of cadging goes on unceasingly. The more inclement the weather, the more useful the children to extort money from kind people through their pathetic, mute appeal.

All day trudging the streets, footsore, hungry, completely cowed by constant misery, and at night to sleep coldly in some miserable shanty or hovel. That is their wretched existence.

I want to draw the attention of readers of JOHN BULL to a scandalous state of affairs that at once evokes pity and indignation.

Facts talk. Here are a few instances of this monstrous child exploitation which have come to my notice.

* * *

At Hereford recently a drunken mother and her worthless husband were arrested for wilful neglect of their two children, a boy of seven and a girl of ten. Both were verminous and ill-clad and the girl was very dirty and suffering from untreated impetigo. Both had been used by their parents for the purposes of begging.

A kindly constable found the girl wandering in the streets. She was taken to the station and given a bath and some food. A short time afterwards the child's mother was brought in drunk.

The little boy was found later. In his little hand were firmly clutched five pennies which he said he was going to give to his father.

Both children had been tramping the country for weeks with their mother and father. The parents are now in jail—the woman for six months and the man for four. The children have been found a good home.

At the South-Western Police Court a few days ago a woman, Mrs. Emily Saul, aged forty-four, mother of two infant children, was charged with wandering and refusing to apply for shelter. She had no fixed abode.

A park-keeper found her bathing her two children in a pond. They had slept all night in the open. No suggestion of cruelty was made against the woman, but the sufferings of the two infants I leave to your imagination.

* * *

Earlier in the year a man and woman stayed with their little girl at a common lodging-house in a town in mid-Kent. The next day they left the child with another pair of tramps to be used to help their begging.

The parents took to the high road again, and at Peterborough a baby girl was born to the woman. I have evidence that this infant has been handed over to a band of gipsies in Dorset.

Another family, consisting of a man, woman and two children, aged two years and three weeks respectively, were found living in a wretched home-made tent measuring 6 ft. by 4 ft. and only 3 ft. 6 in. high.

This shambles was pitched on marshy ground infested by rats. I am glad to say both parents were given a month's imprisonment and the children removed to a place of safety.

In another instance a man and woman were summoned for causing unnecessary suffering to their four children—aged respectively 4½, 3, 1½ years, and 6 months. This family were "accommodated" in a tent made from an old Army blanket and sacking stretched on brushwood, with rags and grass for ground covering.

* * *

Cases frequently occur in which little children, generally infants in arms, are hired out to professional beggars in order to excite public generosity. Ordinary imprisonment is too good for those who use little ones in this way.

Various institutions are doing noble work in endeavouring to put an end to this grave scandal. Public Assistance Committees have also been effective in superintending admittance of children to casual wards.

But you can do your bit in obliterating this appalling scandal. Next time you come across a case in which you suspect children are being ill-treated or exploited in the ways I have referred to, don't hesitate to report the circumstances to the proper authority. They will be glad to hear what you have to say.

New Betting Ramp

JUST now a remarkable appeal is being made through widely-circulated leaflets to people willing to speculate in betting schemes and racing propositions. They relate to what is called "The Deauville System," and emanate from a philanthropic individual in Piccadilly, London, named John Ness.

Ness states that "The Deauville System" provides a safe method of making money, and is the most successful of its kind ever devised. He himself holds the secret of how the profits are made, for the "system" remains at all times under his personal control.

All clients have to do is to invest £10 apiece for a "unit" in one of his betting "pools," and leave the rest to him. He is the "manager and custodian," and, once you have invested, he just cheerfully sets about the secret task of building up your profits.

Ness, who claims to have achieved prominence on the Turf, is generosity itself. He says, in his pamphlets, "I collect winnings, pay differences, and distribute the proceeds without any deduction beyond the service charge of 5 per cent. on the net daily winnings."

Apparently, Ness invests his clients' money, in proportionate sums, on different horses in different races. But clients who want to know what horses their particular money is on have to pay an additional 10s. a day, or £2 a week, during the period over which their £10 "unit" remains intact!

Some people win, no doubt. But, in view of what is known about Ness and "The Deauville System," backers, in my opinion, would be well advised to keep their money in their pockets.

For, in his real name of John Innes, this man has a bad reputation, and was not long ago described by a Scotland Yard officer during a court case as "a well-known confidence trickster and associate of tricksters."

On one occasion he met a Johannesburg stockbroker named Charles Barclay at Lake Como and, in company with other men, obtained £1,360 from him in a huge betting swindle.

* * *

Later, when Innes—or Ness, as he now chooses to call himself—returned to Newhaven he was arrested and brought up at Bow Street Police Court.

He offered to make restitution, and got off with six months' imprisonment.

Evidence was given during the proceedings that many complaints had been made about Innes, but victims hitherto had refrained from prosecuting. Which says more than enough to show why any of his schemes for money-making should be ignored.

SHE WEEPS TO SWINDLE!

MEET Doreen Mary Walker, the woman who makes a living through her tears.

You ought to know more about this astute and lachrymose impostor who has worked robberies in nursing homes under the various aliases of Walker, Love, James and Parsons.

Attractive, aged about forty-five, invariably wearing a fur coat and driving her own car, Mrs. Walker always tells the same story.

About three weeks ago she engaged the matron of a nursing home on the South Coast in confidential conversation, plentifully intermixed with emotion.

* * *

Some three years ago her husband died. He left her a fortune. But there is a daughter, a poor child who developed a strange form of paralysis.

She was such a promising child, too, showing talent for music and painting, in spite of her poor health. Then came the awful day when she was stricken down so that she could not walk any more.

Harley Street specialists had been consulted. Long, expensive treatments had been tried. Six months in Nice. A health cruise to South America. Constant professional nursing—but all of it to no purpose. The poor girl was still bedridden. Mrs. Walker played her part well. She was trained as an actress in a provincial repertory company, and knows all about simulating emotions she does not feel.

The matron was duly impressed. Here was a wealthy widow who wanted to find a home for her paralytic child. Of course, the air in the neighbourhood was so health-giving. Naturally, the nursing home would be ideal. Perhaps there might even be a cure.

* * *

The next half-hour was spent in a careful examination of the establishment—a half-hour that was not lost on the tear-stained eyes of Mrs. Walker.

An arrangement was made for a further interview on the following day, during which the matron had to excuse herself for a few moments to attend to the routine business of the home. Mrs. Walker said she was in no hurry and would have another look round.

In the few minutes at her disposal Mrs. Walker took everything of value within sight. Jewellery, a cheque book, and other valuables all came her way. By the time the matron returned the widow had decamped in her car.

Reports of her activities have been made in Kent, Northumberland, Devonshire, and the West Riding of Yorkshire.

The ailing daughter she speaks so very plausibly about has no existence outside her "mother's" imagination!

YOU HAVE BEEN WARNED . . .

Christmas Cheats

TAKE care to differentiate, during these weeks before Christmas, when generosity makes insistent call, between the League of Mercy and the "National League of Mercy, Appeal Department."

King Edward VII founded the League of Mercy in 1899 for the support of hospitals. It has already given nearly £800,000 to the voluntary hospitals of Great Britain.

Its present grand presidents are the Princess Royal and the Duke of Gloucester. It has its offices in Whitehall.

* * *

The "National League of Mercy" has its "headquarters" in a one-room office in Oxford Street, London. There is no apparent committee.

Rent of the premises was paid a month in advance by a plausible, well-dressed young man, who engages collectors on a commission basis.

He seldom visits his office.

At the moment this "National League of Mercy" is busily engaged in collecting cash for a poor children's Xmas dinner fund. One of its agents unfortunately left a collecting box in the Canterbury Music Hall (South London), a few nights ago.

It was broken open and empty!

We have failed to establish contact with the head of this organisation to ascertain whether he proposes to take action against the collector who left his collecting box behind.

It is a commonplace that the law governing charitable appeals leaves much to be desired. At the same time we warn the public that this is the season when it is too often imposed on in the name of charity.

* * *

When you see appeals being made in names like those of well-known organisations, such as the League of Mercy, take care to make enquiries as to the credentials of the organisation and its collectors.

If you are not satisfied, do not give.

There are so many properly constituted charity funds to which your money could be donated.

DECEMBER 4, 1937

SECRETS OF THE NEW SPY

Mme. Marthe McKenna is the Belgian wife of an English ex-officer, and the heroine of "I Was a Spy," which, as book and film, thrilled the world.

For her services to the Allies in the War, during which she was condemned to death by the enemy, Mme. McKenna was mentioned in dispatches by Earl Haig and decorated by the French and Belgian Governments.

Her experiences entitle her to be called one of the leading authorities on present-day espionage.

In this article she writes of the dauntless Secret Service men and women who, like herself in the War, serve their country with selfless and sometimes perilous devotion.

by Marthe McKenna

BRITAIN is honeycombed with spies. Europe's dictators, thrown into a panic by the Empire's colossal rearmament programme, have turned loose a nondescript army of "secret code brethren," who are percolating into every walk of life, prying into your strength, gauging your temper.

There is the cocktail party "Dismal Jimmy" from the nearest foreign embassy, the foreign captain of finance, prophet of coming disasters, the whisperer, the bribed, silver-tongued orator, the commercial traveller "Peeping Tom," the dockyard saboteur. . . .

Gone forever are the exotic vamps and romantic, glamorous dancers who charmed love-lorn officers only to betray them. Their place has been taken by the quick-witted young Miss of 1938 and the efficient typist.

Espionage to-day is an affair of mass statistics, numberless tiny facts collected and tabulated until a structure is built up revealing the innermost secrets of a nation's strength and weakness.

Against this army of foreign spies is fighting the small, but terribly efficient, counter-espionage department of the British Intelligence Service—a service with a great tradition.

Lone hand

Wellington won Waterloo because four British officers operating in Paris and behind Napoleon's lines had outwitted Talleyrand's horde of informers, placed in every Court of Europe, and kept him posted of every enemy move.

Wellington paid them a great tribute—in three words—"I knew everything."

On the morning of August 4th, 1914, a seemingly perfect, hostile spy organisation was functioning in Britain.

By midnight on August 5th that organisation had been wiped out as though it had never existed. Again, Britain had "known everything."

Yet five British operators—each playing a lone hand—covered the whole of Central Europe undetected throughout the whole of the War.

Britain believes in quality in her spies—not quantity.

How do Britain's spies of 1938 work? Let me tell of a chance encounter I had in Paris a few weeks ago.

I never forget a face. When I saw him detach himself from the cosmopolitan throng that swirls aimlessly round the coloured tables of the Café de La Paix, memory stirred.

He was tall, lithe. His immaculately cut clothes obviously came from Bond Street. His features were typically Anglo-Saxon, his eyes blue and deep set.

Gamble with death

Then I remembered. He was a British officer and Secret Service agent—a spy, if you will. The last time I had seen him he was a spruce, monocled Prussian officer, for he was one of those five war heroes who had gambled with death to win the secrets of Central Europe for his country.

Furtively I stole a glance at his handsome face. It had that golden tinted tan which comes to northerners who have cruised leisurely among the rock-bound bays and inlets of the Dalmatian coast.

In faultless French he ordered an apéritif.

His voice brought back those breathless adventures and deadly perils of long ago.

A moment or two before, because I was not smoking, I suppose, the waiter had whisked away the match-stand from my table. I saw my neighbour take a cigarette case from his pocket and extract a cigarette. He twirled a silver lighter.

Hurriedly, I, too, fished a cigarette from my bag and murmured an apology: "Would monsieur mind?"

As he lit my cigarette I noticed his hands were badly calloused. "Yachtsman's palm" they call it.

Had he been posing as a millionaire yachtsman, cruising along the Dalmatian coast? Or had his rôle been that of a rough fisherman from Ragusa?

Convention is easy in the Café de la Paix. Any trivial excuse suffices to open a conversation.

I bent towards him, and, in English, casually enquired: "Good hunting on your yachting trip?"

A mocking twinkle came into his eyes, but his face was inscrutable.

"Curiosity, curiosity murdered the feline! What are *you* doing here?" he countered.

I knew then he had recognised me even before I had recognised him. He, too, cannot afford to ever forget a face. His life might hang on that simple thread.

"Oh, nothing in your line," I parried truthfully. "I'm supposed to be conducting two young nieces round the Exhibition. They've left me breathless after two days of it, and I'm taking it easy while they devour another pavilion. Are you staying in Paris?"

"No. I'm flying home—to London."

Home! And all it meant to him. His mission fulfilled, he could throw off the mask, and, for a few precious days, be himself again with his loved ones, among his own fellows.

We could say little to each other—we who had once faced death for breathless months, every hour of which had seemed a century.

And I was certain he had just ended a tour that for him had held the same horrors of suspense.

Yet we dare not discuss it. For so tense is Europe to-day that the lifting of an eyebrow in Budapest may mean that a head falls beneath the executioner's axe in Berlin.

It came to me then that, just as the pilot of the 'plane which was to carry him home would, when faced with danger, have to stake his own life and the lives of his passengers on a split second decision, so, too, had this man and his fellow-spies of 1938, to stake their lives on fast thinking.

I remembered how, only a few weeks ago, a young British agent outwitted the police of a foreign country and escaped with valuable information.

Outwitted

The secrets were recorded on reduced photographic films. He dare not send them through the post and had to carry them on his person.

Suddenly he became aware of shadowers. To make a bolt for the frontier would have been fatal.

Using his "cover" (which I cannot divulge), unhurriedly he followed his set course towards the frontier. At last he arrived in the town

A tense moment in the film "I Was a Spy," played by Madele Carroll, confronted

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DECEMBER 4, 1937

NEW SPY

A tense moment ... the film "I Was a Spy." Martha Cnockhaert, played by Madele... Carroll, confronted by the enemy commander.

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He knew his two shadowers were getting restless, but he dare not give the slightest sign that he knew he was being trailed.

With no intention of shaking off the two detectives, the British agent, carrying his suitcase, jumped on a passing tram-car.

One of the detectives made a wild dash and managed to scramble aboard. But the British agent gave no clue that he had witnessed the discomfiture of the puffing man glaring at him.

Then the detective made up his mind. He stepped in front of the British agent, who only a moment before had not the remotest idea of what he would say in such a circumstance.

But, as the detective uttered his gruff words of enquiry, the flash of genius came.

"May I enquire where you are going?" demanded the detective.

"Why, yes. I happen to be on my way to the police station. I think we are going in that direction. Is it not so?" replied the Englishman easily.

"We are," agreed the detective, considerably taken aback. "I, too, am going to the police station . . . with you, sir. I am a detective, and our authorities have been interested in your movements for quite a few days."

It was the Englishman's turn to feign surprise, but he made no remark. Silence would put the onus on the detective should he wish to carry on the battle of wits, and some loophole of escape might present itself.

But the detective was a wary bird, too. He remained silent and glum, casting furtive glances at the suitcase the Englishman kept between his feet.

The Englishman was now committed to enter the police station, and knowing intimately the internal arrangements of such places, his clever brain was working rapidly.

The two men got off the tram and entered the charge room of the police station.

It was vital for the Englishman's plan to get his say in first. At once he asked for the inspector, and to that official handed over his passport.

Nothing to hide

"I am troubled about my passport, inspector," he explained. "At most of the police controls where I have reported there has always been a long delay, and an apparent suspicion that it is not genuine. Can you see anything wrong with it?"

The inspector took the passport and closely examined it. Standing at the British agent's elbow the detective eyed the suitcase covertly. Here was his golden opportunity.

"Would you care to submit to a search?" he asked quietly.

Meticulously careful not to overact, the Englishman, after the slightest of hesitations, agreed.

"As I have nothing to hide, I do not mind," he said. "But I do not understand the reason for this indignity."

"Please to come this way," ordered the detective, eagerly grabbing the suitcase.

While the inspector subjected the passport to a microscopic examination in an attempt to discover false stamping, the Englishman was led to a cell.

There he was stripped and experts searched his clothes. Even the lining of the suitcase was ripped out. But nothing was found.

The British agent dressed and presently re-entered the charge room. Not unkindly the inspector glanced at him and said: "You will understand that we are living in funny times, and it is hoped you will not take this indignity ill."

Rigidly the Englishman suppressed his elation, for it is in those cocksure moments of utter relief that most danger lies.

"I have no complaint, inspector," he replied easily. "It is only the guilty ones who would object, I suppose. Did you find anything wrong with my passport?"

"No. One of the stamps is a little blurred, but it is perfectly genuine." And with a smile the passport was handed back.

The Englishman pocketed the passport, bowed to the inspector, nodded to the baffled detective, and left.

This is how his wits had saved him. The films were pasted between the leather covers of the passport. By giving it to the inspector he had prevented it getting into the hands of the expert searchers, who would have known at once that the covers had been tampered with and the leather ironed to remove creases.

Honeymooners!

The crowd in the Café de La Paix ebbed and flowed.

Two Spaniards opposite stood up and drifted away. A couple detached themselves from the crush and took the empty seats.

All the world is in love with fresh, young lovers. They were a handsome couple.

English from their appearance and cut of their clothes. The girl was about nineteen, the man a giant of twenty-two. They were obviously on their honeymoon.

I studied their faces. Each bore the same golden tan as my neighbour—a tan which only comes to northerners who have cruised leisurely along the Dalmatian shores.

Spies of 1938! What a wonderful, cast-iron cover! And genuine, too.

How tenderly the newly-weds would be regarded by the romantic people of the Adriatic and Mediterranean countries! They could go anywhere without the slightest suspicion.

Though no sign passed between them, these three—the handsome couple opposite and the hero next me—had been operating together.

They were going home triumphant. Going home because British headquarters *knew everything* they wanted to know about the Mediterranean, the problems of Gibraltar, Malta, Crete, the guns of Ceuta, the reason why 100,000 soldiers of Italy are rooted in the Libyan desert.

The land, sea, submarine, and air forces of potential enemies, and the temper and preparedness of potential allies—all had been tested.

Those three knew everything—otherwise they would not be going home.

I turned to my neighbour. He had risen to his feet. Carelessly he flung a note to the waiter. As he drifted past my table whispered words floated back to me: "Curiosity . . . curiosity . . . killed the cat."

Human nature is full of paradox: What will drive one man to crime may keep another straight. It's——

THE WAY YOU LOOK AT IT

by
Will Scott
Author of
"The Limping Man"

"Empty! My God! Empty! Beaten to it!"

"ANYTHING would be better than this . . ."

Somers, who was only one of the clerks at Moberley's, but who had ambitions nevertheless, glared at the room that was his home and swore aloud.

The wallpaper with roses climbing up nothing, the commonplace furniture, the ornaments on the mantelshelf, the bare tree outside the window and the grey court beyond, the wireless in the corner babbling its fool of a gardening talk. . . .

"God!" exclaimed Somers, "I could smash the lot to little pieces."

And somewhere were cigars at 3s. and champagne and the sun-bathed promenade of Nice and fivers in round wads of fifty and anything you cared to have. If you weren't just one of the clerks at Moberley's.

He remembered the time when he used to go to evening classes and work hard and believe that later he would get on because he was *good*. Now at the very recollection he laughed bitterly.

"Risk nothing, get nothing," he told himself. "It's do or die, and I'm not sure I wouldn't rather die than stick *this* for ever. I know *how*. To hell with everything. I'll take a chance."

He knew how. He'd gone over the ground often enough, in case he ever decided to take the risk. It was pretty sure. There was a risk, but who in this world ever got anywhere without taking a risk? Now it was his turn. And by to-morrow. . . .

He looked out of the window of his room. Dusk had already fallen.

He put on his hat, turned up his collar and crept quietly out of the house.

* * *

Barratt, night watchman at Moberley's, glanced out through the glass wall of his little cubby-hole to the window beyond.

Dusk had already fallen.

He put aside his newspaper, knocked the ashes out of his pipe, placed his pipe on a shelf and shuffled out into the passage.

The works were as still as the tomb. The staff had been gone for the last twenty minutes.

Barratt moved quietly along the passage and softly opened the swing doors that led into the warehouse. He listened, but there was nothing to be heard but the occasional sound of traffic in the quietening street. He went through into the warehouse, closing the swing doors behind him. As carefully and as easily as a cat he made his way between the piles stacked on the warehouse floor.

Five years at Moberley's had made him as familiar with the works and the office as with the back of his own hand. Like the cat, he needed no light.

He came to the frosted-glass door of the office, opened it slowly and peeped beyond.

The office was empty. He went in. The light of a street lamp, fifty yards away, gave a soft glow sufficient for him to work by.

The safe stood at an angle in a dark corner. But Barratt needed no light. On tip-toe he went to the safe, bent over the knob and began to turn the tumblers. There was long practice, almost art, in his touch. Soon the safe door swung back and Barratt's hand was within.

In quantity the safe contained little. A cash-box of steel, a stout bundle of papers, tied with tape. The rest were small things of little value.

Barratt placed the contents on a chair, closed and locked the safe door, picked the things up off the chair and moved across to the office door.

"I reckon," he thought, almost aloud, "there aren't many men in the whole of England could have made a neater job of that. Even *now*."

He hurried back through the warehouse, listened a moment at the swing doors, slipped through into the passage and thence to his glass-walled cubby-hole.

There was a rough box in the corner. In it were three or four pieces of broken wood for his stove. He pulled out the pieces of wood. He put in the cash-box, the bundle of papers and the oddments. Over them he placed the pieces of wood.

Then he took down his pipe and filled it.

Meanwhile, down the hill towards Moberley's came Police-Constable Fleet. Yawning. . . .

* * *

Somers came to the back door in the street, where nobody ever seemed to see. There was the lavatory window with the rusty hinge.

For months Somers had watched the hinge rusting. Nobody else had seemed to take the slightest notice.

A quick pull and the place would be open to him. Then his only danger would be Barratt, the night watchman. But Barratt was a sleepy old fool, on an easy job and without a mind for details. Somers wasn't worrying much about Barratt.

The quick pull. . . . The window came open, almost off its hinges. Somers pulled himself up, tumbled over the sill, dropped within.

He closed the window behind him and slurred along a passage to the frosted-glass door he knew so well.

Moberley's. . . . To hell with Moberley's. In a week's time—less—he'd be in the South of France. Three-shilling cigars and champagne. Fivers in wads of fifty and anything you cared to have. Yes, to hell with Moberley's.

He opened the frosted-glass door and entered the office. There in its dark corner stood the safe.

* * *

Police-Constable Fleet stopped yawning and began to shiver.

"It looks to me," he told himself, "like a bit of a perisher from the north-east."

He stepped into the alcove that framed the workers' entrance to Moberley's.

"Wonder," he said, "if old Charlie's asleep on the job?"

He tapped on the panel.

Presently the door opened and Barratt looked out.

"Evenin', Charlie," said Police-Constable Fleet.

"Oh, it's you," said Barratt. "Coming in for a warm?"

"It ain't my beat, inside here, unless you've got trouble—and have you?" asked Police-Constable Fleet.

"Trouble and me," said Barratt, "parted company years ago."

"It isn't so in every case," said the policeman.

"It is in mine," said Barratt.

"Yes, Charlie, I believe it is," said the other. "And that's why we give you a square deal. And we *have*," he added.

"I know, old man," said Barratt. "I'd have got nowhere without your help. Once you open your trap and I'm done."

"I never thought you'd stay the distance," said Police-Constable Fleet.

"Haven't done the distance yet, I hope, but I'm sticking in the saddle," said Barratt.

Police-Constable Fleet laughed.

"Good old Charlie! They ain't all like you."

* * *

The safe door swung back and Somers knelt staring, unable for a second to move, to take things in, to believe that he was any longer alive.

"Empty! My God! Empty! Beaten to it!"

He wanted to strike a match. He wanted to shout. He wanted to run. He wanted to strike a match. . . .

He even dragged a box of matches from his pocket, and stopped himself, just in time, from striking one. The distant street lamp gave little light, but it gave enough. There was no doubt

(Continued on page 28)

Decide to give Swans

A Swan Pen makes the finest possible gift—a present which really IS appreciated by everyone! And this year there are many new models from which you can choose. Call at your Stationer's or Jeweller's and see the handsome Swan range.

Prices: The new Visofil Swan, 25/-. The Leverless Swan from 17/6. Other Swans from 10/6. Blackbird Pens from 7/6. Available in black or colours with nibs to suit all hands. Fyne-Point Pencils to match most Swan or Blackbird Pens from 5/-. Gift Sets (Pen and Pencil complete in presentation case) from 13/6.

Swan Pens

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You can taste the Fruit in Rowntree's Gums & Pastilles

2½

3d. and 6d. packets or sold loose 6d. ½ lb.

Car.818

"They're a real handful now —but they're healthy... I've Quaker Oats to thank for that"

— says Mrs. MILES, mother of the famous St. Neots

"Quads"!

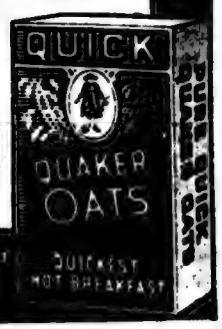
"Look at them! Aren't they bonny? I can hardly believe it when I think of the four tiny mites they used to be."

What a big part Quaker Oats has played in bringing up these wonderful babies. It's a meal the "Quads" love—never a day since before they were twelve months old have they once missed their delicious creamy Quaker!

Quaker Oats is rich in the nerve-nourishing Vitamin B so vital to growing children—and to adults, too, for this is the vitamin which guards against "nerves" in all their unpleasant forms like indigestion, constipation, poor appetite.

Start your whole family on delicious hot creamy Quaker tomorrow. There's nothing so good, so cheap; nothing so cheap, so good.

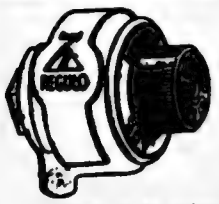
make QUAKER OATS the family breakfast



40 vitalising breakfasts for 8½d

'Tender? Why with **PRECISION COOKING**

THE THREE FEATURES THAT MAKE PRECISION COOKING POSSIBLE



'Regulo' is the registered trade mark of Radiation Ltd.

For cottage or castle—there is no better gas cooker than the New World, with its three unique Radiation improvements; i.e., single oven burner, direct-bottom-flue-outlet, and the 'Regulo' Automatic heat control. These three together ensure perfect cooking, and are only obtainable with the New World Gas Cooker.

This Radiation 'Regulo' Cooking Timer enables you to time exactly any cooking operation. Bell rings at end of cooking time. Simple to use. Obtainable at Gas Showrooms.

it'll taste like chicken

. . . yet, Madam, with all our care in selecting only the finest meat obtainable —there are still people who come in and complain that this joint 'was tough,' or the other 'simply shrivelled up while my back was turned'; and in *every* case we discover that it is entirely the fault of the cooking."

"But that sounds incredible! I should have imagined that in these days everyone would have *known* about precision cooking."

"Yes, one would have thought so Madam. To burn and shrivel up good food would be a criminal offence, if I could have my way, especially as it's so easy to cook perfectly with the 'Regulo'!"

NEW WORLD

REGULO-CONTROLLED PORCELAIN ENAMELLED

GAS COOKERS

SEE THEM AT YOUR GAS SHOWROOMS

Post under ½d. stamp

MADE BY Radiation

To Radiation Ltd., (Dept. S24/7), 164 Queen Victoria Street, E.C.4.

Please send me your free booklet, "Tasty Dishes".

Name.....

Address.....

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COUPON

One Bob Martin's once a day

keeps him fit

the 'plus dog' way

Always in the best of spirits, always a cheerful companion, a *plus* dog is never 'under the weather.' His daily Bob Martin's keeps him fit in spite of restricted exercise on rainy days, and the richer, greasier foods that winter brings him. By purifying his blood, these famous powders protect him from the common winter blood disorders such as listlessness, scratching and loss of appetite. And because his blood is pure, a *plus* dog grows a thick warm coat which is proof against winter's worst wind and rain. Begin to-day to give *your* dog his 'one Bob Martin's once a day'. Make him a *plus* dog and he'll show you what a happy, lovable fellow he can be when he's *fit*.

If your dog is out of condition

If your dog is scratching, listless or suffering from any of the other common blood disorders, such as loose coat, eczema and swellings between the toes, he will need special treatment. Follow the directions given in the Bob Martin packet and soon he'll enjoy glorious *plus* dog health.

How to keep PLUS dog fitness

There are two methods widely used by leading Breeders and other thoughtful dog owners. The majority find it convenient to give one Bob Martin's regularly every day, but some prefer to give three Bob Martin's on Saturday and three again on Sunday. Either of these methods will give your dog a new and lasting fitness—*plus* dog fitness.

Sprinkle the powder in a little milk, or on his food, or drop it dry on to his tongue. Bob Martin's Condition Powders are quite tasteless. In packets, 6d. & 1/-, from all chemists, dog shops, etc.

BOB MARTIN'S CONDITION POWDERS

for better health, better coat, better spirits

Continuing

The Way You Look At It

about it. Somebody else had got there first.

Not so much panic as a huge disgust gripped Somers. He turned and blundered out of the frosted-glass door, down the passage to the window he had opened.

He tumbled out of the window, dropped to the ground, closed the window after him and walked.

Three hours later he was still walking. It was dawning on him that he had left the safe open and possibly his finger-prints upon it. His forehead began to sweat. Another man would have taken another risk; gone back and locked the safe. But Somers was Somers.

* * *

"Charlie," said Police-Constable Fleet.

"Yes, old man?"

"If you ever *did* find a burglar on the job in here, what would you do?"

"Ah! You know, I've wondered that myself. Often."

"I guess you have."

"I don't want *my* picture in the papers and things raked up."

"I guess you don't."

"Yes, I have wondered, *often*."

"But just suppose, Charlie. It would sort of—wipe things out."

"Wipe nothing, old man. Rake things up, that's all it would do. Fine for the missus. Have to move and everything. Finish everything."

"Go on!"

Barratt sucked at his pipe.

"There's another thing."

Police-Constable Fleet waited.

"I don't know," said Barratt, "that I'd like to send another man to the place where *I* was for seven long years."

"Still," Police-Constable Fleet persisted, "if the occasion arose, like?"

"Maybe it won't."

"You can't be sure."

"Maybe I can."

"I don't see it."

"Oh, well, it ain't arose, has it?"

"No. Well, good-night, Charlie."

"Good-night, old man."

* * *

Down the hill from Moberley's went Police-Constable Fleet.

Yawning.

* * *

Through the warehouse and into the office went Barratt, with the cash-box, the bundle of papers and the odds and ends from the box beside his stove. As he had done with every dawn for the last five years.

Just as, with every dusk, he had taken the things from the safe to his cubby-hole.

He stood and stared at the open door of the safe.

"H'm," he muttered stolidly. "Well, it was only to be expected sooner or later."

He put the things back into the safe, carefully closed and locked the door.

* * *

In the amber light of morning Somers sat in his room, cursing himself for being such a fool, wondering whether to bolt now or wait, wondering how soon the news would be in the papers. . . .

* * *

In the amber light of morning Barratt reached home. It wasn't much of a home. It was like a thousand others.

Wallpaper with green daffodils, ordinary sort of furniture, usual sort of ornaments on the mantelshelf, a bare tree outside the window and nothing worth looking at beyond, and the wireless in the corner that gave him all the gardening talks for his window-box.

But as he gave Mrs. Barratt a squeeze and threw his hat on the peg, he whispered: "Be blowed to all the get-rich-quick business. *Nothing* could be better than this. . . ."

Lesley Storm, a clever young woman novelist and the author of next week's "John Bull" short story, has found time to bring up four bonny children as well as to write. In private life she is the wife of Dr. J. Doran Clark, who recently gave up a busy East End panel practice and now devotes himself to psychological research work.

The author also of plays that have been produced on the West End stage, Lesley Storm is Scottish-born and bred; she was educated at Aberdeen University. Her best-known novel, "The Dragon," is about the hardy seamen of the North-east coast.

Not from the B.B.C.

Years, Idle Years

"Give youth its chance"

OF all the literary swells,
There's none to rival H. G. Wells,
Who seeks for fact or fiction
Beneath the sea and in the air,
And, when he has some time to spare,
Brings forth some new prediction!

Strange prophecies come from him pat,
And stranger views on this and that;
He finds it awf'lly jolly
Upon the future to dilate,
While (stifling yawns) we vainly wait
Another "Mr. Polly"!

Envisaging the shape of things to come, Mr. Wells, back from America, announces: "There are troublous times ahead, but they are for young men and not old fellows like myself."

He is impressed by the number of young mayors of from 35 to 40 in America. "The day of oratorical phrases by old gentlemen is past," he says. "The American people want results, and they are relying on youngsters to get them."

* * *

Yet quite recently the American people said they wanted Franklin Roosevelt, age 54. And the reason of Mr. Wells's visit was that they wanted lectures by a septuagenarian author! Perhaps what they most wanted was the novelist who years ago created "Kipps" and this year gave us "Brynhild," rather than the H. G. whose muddled musings, like those of other garrulous sages, seem to call for a new Excess Prophets Tax.

At 71, our Wells of English, pure and undefiled, seems to have acquired the quaint illusion that he is old, and so is inclined to apologise for the existence of all who have passed the ripe age of 35.

Old buffers of from 40 to 70 have done their share in muddling the affairs of the world, but the international situation bears its present resemblance to a mad dog's breakfast largely because of a couple of imitation Kaisers, Messrs. Hitler and Mussolini, who became conspicuous nuisances while still in their thirties.

* * *

"Give youth its chance" was a sound post-war policy, but it is made to look foolish when we forget that, just as there is no fool like an old fool, so there is no noodle like a young noodle.

Robust middle-age rejects the theory that a man over 30 is a senile dodderer and any beardless boy in the twenties a potential genius.

"You are old, Brother William," the young man said,
"You are thirty if you are a day!
Now moss is beginning to grow on your head,
It is time that we put you away!

"For, at your advanced age, your brain, 'twould appear,
No longer can function with ease;
The job that you hold should be mine, it is clear,
Since I've just left my dear mother's knees!

"You are old, Brother William, so make way for youth!
For all Advanced Thinkers agree
That to the rich treasures of Wisdom and Truth
Young shavers like us hold the key!"

"Why should you," demanded the dotard, "instruct
Your betters? Why give yourself airs
While teaching your grandma how eggs should be sucked?
Buzz off, or I'll kick you downstairs!"

Y. Z.

WINTER WISDOM

Good Port not only warms you but nourishes you. It builds up health and fortifies the nerves. If you want the best, the Port for you to drink is SANDEMAN—the Quality Port.

SANDEMAN
PORT

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she is the wife of Dr.
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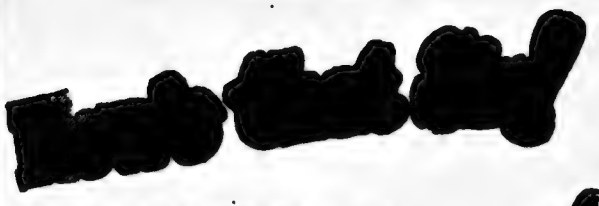
DEMAN
PORT

After ... you need OXO for Fitness

USED IN
MILLIONS OF HOMES

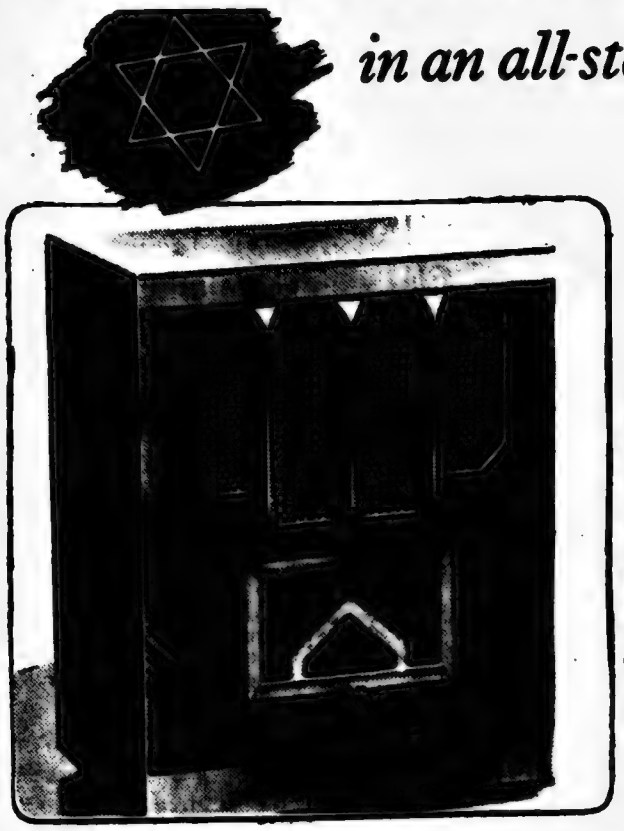


Grand polish this 'Cherry Blossom'

"IF EVERYBODY WAS LIKE YOU SIR, AND HAD THEIR SHOES SHINED EVERY DAY, PEOPLE WOULD LOOK A LOT SMARTER, AND THEY'D SAVE MONEY TOO, SIR—A GOOD POLISH EVERY MORNING · MAKES SHOES LAST LONGER, AND IT ONLY TAKES A MINUTE WITH CHERRY BLOSSOM"

Cherry Blossom BOOT POLISH
Black, White, Brown, Tonette, and Dark Tan Stain.
In Tins 2½d., 4½d., and 6d.

STAR VALUE FOR MONEY
in an all-star range



If you want really first class reproduction from all main European and B.B.C. stations, but don't want to spend more than 8 guineas, go to your nearest Pye dealer and hear the PYE QAC 2 at

8 GUINEAS

Other models include QAC3 £10 19 6. QU3 12 Gns. QAC3 13½ Gns. QAC5 18 Gns. Or on Hire Purchase Terms.

In nearly every manufacturer's range of products, whether it be cars, bicycles, radio sets or refrigerators, there is usually one model which is outstanding value-for-money. In the new 1938 Pye range it is the QAC2 at eight guineas. We could back this up with a number of claims, but they would be mainly technical, because there are no simple standards of comparison in radio, like miles-per-hour. So we prefer to stick to the statement that the QAC2 is star value-for-money, and give you the opportunity and the evidence upon which to test our claim for yourself. Call at your local Pye dealer's showroom and

—test it this way!

Ask your Pye dealer to wire up the Pye Comparative Switch between the QAC2 and any other set you want to compare with it—including your present receiver. Then tune both sets to the same programme and by switching instantaneously from one to the other, you can compare them tone for tone, point for point and penny for penny. Make this test yourself and see whether we are exaggerating!

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J.B. 4/12 37

WHY SOME CHILDREN NEVER CATCH COLDS

Most mothers give their children a cod liver oil tonic, to protect them against colds. But some children get far more protection from their cod liver oil tonic than others.

WHY IS THIS?

WHY is it that some children keep on getting coughs and colds, and others get none at all? Nearly all children are given some kind of cod liver oil tonic to protect them in winter. What makes the difference?

A famous Medical Research Body gives the answer to this question. *The children who don't catch colds are those who are given their cod liver oil in its most digestible form.*

"When cod liver oil is given in the white, creamy form of Scotts Brand Emulsion," says this Research Body, "children can wholly digest it, and get all the protective goodness they need."

FOUR GOOD REASONS WHY YOUR CHILD'S COD LIVER OIL TONIC MUST BE SCOTTS BRAND EMULSION

1 Ordinary cod liver oil is difficult for some children to digest. There is actually the risk that some of the oil may go through undigested, and so do no good.

2 Scotts Brand Emulsion is so digestible that within 30 minutes after taking a spoonful, *every drop* has gone to strengthen the child's whole body, particularly the chest and lungs.

3 Scotts Brand Emulsion helps your child's digestive juices. Thus it ensures that the body gets more nourishment out of food.

4 Scotts Brand Emulsion also contains hypophosphites of lime and soda, to help in building up your child's bones and teeth.

Remember these four important facts about Scotts Brand Emulsion when next you are buying a winter tonic for your children.

Winter before last—5 colds
Last winter—no colds

"EVER since he was tiny, I've given my boy a winter tonic," writes a Chingford mother. "But in spite of that he used to catch cold after cold. The winter before last I think he had five colds. He was always run-down in the winter, too, and hardly gained weight.

"Then, at the beginning of last winter, I began giving him Scotts Brand Emulsion. Within a fortnight he was putting on weight much quicker, he looked ever so much rosier and healthier, and all through the winter he didn't catch a single cold."

You can be sure that this mother will always insist on Scotts Brand Emulsion for her son in future. Profit by her experience—put your own child on Scotts Brand Emulsion right away.

Lonely Road

HUMAN DOCUMENTS

Those whose lives are overshadowed by the dread of loneliness provide the subject of this week's readers' problems. And seeking to help and advise them is *John Bull's* "Humanist"—

PHILIP INMAN

"THE lonely road." That is the title of a popular song. It also describes the road which, alas! many people have to traverse. Listen to this pathetic letter from one of my readers:

I am a lonely old woman, sixty years of age and crippled till I can scarcely get about at all. At twenty-three I married and five children were born to us, three boys and two girls. Eventually I had to be both father and mother to them, as my husband got mixed up with drinking and very low companions, and sixteen years ago he died a tragic death.

By hard work and the money my parents left me I gave my family a splendid education. As they grew up they were all good to me and made up for all the love I had missed. I tasted of happiness once more, but it was brief. The three boys all went abroad and the girls married well. And here is the trouble.

They have forgotten me—all of them. My letters to my sons have remained unanswered for years. I have begged my girls to come and see me, but they always send some excuse. That hurts me badly, but not nearly so much as this, from my youngest child: "Dick just hates to see that slummy-sounding address on your letters, so perhaps you'd better not write."

I ask you, Mr. Inman, do I deserve such treatment? If I had kept my money instead of educating them, my address perhaps would not sound so slummy. But, thank God, I have done my duty, not only to a husband who did not deserve it, but to a family who are ashamed of me.

"Spare a While"

I feel keenly for this poor woman, and I wish I could do something practical to help her. What happiness would be hers if only those children would remember the old Commandment—"Honour thy . . . mother." It may be that some of them are readers of this page. Let me make a direct appeal to them. Let me remind them of those fine words by Clarice May:

"While they are with us, give that answering smile;
While they are with us, spare a little while
Lest in the long years when they are not here
We may remember with a useless tear
Deeds that were thoughtless, speeches we regret,
Clear in our memory things we would forget."

My readers will, I know, forgive a personal note. My own mother has been dead for some years. If she were alive now, what would I not do? I would gladly walk all the way to Yorkshire just to tell her of my love and gratitude.

I wonder if in the meantime there is something else I can do to help this "lonely old woman." I know that we have many readers in Derby where she lives.

If there is anyone willing to spare an hour or two to bring a little cheer into her life I shall be very glad to forward their letters to her.

Loneliness is not only the lot of the aged. It affects many who are young. My next letter witnesses to that fact:

I am nineteen years of age (says this young man), and I left my home in the North some months ago to take a job in this strange town and amongst strange people. Before I came here I had a large circle of friends and was invited to every party or dance in the neighbourhood.

Now I don't seem able to make any friends, and though I am interested in my work, yet this loneliness is making me very miserable and affecting my health. How I pine for the company of someone who would understand.

This young man left the far North to live and work in the South. At home he knew everybody. In his new surroundings he is regarded as a stranger. There are people who take some knowing.

They are not prepared to open their hearts and their homes all at once. But by now this young man should be breaking down the barriers.

Here are some suggestions to help him: Can he not find lodgings with a family where there are young people about his own age?

In his town there must also be rambling and social clubs. Then a clergyman or a minister would, I am sure, take an interest in him and introduce him to likely folk. This young man has a capacity for friendship. That is proved by his popularity at home. Once the ice has been broken his loneliness will soon disappear.

Not Too Old

From the old and the young to the middle-aged. "Is a man of fifty too old to marry?" asks another reader. He tells me that he is a single man of average education and intelligence and in good health. He goes on:

I am in regular employment and earn £3 a week. Until recently I supported my mother and then my aunt, who gave up her situation to nurse my mother, but both have now passed on, and I am left by myself. I have been friendly with a lady who is a widow and who is about my own age.

We get on very well together, and although I do not profess to be head over heels in love, I do believe we are suited to each other. We both have good homes and therefore there would be no expenses in that direction. To contemplate marriage is a serious matter, and I should welcome your advice.

Certainly this man is not too old to marry. He tells me that he and the lady "get on very well together," and that they are "suited to each other." I suggest that he should ask her to name the day.

Here is a young man who is not so fortunate in his love affairs. He tells me that he was engaged to be married for two years and that they were preparing for their future home when the bomb fell.

His girl, twenty-five years old, seemed to be tied to her parents' apron-strings. When they bought a new house they calmly told her that she would have to help them to pay for it and that she must not think of marrying for a long time. Meekly she submitted. The letter goes on:

We still arranged to meet, but then one day I received a postcard saying that it was better for us not to continue. Now, when we see each other in the street she will not even speak to me. All my pals are married and I have no one to go out with. My loneliness has led me into public-houses just for the sake of a bit of company.

Childless Home

I have not much time for the parents of that girl. I have not much time for the girl herself. But as she has made her choice I advise my correspondent to accept it.

One day I hope he will find someone who will reciprocate the affection he is willing to give. But let me warn him that drinking in public-houses will not attract to him the right kind of girl. Let him live a steady life and I prophesy that he will not be left lonely for long.

We are comfortably off and have a lovely house (says my next correspondent). But my life is such a lonely one. My husband is one of the very best, but his work takes him away a good deal and the great joy of children has been denied us. I have thought of adopting a child from an orphanage, but my relations have put me off by saying that I should regret it if it turned out badly.

Some time ago through this page I arranged for the adoption of a baby boy. I know from the letters sent to me by his foster-parents what wonderful happiness that child has brought into the childless home.

I hope my correspondent will not be put off by relations or anyone else. Our great orphanages have direct evidence that over 90 per cent. of their children do well and make a success of life.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

"Greatest of These"

Bill

HERE is Bill, aged four, the youngest of his family. He has two sisters aged thirteen and ten. The latter is in hospital suffering from tonsilitis and ear trouble, for which she is to undergo an operation.

And here is Bill's mother's appeal: "I am in such poor circumstances, and it is worrying me very much. I have my husband in bad health. He has been out of work for twelve months. We have three children to look after, and very often we have nothing to eat.

"I feel if I could get just a little help until my husband is able to start work again, it would relieve me so much.

"My only income is the unemployment pay of 30s. a week."

Bill's father was wrecked in 1918 on his way to the front in an armoured cruiser.

He also smashed his elbow, falling off his horse. It is now "wired" and he cannot straighten out his arm. Gastric trouble also afflicts him.

To help things out, Bill's mother got a job. After three days, she fainted, the heat of the kitchen where she worked being too much for her; so she was dismissed.

Donations, earmarked "Bill" or for the general fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

THERE'S NO PLACE LIKE HOME!

It's nice to get home again—especially if you know there'll be Pan Yan for supper. A joint or a pie, fish or cheese—no matter what it is it's better with Pan Yan. Besides that spicy flavour Pan Yan has something else to recommend it. It's blended specially to give the right kind of stimulation to the digestive organs. That means it helps people get the best out of what they eat. Good temper starts in the stomach, so it's not surprising that Pan Yan makes 'em happy.

DECEMBER 4, 1937

"I threw my shaving brush straight out of the window!"

RENE COS LTD., 9, QUEEN VICTORIA ST., LONDON, E.C.4, AND 44, WEST GEORGE ST., GLASGOW, C.2.

FREE GIFT COUPONS I

for their future home when the
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"I threw my shaving brush straight out of the window!"

Good-bye to rough shaves and sore shaves! Good-bye to fuss and bother! Wet your face, spread on a little Veloshave—and take your razor. The special consistency of Veloshave holds each hair erect to the keen edge of the blade. In half a minute your beard has gone like snow in the sunshine. Your chin looks smoother and cleaner than you've seen it before. What is more, the special oils in Veloshave have freshened and toned up your skin! Get a tube of Veloshave to-day—and enjoy this wonderful shaving boon *now*.

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New Series by Famous Authors

My Favourite Heroine

by Beverley Nichols

Becky Sharp as depicted in the famous Technicolor film by Miriam Hopkins

EVERY year women spend more on clothes and cosmetics than is spent on national defence.

The hat trade, alone, has a turnover far in excess of the naval estimates.

If women would read Thackeray's masterpiece "Vanity Fair," and not only read it, but learn some of the lessons taught with such brilliant clarity by its wicked little heroine, Becky Sharp, there might be an upheaval.

* * *

The money spent on beautifying their appearance might suddenly be diverted to books, music, and education.

Might—but probably would not. For, even with the example of Becky before them, most women will never learn that the highest matrimonial stakes, the most glittering prizes in the society racket, go to the woman with brains.

There are thousands of shopgirls as lovely as Dietrich. They will remain shopgirls, if that is their only quality.

If you go to Hollywood you become so satiated with beauty, so worn out by cavalcades of Venuses, that you long to spend a nice quiet evening with a thoroughly plain woman.

Beauty, let us face it, is a bore—if it is divorced from brains

Consider Becky. She had a turned-up nose, green eyes, and red hair. She began life as a governess in an obscure, deadly respectable school for young ladies.

Her former employer, Miss Barbara Pinkerton, wrote of her:—

"Though her appearance is disagreeable, we cannot control the operations of nature; and though her parents were disreputable (her father being a painter, several times bankrupt, and her mother, as I have since learned with horror, a dancer at the opera); yet her talents are considerable."

* * *

They certainly were. It was not so many years after this letter was written that Becky was standing at the top of the staircase of her own little house in Curzon Street, Mayfair, receiving the most eminent people in the land.

Not so long after that she was sweeping to Court in her own carriage, wearing diamonds—which, admittedly, had an illicit twinkle—and making her curtsey with the best.

* * *

Yet it was not her beautiful eyes which made the great Marquess of Steyne fall at her feet, but their sparkle of intelligence.

It was not the curve of her lips that entranced the dandies of her day, but the gay and audacious things she said with them.

Becky wanted to please. That was her secret.

She was the exact opposite of her modern counterpart, who seems to think that there is nothing more to this fascination business after she has put the finishing touches to her face. A modern Becky would realise that just as a pot of rouge in itself has no fascination until it is applied to the skin, in the same way beauty is a bore until it is allied to intelligence.

Becky was not such a fool. Read chapter ten of "Vanity Fair," entitled "Miss Sharp Begins to Make Friends." It is a fascinating exposition, and might be taken as Lesson One by all women in humble circumstances who wish to "get on."

Do not, please, accuse me of *recommending* it. Becky was a little monster, without a grain of sincerity in her.

She was utterly selfish, and ought to have been strangled at birth. But she *was* the world's best adventuress. It seems likely there will always be adventuresses, so I am only suggesting that a course of Becky would do them a world of good.

* * *

In this chapter you read how to be all things to all men, and to all women, too. You learn the vital importance of knowing how to be bored and of knowing how to listen.

Many women have won coronets by being good listeners. Men love to talk and be asked questions about themselves. Never forget this.

It is one of the surest passports to success.

It should be understood that this article is written solely on the assumption that, if it is worth while doing a good thing well, it is equally worth while doing a bad thing well.

If you wish to ensnare any man by your charms, it is vital you should think more of the man and less of yourself.

In Becky's day it was the custom for all young women to play the piano. Most of them played it atrociously. Becky took pains to play brilliantly.

Instead of lying with her face in a mud pack for an hour every night she practised scales. It paid better.

* * *

When Becky gave her little parties she had delicious food. She knew that one way to a man's heart is his stomach.

Most modern women are so absorbed by their own diet, so terrified lest they may eat one raw carrot too many, that they give men with decent appetites a feeling that they are being gross and objectionable if they eat a reasonable meal.

If you took a modern Becky out to dinner you might be quite sure that, even if she did not eat much herself, she would give you an appetite.

* * *

She would praise your exquisite taste in food, and, in doing so, would stimulate your gastric juices a great deal more than if she told you that you were a fool to mix up your starches and acids.

Most important of all, Becky never contradicted any man who might be useful to her.

She might know a great deal more about the subject than he did, she might think him—and nearly always did—a fool, but she did not show it.

She was not like the young women who think, because they belong to a book club, that they are entitled to express an opinion on any subject under the sun.

She knew men like to feel that they are the masters, and, though she was quite determined to have her own way, she always gave the impression that she was being led.

All these tricks of Becky's may sound old-fashioned. But because they are based on an eternal principle, they are always as up-to-date as this morning's newspaper.

Becky came to a bad end, and so will you, I sincerely hope, if you allow your soul to rot to quite such an extent.

Meanwhile, even if you are a really good girl at heart, it would not do you any harm to study the methods of Miss Becky Sharp.

* * *

Then you would realise that the amount of mascara is going to turn a moron into a Mona Lisa, and no amount of "beauty" is going to compensate for an empty mind.

All the same, I cannot help feeling that this is a thoroughly doubtful article. Miss Sharp, if she had found herself sitting next to a bishop at one of her grand parties, would have been the first to deplore these opinions—in tones of the utmost sincerity.

Next week's contribution to this series is from Anthony Armstrong, M.C. A Canadian, born in Vancouver in 1897, he has gained fame as a writer of detective novels, as a humorist and a playwright. His most conspicuous stage success was "Ten Minute Alibi."

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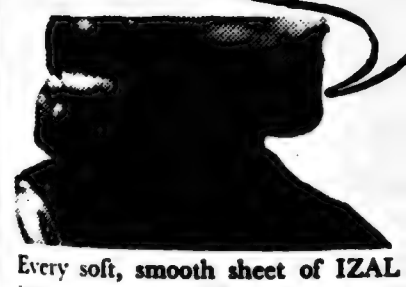

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Professor Hilton, on November 19th, 1936, from the B.B.C. broadcast a warning. The warning was to the effect that while there are many really good and reliable Colleges teaching by correspondence, there are many others which are colleges by name only. He said some so-called colleges rented a couple of rooms in a large building in a well-known street. Some made great promises which they did not intend to fulfil. Some claimed successes they could not prove. In some cases the names of prominent men were quoted who were in no way connected with the working of the College.

NOW BE ADVISED BY ME

The rag name of a College is no proof of its national standing. The Bennett College has been established over 30 years and our entire building is devoted to Bennett College work. No other business of any kind is either on or attached to the Bennett College. We have seating accommodation for over 10,000. We have a permanent staff of over 100 people on the College premises. Our Professional Staff have all passed their examinations, and our tutors are all experts in their own specialised work. We do not send out any homework to be corrected by tired, spare time tutors. All students' homework is corrected on the College premises the same day that it arrives, and is returned by evening post. This College is Technical, Scientific, General and Commercial, thus enabling us to cater for all requirements; this is important to Cost and Works Accountants, and all who have to deal with rate-fixing, machining-allowances, and it is also of great importance in many of the Civil Service Examinations. This is an entirely British College. Most of our textbooks are written on the College premises by our professional staff, especially for tutorial purposes. Our tutors specialise in teaching students for the examinations they themselves have already passed.

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BLACK HELL JAIL

BY RED COLLAR MAN

the ex-convict

author of "Chokey," etc.

ALMOST every day charges of callousness and brutality are levelled against Britain's prisons and the men who run them. To fight the growing unrest, Home Secretary Sir Samuel Hoare is to introduce a great Penal Reform Bill.

For five years the author of this article was the Red Collar man, or convict orderly, in charge of the separate punishment cells in Parkhurst.

FOR five years, as a Red Collar man or trusty, I watched the inner working of a great penal colony, and, in particular, the separate punishment cells—"Chokey," the prison-within-a-prison.

I met famous prisoners whose cases have headlined every newspaper in the great world outside the walls.

I stood next to Hatry when a man dashed himself over a gallery to death on the cement floor below. I saw criminals drawn from every walk of life imprisoned for every type of crime.

I saw some of these men take their punishment with a stiff upper-lip, others break down and even go mad.

My special position as the "trusty" orderly in the punishment cells gave me an opportunity of seeing and recording facts that have horrified England. Yet I saw, too, acts of great kindness and humanity.

The punishment cells of Parkhurst are buried deep beneath the great prison.

One stands on the wax polished floor of the "cockpit" and gazes at the vertical thrust of the steel tier of cells towering seventy feet up.

The ordinary punishment cells consist of twenty cells, ten on each side of a highly-glazed black-tarred passage.

At one end is a gateway leading to the prison yard, and on the left, at the corner of the gate, is a high desk at which sits the warder in charge of "Chokey."

* * *

The punishment cells have no furniture.

Each has a section of a tree trunk embedded in the floor, and the bed is a solid wooden affair with a wood pillow raised a couple of inches.

Thick frosted glass panels set in heavy cast-iron let in a little light. The electric light bulb, carefully protected, is set high in the wall over the steel-sheathed door.

A passage-way, cut into the wall at right angles to the right of the cockpit, leads to the special cells, or silents, commonly called "round the back," which are used for refractory prisoners.

There are seven of these cells, and they are cells-within-cells, just as Chokey is a prison-within-a-prison.

Imagine a concrete machine-gun pill-box measuring thirty feet long, twenty feet wide and twenty-five feet high. Inside this solid shell are the seven silent cells.

Not one has heating of any sort, and in winter they are very cold. Hot pipes run through the passage way, but do not touch the cells.

The only ventilation is a small grille, eight inches by four inches, set high in the wall.

Outside each cell door a ladder is let into the wall, enabling warders to climb to the roof of the cell and spy on the convict inside through a spy-hole.

I saw men come to Chokey for periods from two days' solitary confinement on bread and water to the maximum of fifty-seven days—fifteen days on bread and water and forty-two days on a diet of potatoes and porridge.

Some became shrieking mad, some took it quietly, some committed suicide, some hunger-struck.

I saw revolting brutality when warders gave unofficial beatings to half-starved prisoners.

I also saw warders—one an old naval man called Sheath—treat their charges with tact, kindness and humanity which brought tears to the eyes. Sheath and his like never—or rarely—had any trouble.

Food is bad enough in prison proper. The cocoa reeks with boiling fat and the greenstuffs are served up unwashed. But even this food is eagerly sought by men on bread and water, and sometimes I was able to slip those on punishment something extra.

* * *

My impression after nearly five years' experience in Chokey is that the majority of men undergoing punishment are far from mentally stable.

One Saturday morning, while two men were at exercise in the yard under the supervision of a junior warder we suddenly heard a shrill whistle.

As we reached the gate the warder on exercise cried out: "Look out, Marsh has climbed on the roof." A crash of glass! Marsh was up there and had stripped himself entirely naked. With his boot he smashed every pane of glass in the skylight. He began to scream to prisoners at work he could see over the main wall of the prison.

A warder climbed up after him, and when Marsh saw him he shouted:

"So it's you, is it, you ——! I'll knock your head off if you come near me!"

But he was in a pitiable state by now, trembling and exhausted. He was easily subdued.

Next morning he went before the Governor, who awarded him nine days No. 1 diet and three months loss of remission. His was not a case for discipline at all, for he should have been under the doctor's care.

Cronin's great book, "The Citadel," has shown us that there are black sheep in the medical profession.

Callous and incompetent, they are indifferent to the suffering of sick men who, in nine cases out of ten, in our prisons are not mentally normal.

* * *

Yet there was the other kind of doctor at Parkhurst, like Doctor Young—a remarkable man.

Young appeared like an angel of science and healing.

His bedside manner to a convict was courteous and kind. How he came to be in the prison service I do not know. His diligence and care inspired confidence in all of us. When he was on duty, the men in the punishment cells had no fear of being victims of an entirely unprovoked assault, such as was described by Sir Samuel Hoare a few weeks ago in the Commons when he gave his reason for dismissing three warders.

"Some became shrieking mad, some took it quietly, some committed suicide . . ."

Fun and sardonic humour are also to be found in the nether hell of Chokey, where men laugh on their way to the flogging triangle.

I saw a man coming back from the "cat" with his back bleeding and gashed, but walking upright. He had made no murmur, not even a groan, as the heavy cat-o'-nine-tails descended.

I saw and spoke with reprieved murderers who told of their thoughts and actions when death seemed sure.

Some were resigned, others desperate. So strong is the certainty of immortality in man, that some were convinced that a lucky accident would save their necks—the rope would break, the executioner would faint, or the sheriff have a fit.

* * *

But now I am away from it all—the tears, the laughter, the brutality, the great humanity, the weak men, the broken, the incorrigible, and the accidental criminals.

It seems that the horror I saw and wrote of in Chokey will soon be swept away.

In the tradition of Churchill, a Home Secretary has arisen who understands that society has an obligation to deal with its criminals other than on a basis of fierce revenge.

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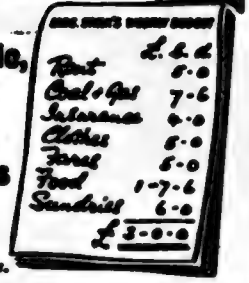

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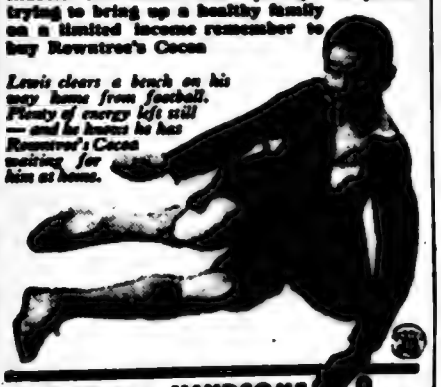
Rowntree's Cocoa is made by a special "pre-digestive" process, so that it actually helps children to digest all their other food, and get more body-building nourishment out of it.

Meals with Rowntree's give children extra supplies of energy, and build up their bones, muscles and tissues more quickly. If you're trying to bring up a healthy family on a limited income remember to buy Rowntree's Cocoa



Lewis clears a bench on his way home from football. Plenty of energy left still — and he knows he has Rowntree's Cocoa waiting for him at home.

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Truth about the Pools [4] . . . by Poolex

Millions of football pool investors aim at the smaller prizes which hold a greater chance of success. Read how our expert can make that chance still better

Bigger Chances with Small Fry

I HAVE dealt, so far, with some of the problems of the real fortune-hunters, the people who, attracted by the prospects of big dividends, try to forecast the results of a dozen or more matches specially chosen by experts as being unusually difficult.

But there is another gigantic army of football pool enthusiasts—the people who would rather have smaller prizes and bigger chances of winning them.

They favour what I might call the selective pools. In other words, they prefer to choose for themselves which matches they are going to forecast.

Now, if the pool coupon is going to give you a choice of games, it would be silly not to take full advantage of the fact.

And taking full advantage entails making use of entirely different principles from those I laid down for the results and points pools.

To begin with, it is possible to have a number of winning lines from one series of efforts in these selective classes. And this is possible by using what are known as "combinations," or groups of forecasts arranged in a certain way.

I want to show you the advantage of this principle over methods which use permutations, or alternative forecasts.

X X X

We might begin with the five-results pool (in which you forecast the results of five matches only, picking whichever games you like from the list given), and consider some of the different ways of tackling it.

One permutation method is to bank on two games and cover the other three for alternatives.

The following eight lines would then be needed:—

TABLE 1.

	Forecast.	Entries.
1st game	Home win	1 1 1 1 1 1 1 1
2nd game	Home win	1 1 1 1 1 1 1 1
3rd game	Home win or draw	1 1 1 1 x x x x
4th game	" " "	1 1 x x 1 1 x x
5th game	" " "	1 x 1 x 1 x 1 x

At the most such an arrangement as that can only give you one winning line.

By using the combination principle we can choose six matches with a view to forecasting five of them correctly. I will show you how:—

TABLE 2.

	Forecast	Entries.
1st game	F.	F F F F F —
2nd game	F.	F F F F — F
3rd game	F.	F F F — F F
4th game	F.	F F — F F F
5th game	F.	F — F F F F
6th game	F.	— F F F F F

I hope those markings of "F" haven't puzzled you too much. They are to indicate that you must use your own forecast of each particular match throughout.

The forecast chosen need not be the same for each match. But if you say a match will be a home win, a draw or an away win in one column, say the same thing for the same match in the other columns.

Now, this arrangement gives every line the same chance of winning as every other line. You could, in fact, have six winning lines in your entry.

A strong argument in favour of this method is that should any one forecast fail, there will still be one winning line composed of the other five.

It is possible to win when you have two errors in your forecasting if you start with seven matches and forecast combinations of five in the same way.

Then, if you had seven matches correctly forecast, you would have 21 winning lines. Six correct out of seven would give you six winning lines. Five correct out of seven would give you one winning line.

X X X

As you will see, however, it is going to take 21 lines to exploit that seven-game theory.

Better to cover the seven matches with four lines, in the following way:

TABLE 3.

	Forecast	Entries.
1st game	F.	F F F —
2nd game	F.	F F — F
3rd game	F.	— F F F
4th game	F.	F — F F
5th game	F.	F — F F
6th game	F.	— F F F
7th game	F.	F F — —

This is called a limited combination, and I will tell you more about it in a minute.

Although it is far cheaper, it ensures that if you get seven correct forecasts you will have four winning lines, if you have six correct forecasts one winning line, if five forecasts correct four chances in 21 of having a winning line.

Now let us see how far the principles can be used in various selective pools.

There is the five results pool which is sometimes known as the 5-starred pool, a very popular type. You choose five games from a short list, usually those set for the penny pool enthusiasts.

Here, again, you make out your Home Strength list of which I have referred so often.

Now suppose, as in Table 3, you choose six matches in your search for five that you can forecast correctly.

You can do this by taking the first four in the Home Strength list as home winners and the last two as away winners.

You can now group your six forecasts into fives as follows:

TABLE 4.

Forecast	Entries.
1.	1 1 1 1 1 —
1.	1 1 1 1 — 1
1.	1 1 1 — 1 1
1.	1 1 — 1 1 1
2.	2 — 2 2 2 2
2.	— 2 2 2 2 2

That is not going to cost you a lot, and your chances of finding a winning line are about one in twenty. The odds are only about 100 to 1 against your forecasting six matches correctly.

But remember that this is based on the Home Strength list—and if the most likely home or away winners have all turned up you mustn't expect a huge dividend.

X X X

I have said before that it is harder to pick away winners than home winners. And four of the lines in the above entry rely for their success on two away forecasts being correct.

But this can be avoided by selecting the five most likely home winners and using them four at a time, with each of the two most likely aways.

This is how it would work out:

TABLE 5.

	Forecast	Entries.
1st game	1.	1 1 1 1 - 1 1 1 1 -
2nd game	1.	1 1 1 - 1 1 1 1 - 1
3rd game	1.	1 1 - 1 1 1 - 1 1
4th game	1.	1 - 1 1 1 1 - 1 1 1
5th game	1.	- 1 1 1 1 - 1 1 1 1
6th game	2.	2 2 2 2 2 - - - - -
7th game	2.	- - - - - 2 2 2 2 2

Such an entry requires ten lines, you will notice, and I suggest that the punter using it should share the cost with a friend. Far better, especially in testing a theory out, to take half the risks for half the profit.

Anyhow, I recommend it as a system with a fair prospect of success. The odds against getting one correct line when you

(Continued on page 38)

Graded Football Guide

By Poolex (copyright)

Below are the games to be played on Saturday, December 4, not in the customary categories of League Divisions, but specially arranged to form a Graded Guide to the likely results of these matches. Six performances of each team have been assessed by awarding points for each performance on its merits.

Thus, the likeliest Home Winners to choose from are at the top of the list. To pick likely Away Winners make your choice from those at the end.

POINTS IN FAVOUR OF HOME TEAM.

89	Hearts v. Morton.	28	Chester v. Port Vale.	12	Liverpool v. Derby.
62	Middlesbro' v. Blackpool.	25	Preston v. Wolves.	12	Luton v. Fulham.
58	Man. U. v. Swansea.	22	Bury v. West Ham.	11	Cowdenbeath v. E. Fife.
51	Raith R. v. Stenhousemuir.	21	Barnsley v. Plymouth.	11	Spurs v. Aston Villa.
49	Burnley v. Bradford.	19	Q. of South v. Hamilton.	7	Coventry v. S'hampton.
43	Southend v. Gillingham.	18	Leith v. E. Stirling.	7	Birmingham v. Arsenal.
43	Sheffield U. v. Norwich.	17	Partick v. Hibernians.	5	W.B.A. v. Man. C.
42	St. Johnstone v. Ayr.	16	Southport v. N. Brighton.	4	Bournm'th v. Aldershot.
40	Carlisle v. Barrow.	14	Rotherham v. Darlington.	3	Dumbarton v. Brechin.
40	Albion R. v. Allea.	14	Grimsby v. Leicester.	1	Dundee v. St. Mirren.
38	Tranmere v. Hartlepools.	14	Halifax v. Wrexham.		

POINTS IN FAVOUR OF AWAY TEAM.

Northampton v. C. Palace.	1	Chelsea v. Huddersfield.	17	Torquay v. Bristol C.	38
Bradford C. v. Hull.	1	Falkirk v. 3rd Lanark.	18	York v. Lincoln.	39
Brighton v. Swindon.	2	Stockport v. Chesterfi'd.	18	Portsmouth v. Bolton.	43
Newcastle v. Sheffield W.	3	Clapton O. v. Watford.	18	Q.P.R. v. Exeter.	44
Clyde v. Rangers.	7	Charlton v. Everton.	19	Mansfield v. Newport.	46
Leeds v. Sunderland.	9	Montrose v. Dundee U.	23	Cardiff v. Millwall.	47
Walsall v. Reading.	12	Doncaster v. Gateshead.	29	Kilmarnock v. Aberdeen.	51
Edinburgh v. St. Bernards	16	Rochdale v. Oldham.	29	Forfar v. Airdrie.	51
Queen's Pk. v. Arbroath.	16	Accrington v. Crewe.	33	Stoke v. Brentford.	54
Motherwell v. Celtic.	16	Notts F. v. Blackburn.	36	King's P. v. Dunfermline.	55

THOSE MORNINGS WHEN YOUR HEAD'S ALL MUZZY

If there are mornings when you simply cannot get on with your work, if your brain won't concentrate and your head's all upside down, there's no need to go on struggling.

You can have a clear head and get rid of all that muzziness and rotten feeling inside ten minutes. All you've got to do is to drop a couple of 'Alka-Seltzer' Tablets in a glass of water and drink it when it's stopped fizzing. You'll be amazed how pleasant it is to take and how quickly it makes you feel better.

'Alka-Seltzer' is not a salts or a laxative. It's something quite new and different. It makes a pleasant, sparkling, refreshing drink that counteracts acidity, drives away the worst headache and makes you feel perfectly fit in no time.

And 'Alka-Seltzer' Brand Tablets are simply wonderful for Indigestion, Wind and Heartburn. They are a double-action remedy. First they bring instant relief to the pain. Then they end your trouble permanently by counteracting the excess acid which is its cause.

OUR GUARANTEE: Get a bottle of 'Alka-Seltzer' Brand Tablets from your chemist to-day. (The 2/- size contains 2½ times the 1/-.) If you aren't more than satisfied he will refund your money.

£35 'DIPLOMA' LIMERICKS

1ST PRIZE £15
2ND £5 3RD £3 4TH £2
TEN PRIZES OF £1 EACH

Now Christmas is coming once more
Your stocking hang up, as of yore,
Oh! what a surprise
When you open your eyes

SOME RHYMES: *ear, e'er, ere, adore, afore, bore, before, corps, door, deplore, explore, floor, fore, forbore, galore, ignore, implore, pore, pour, roar, restore, score, shore, snore, soar, store, wore.*

CONDITIONS.

The proprietors of 'Diploma' Crustless Cheese offer a first prize of £15 and other prizes, as stated, for what they consider the best last line to this Limerick. Write your last line on paper and attach the coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop). Send as many attempts as you like, which may all be on one sheet, but for each must be attached a label. The Limes will come before a competent staff of adjudicators. The Managing Director's decision is final and legally binding. Address to:

Competition (Dept. 12) WILTS UNITED DAIRIES LTD., TROWBRIDGE, WILTS.

Closing Date: Entries must reach us not later than Friday, December 10, 1937. A List of Winners will be sent to every competitor.

DIPLOMA
THE ENGLISH Crustless CHEESE

(D406a) Cheddar or Cheshire 6d. and 1/- per box.

In Only 7 Days—This Amazing Change!

Miss Jasmine Wilson, 58, Curzon Street, London, W.1, has expressed her amazement at the astonishing effect of this New Beauty Treatment even in one week.

It looks unbelievable but —try it yourself!

In one short week! Thousands of delighted women have made themselves look years younger. Their lines and wrinkles completely gone! Scientists have found that wrinkles are formed because as we grow older the skin loses certain vital elements. Feed back these precious elements to the skin and it becomes fresh and young again. This is the amazing discovery of Prof. Dr. Stejskal, of the University of Vienna. His extract of deep skin cells, called 'Biocel', is now contained in Crème Tokalon, Rose Colour. Apply it every night. It will nourish and rejuvenate your skin while you sleep. Wrinkles quickly disappear. In a week you will look years younger. Use Tokalon White Skinfood during the day. It dissolves away blackheads, tightens enlarged pores. Makes darkest, roughest skin soft, white and smooth in a few days.

Jays

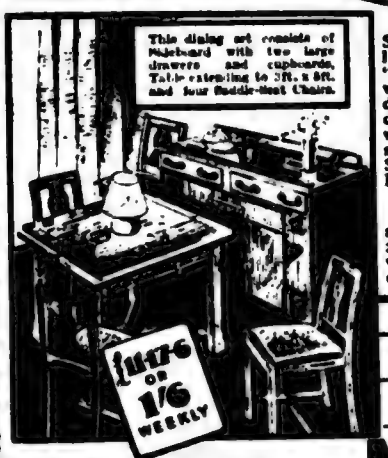
offer all the Best for Christmas and Years to come

Free Gifts to customers of £10 or over—Huge selection.

Xmas Greetings to all

Massive Oak Suite comprising 4 ft. Wardrobe with interior mirror and usual fittings; Triple-Mirror Dressing Table and roomy Tallboy Chest.

13½ GNS OR 1/9 WEEKLY



This dining set consists of Sideboard with two large drawers and cupboards. Table extending to 3ft. x 6ft. and four Saddle-seat Chairs.

11½ GNS OR 1/6 WEEKLY

Send for Booklet entitled "Tranquility" which gives full details and conditions of this wonderful scheme of Security and Protection.

JAY'S PIANOS

are guaranteed by the Manufacturers for 20 years. Prices from 23 guineas or 3/6 weekly. Free tuning and Free Tuition for one year if desired.

A real bargain. Roomy Three-piece Suite upholstered in durable Hide-like covering with loose, Vetrotex cushions to seats.

9½ GNS OR 1/6 WEEKLY

CARPETS

Any Carpet delivered on first payment of 10/-.

JAYS SIX-POINT PLAN

- LOWEST PRICES brought about by Huge Production for over 170 branches.
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- LOVELY FREE GIFTS to customers of £10 or over.
- SUPER QUALITY 16 Factories making our Exclusive Designs
- EASIEST TERMS 200 weeks to pay—No deposit.
- GOODS MARKED PLAINLY with prices and terms; guaranteed as represented and obtainable at every JAY shop.

JAY'S FURNISHING

JAYS EASY TERMS

Worth	Weekly	Worth	Weekly
£20	2/-	£50	5/-
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CARDIFF 28-30, St. Mary Street
EDINBURGH 66, 68, 69, Princes Street
LEEDS 28, Briggate
LEICESTER The Gentlemen, 6, Horsefair Street
NEWPORT (Mon) 70, High Street
LIVERPOOL 56-60, Church Street
NEWCASTLE 56-57, Northumberland Street
PLYMOUTH 7, 8, 9, The Octagon, Union Street
PORTSMOUTH 210-212, Commercial Road
SHEFFIELD Corner of Angel St. and Bank St.
STOKE-ON-TRENT 64, High Street
SWANSEA 80-81, High Street

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ADDRESS .....

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J.B.4.12.37

HER HUSBAND NEVER KISSED
HER ROUGH HOUSEWORK HANDS
THINKS Tom hasn't kissed my hands like that since before we were married.
NEXT DAY
Oh, Doris, housework makes my hands so rough.
Why don't you smooth on a little Vaseline Jelly last thing every night Molly? It's wonderful!
EVENING AT HOME—3 months later
How lovely and soft your hands are—you are a darling Molly!

Shopwork rules hands, too

Do you know that shopwork, as well as scrubbing and washing-up, dries the natural oils out of your skin? "Vaseline" Petroleum Jelly replaces these oils, and keeps your hands smooth and soft. Just a little, last thing at night, makes your hands lovely. You'll never have rough 'Housework Hands.' Jars 4½d., 6d., 9d. Also in handy tubes. Chesebrough Mfg. Co. Cons'd., Victoria Road, London, N.W.10.

TRADE Vaseline MARK
Petroleum Jelly
every day

8773-1

Operation ordered at once for PILES but NEMOLIN saved him!

IF you suffer from piles, you'll readily understand the predicament of this London man. Tortured with itching, bleeding piles, he was finally told that only the surgeon's knife could cure him. "Two years ago", writes his son, "my father was ordered to hospital for immediate operation for piles. He did not agree, and decided to try 'Nemolin' Ointment, with the result that he improved wonderfully, and avoided the operation. 'Nemolin' in his case was almost miraculous". (W.F.C., London).

Why run the risk of the knife when there's such a safe and sure remedy available? All chemists sell 'Nemolin' Ointment at 3/- a tube—relief is guaranteed or your money promptly refunded.

Bigger Chances with Small Fry

Continued from page 36

use the above arrangement are, in my opinion, about 8 to 1.

With reasonable forecasting skill, the odds of getting ten winning lines are about 150 to 1 against.

And now we come to what I call a limited combination. Run your eye up to Table 3 again. Here is a way in which you can adapt it to cover four home winners and three away winners in groups of five:

TABLE 6.

	Forecast	Entries.
1st game	1.	1 1 1 -
2nd game	1.	1 1 - 1
3rd game	1.	- 1 1 1
4th game	1.	1 - 1 1
5th game	2.	2 - 2 2
6th game	2.	- 2 2 2
7th game	2.	2 2 - -

You can be sure of one correct line out of those four if any six of your seven selections are correct. Chances of getting a correct line, if you are using the Home Strength list wisely, about 35 to 1 against: and 200 to 1 against your getting all your selections correct, which means four correct lines.

There are other ways, of course, of making up these limited combinations. If you master the principles—and I admit it calls for some study—you will be able to work out others for yourself.

And now I must take you back to something I wrote earlier—to the effect that it is not worth while using alternative forecasts for the same match unless you can't find a sufficient number of matches for which you can rely on one forecast with a reasonable hope of being successful.

This difficulty may arise in a five-results pool, where all the matches are very "open."

Well, here is a way in which you can allow for two upsets in form—or surprise results—by including one X in the first three games and another in the last two:

TABLE 7.

Home Strength Order.	Entries.
Match 1	1 1 x 1 1 x
Match 2	1 x 1 1 x 1
Match 3	x 1 1 x 1 1
Match 11	x x x 2 2 2
Match 12	2 2 2 x x x

The explanation for jumping from match 3 to match 11 is that in choosing your own five matches you would incline to pick the first three and last two on your Home Strength list as being the five you would be most certain about.

I have dealt with the five-results pool in much detail, because I consider this pool gives real scope for skilfully planned entries.

There are other selective pools to consider, of course.

Sometimes you are allowed to choose your own matches from a list of 30 or so; sometimes you can choose them from all the matches in four or five leagues.

I don't think they call for any use of permutations or alternative forecasts. I maintain, indeed, that in these pools it shouldn't be beyond the skill of the punter to find sufficient matches in which current form can reasonably be depended on.

Likely home winners are the easiest to discover. I recommend these to punters.

Now, how should they be combined to the best advantage? To enter all the possible combinations of your forecasts is usually too expensive, as the following table shows:—

TABLE 8.

No. of matches dealt with.	No. required for each line.	No. of lines needed.
7	6	7
8	6	28
8	7	8
9	7	36
9	8	9
10	8	45
10	9	10
11	9	55
11	10	11
12	10	66

Notice that you can allow for one error in quite a moderate number of lines, but that allowance for a second error calls for a far larger entry.

But this entry can be greatly reduced by using the principles of "limited combinations."

Tables 9 to 15 are examples of the way in which they can be applied to various selective pools. I hope you will keep these by you, because I shall refer to them again in later articles.

TABLE 9.

For six-results pools, guaranteeing a correct line if any seven out of your eight selections are correct.

	Forecast.	Entries.
Game 1	1	1 1 1 —
Game 2	1	1 1 — 1
Game 3	1	1 — 1 1
Game 4	1	— 1 1 1
Game 5	1	1 1 1 —
Game 6	1	1 1 — 1
Game 7	1	1 — 1 1
Game 8	1	— 1 1 1

TABLE 10.

For six-results pools, guaranteeing a correct line if any eight out of ten selections are correct:—

	Forecast.	Entries.
Game 1	1 — — —	1 1 1 1 1 1
Game 2	1 — 1 1	— — 1 1 1 1
Game 3	1 — 1 1	1 1 — — 1 1
Game 4	1 — 1 1	1 1 1 1 — —
Game 5	1 1 — 1	— 1 — 1 1 —
Game 6	1 1 1 —	1 — 1 — 1 —
Game 7	1 1 — 1	— 1 1 — — 1
Game 8	1 1 1 —	1 — — 1 — 1
Game 9	1 1 1 —	— 1 1 — 1 —
Game 10	1 1 — 1	1 — 1 — — 1

Notice that the first four games are used seven times and the last four only five times each.

TABLE 11.

For seven-results pools, guaranteeing a correct line if any eight out of nine selections are correct:—

	Forecast.	Entries.
Game 1	1	— 1 1 1 1
Game 2	1	1 — 1 1 1
Game 3	1	1 1 — 1 1
Game 4	1	1 1 1 — 1
Game 5	1	1 1 1 1 —
Game 6	1	1 1 1 — 1
Game 7	1	1 1 — 1 1
Game 8	1	1 — 1 1 1
Game 9	1	— 1 1 1 —

TABLE 12.

For seven-results pools, guaranteeing a correct line if any ten out of twelve selections are correct:—

	Forecast.	Entries.
Game 1	1 1 1 1 1 1 1	1 1 — — —
Game 2	1 1 1 1 1 1 1	— — — 1 1
Game 3	1 1 1 1 1	— — 1 — 1 — 1
Game 4	1 1 1 1 1	— — 1 — 1 1 —
Game 5	1 1 1 — 1	— 1 1 1 —
Game 6	1 1 — — 1	1 1 1 — 1 — 1
Game 7	1 1 — — —	1 1 1 — 1 1
Game 8	1 — 1 — 1	1 1 1 — — 1 1
Game 9	1 — — 1 1	— — 1 1 — 1
Game 10	1 — — 1 —	1 — 1 1 1 —
Game 11	1 — 1 — —	1 1 1 — 1 —
Game 12	1 — — 1 1	— — 1 1 — 1

TABLE 13.

For eight-results pools, guaranteeing correct line if any nine out of ten selections are correct:—

	Forecast.	Entries.
Game 1	1	1 1 1 1
Game 2	1	1 1 1 —
Game 3	1	1 1 — 1
Game 4	1	1 — 1 1
Game 5	1	— 1 1 1
Game 6	1	1 1 1 1
Game 7	1	1 1 1 —
Game 8	1	1 1 — 1
Game 9	1	1 — 1 1
Game 10	1	— 1 1 1

TABLE 14.

For nine-results pools, guaranteeing correct line if any ten out of eleven selections are correct:—

	Forecast.	Entries.
Game 1	1	1 1 1 1 1 —
Game 2	1	1 1 1 1 — 1
Game 3	1	1 1 1 — 1 1
Game 4	1	1 1 — 1 1 1
Game 5	1	1 — 1 1 1 1
Game 6	1	— 1 1 1 1 —
Game 7	1	1 1 1 1 — 1
Game 8	1	1 1 1 — 1 1
Game 9	1	1 1 — 1 1 1
Game 10	1	1 — 1 1 1 1
Game 11	1	— 1 1 1 1 1

TABLE 15.

For ten-results pools, guaranteeing correct line if any eleven out of twelve selections are correct:—

	Forecast.	Entries.
Game 1	1	1 1 1 1 1 —
Game 2	1	1 1 1 1 — 1
Game 3	1	1 1 1 — 1 1
Game 4	1	1 1 — 1 1 1
Game 5	1	1 — 1 1 1 1
Game 6	1	— 1 1 1 1 1
Game 7	1	1 1 1 1 1 —
Game 8	1	1 1 1 1 — 1
Game 9	1	1 1 1 — 1 1
Game 10	1	1 1 — 1 1 1
Game 11	1	1 — 1 1 1 1
Game 12	1	— 1 1 1 1 1

These tables do not exhaust the possibilities in this direction.

It can be pointed out, as an instance that it has been assumed that home forecasts will be used, simply because they are easiest to find as a rule.

If an investor wants to include some away winners (or draws)—although I do not recommend it—he can use the tables in the same way.

Suppose you want to include one draw and one away in the six-results pool. Then Table 9 would appear as follows:—

	Forecast.	Entries.
Game 1	1	1 1 1
Game 2	1	1 1 —
Game 3	1	1 — 1
Game 4	1	— 1 1
Game 5	1	1 1 1
Game 6	1	1 1 —
Game 7	x	x — x
Game 8	2	— 2 2

The more time you spend on going thoroughly into my suggestions—I know they will need some study; one cannot give mathematics absolutely in A B C fashion—the more adaptations you will be able to think out for yourself.

I will leave you to the task for the present. In later articles I will give more examples of applying these ideas.

Race with "Silver Ring"

Six to Follow

JUMPERS now rule the roost; until the bell again rings up the curtain on the Carholme at Lincoln next March, punters will study the activities of the "leppers" with a view to financial return.

The advice I have previously given for the jumping season still obtains: Follow the favourites in steeplechases of three miles and over during December and January.

Follow, also, a useful stable. I suggest George Beeby's. This trainer, now at Compton, has a more than useful string.

And I put up six of my own selections for the full season—Airgead Beos, Brian O'Lynn, Brendan's Cottage, Probisher, Smerwick and Prudent Achtol. They will all pay their way.

"SILVER RING'S" CODE.

The Code covers racing from Thursday, December 2, to Wednesday, December 8.

B A K X U Z R 98 N 96 G E D V H J
I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: IL95MB96L would read BRAEMAR. Where a double letter occurs in a name the figure 2 is substituted. 96XK2BR would read FORRIL.

STOMACH PAINS ARE DANGER SIGNALS

When your digestive organs are out of order, the simplest food often causes distress. Heartburn, acidity, flatulence ferment you; worse still, your food doesn't nourish you and so you become an easy prey to illness. It stands to reason you cannot be strong and healthy unless your digestive organs—stomach, liver and bowels—are working properly.

Mother Seigels Brand Digestive Syrup combines in concentrated form the medicinal virtues of more than 20 different herbs, roots and barks which experience has shown have the power of restoring tone, efficiency and regularity to the digestive organs as no single drug or combination of drugs can do. The action of Mother Seigels is gentle, not drastic; it builds up, little by little, day by day, Nature's way, the only true way. All chemists have it at 1/3 and 3/-.

l Fry

TABLE 13.

sults pools, guaranteeing any nine out of ten to ect:—

ecast.	Entries.
1	1 1 1 1
1	1 1 1 —
1	1 1 — 1
1	1 — 1 1
1	— 1 1 1
1	1 1 1 1
1	1 1 1 —
1	1 1 — 1
1	1 — 1 1
1	— 1 1 1

TABLE 14.

sults pools, guaranteeing if any ten out of eleven correct:—

ecast.	Entries.
1	1 1 1 1 1
1	1 1 1 1 —
1	1 1 1 — 1
1	1 1 — 1 1
1	1 — 1 1 1
1	— 1 1 1 1
1	1 1 1 1 —
1	1 1 1 — 1
1	1 1 — 1 1
1	1 — 1 1 1
1	— 1 1 1 1

TABLE 15.

sults pools, guaranteeing if any eleven out of twe correct:—

recast.	Entries.
1	1 1 1 1 1
1	1 1 1 1 —
1	1 1 1 — 1
1	1 1 — 1 1
1	1 — 1 1 1
1	— 1 1 1 1
1	1 1 1 1 1
1	1 1 1 1 —
1	1 1 1 — 1
1	1 1 — 1 1
1	1 — 1 1 1
1	— 1 1 1 1

es do not exhaust the po is direction.

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MACH PAINS

DANGER SIGNALS

our digestive organs are the simplest food often can Heartburn, acidity, flatule you; worse still, your fo urish you and so you beco rey to illness. It stands ou cannot be strong aless your digestive organs iver and bowels—are work

Seigels Brand Digest nbines in concentrated fo inal virtues of more than herbs, roots and barks wh has shown have the po ng tone, efficiency and re the digestive organs as g or combination of dr The action of Mother Sei ot drastic; it builds up, li day by day, Nature's way, way. All chemists have d 2/-.

Three Cheers

FOR CHRISTMAS

Here they are—Digger Flake, Shag or Mixture. Really cheering gifts for the man who smokes a full strength Tobacco, and although reasonably priced—2/8 buys a quarter pound tin—its fine value is proved by the fact that DIGGER HAS A LARGER SALE THAN ANY OTHER EMPIRE TOBACCO.

PLAYER'S **DIGGER** 8d PER OZ.

TOBACCOS

Issued by The Imperial Tobacco Company (of Great Britain and Ireland), Ltd. PD 50

"I feel quite young again!"

"I had been very poorly for some time with tired heart and that terrible exhausted feeling that makes one feel that life is not worth living. After any little excitement or exertion it was as though all my blood rushed to my head until I thought it would burst. My nerves were in an awful state. I had dizzy spells and was afraid I should fall.

A friend of mine who takes 'Phyllosan' tablets regularly advised me to try them. I have taken them about 3 or 4 months and feel altogether different—quite young again. My age is 52 and I now feel I can enjoy life."
(Mrs.)——

Start taking 'Phyllosan' tablets to-day!

'Phyllosan' brand of chlorophyll tablets contain Nature's own Vitality Substance, which scientists say is *"the most wonderful substance in our world."*

'Phyllosan' tablets recharge every organ, every cell in your body with new vital force. Every vital function is *revitalized.* Soon you will begin to feel younger, keener, more *alive!* Symptoms of exhaustion, such as nervous irritability, palpitation, head pains, dizziness, weakness, and depression, will vanish like clouds before the sun.

And it is so simple! Just two tiny tablets three times a day before meals. But if you take the tablets regularly, the results will astonish you! All chemists sell them.

Start taking 'PHYLLOSAN'

BRAND OF CHLOROPHYLL

TABLETS TO-DAY!

Of all chemists, 3/-, 5/-, and Family size, 20/-

The 5/- size is twice, and the 20/- size nearly ten times the 3/- size

To revitalize your Blood, rejuvenate your Arteries, correct your Blood Pressure, strengthen your Nerves, and increase all your Vital Forces, irrespective of age!

FREE! Tablet-Container & Book

A novel tablet-container, into which you can put twelve tablets so that they can be shaken out two at a time, will be sent FREE, together with our book "Revitalization and Rejuvenation a Modern Possibility," on receipt of coupon and 1½d. for postage. (No tablets will be sent).

'Phyllosan' tablets are prepared according to the formula and under the direction of F. BUERGI, M.D., Professor of Medicine at Berne University. Proprietary rights are not claimed apart from the registered trade mark 'Phyllosan,' which is the property and denotes the products of Natural Chemicals Ltd., London.

COUPON

To Natural Chemicals Ltd. (Dept. 47)
12 Clipstone Street, W.1

I enclose 1½d. stamp. Please send a pocket-container for 'Phyllosan' tablets together with free book.

Name.....

Address.....

.....

Write in BLOCK LETTERS. *Use margin. Use corner of stamp to cut and seal your envelope.* J.B. 1/12/37.

IRRESISTIBLE-INCOMPARABLE

His newest—life-like—recorded by Regal Zonophone. Get these supreme laughter-records at your dealer's to-day.

FROM HIS LATEST FILM "KEEP FIT"

Keep Fit Muscles, Biceps and Brawn (*from his New Film, "Keep Fit"*) } MR2570

I Don't Like—My Plus Fours } MR2571

REGAL ZONOPHONE 1/6

THE BIGGEST VALUE

Lists from Regal-Zonophone, 363 Clerkenwell Road, London, E.C.1. (Prices not valid in the I.F.S.)

Hear what you want—when you want it—only on a gramophone record.

Use **Snowfire Tablet** to keep hands free from ugly work scars

3d. Family Size 7½d.

Soft Snowfire in Tins 3d.

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned, and you feel sour, weak, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get those two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/-.

STEAD

RAZOR BLADES IN A WEEKLY WALLET THEY LAST FOR WEEKS

7 FOR 6D

Don't suffer kidney and bladder troubles!

IN cases of mild and acute kidney and bladder troubles, doctors the world over have found that Cystopurin gives relief even when every other specific has failed. Cystopurin assists the easy and complete elimination of all waste poisons expelled through the kidneys, giving relief to sufferers from backache and kidney troubles, rheumatism, prostatitis, cystitis, frequency and painful micturition.

"I am able to say that continued use of Cystopurin has improved my condition greatly. I am now free from the pains in the abdomen and the back. Last week my doctor made a test and declared conditions normal."

"My work is heavy, but I now awake in the morning without that 'dead-beat' feeling that I used to know."——

Get Cystopurin tablets from your chemist to-day. They are put up in bottles, price 1/-, 2/6, and 5/-, and are obtainable only from chemists.

Free booklet on application to Cystopurin Dept. J.B. 22.

CYSTAGEAN Ltd., LOUGHBOROUGH, LEICESTERSHIRE

CYSTOPURIN

CURED FISH

Haddock

Soused Herring

Kipper

Always go better with

HI-P SAUCE

Per bottle 9d Picnic size 3d.

THE LOGICAL TREATMENT OF RHEUMATISM

Many persons taking 'Milk of Magnesia' for acid stomach find to their joy, that the rheumatism from which they suffered has also disappeared. This is explained by the fact that most rheumatic afflictions are caused by excess uric acid, which is neutralized by the antacid action of 'Milk of Magnesia.'

If you are racked with pain and crippled by rheumatism, lumbago, sciatica, neuritis or gout, it is due to excess uric acid in your system. Correct this by taking 'Milk of Magnesia' daily. It is the ideal antacid for regular use. It will alkalize and sweeten your system. It will rid you of harmful uric acid and, by thus removing the cause of the pain, will quickly relieve your aching muscles and joints.

Of all chemists. Prices: 1/3 and 2/6. The large size contains three times the quantity of the small. Be careful to ask for 'Milk of Magnesia,' which is the registered trade-mark of Phillips' preparation of magnesia, prescribed and recommended by physicians for correcting excess acids. Now also in tablet form 'MILK OF MAGNESIA' brand TABLETS 6d., 1/-, 2/- and 3/6. Each tablet is the equivalent of a teaspoonful of the liquid preparation.

for Hoarseness

Ingredients of Vick brand Vapour-Rub in the form of a pleasant sweet. 6d

Vick BRAND Lozenges

LAST GOOD—MAY GOOD

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

£5 per month (less than 3d. a day) buys the Graves "PEERLESS" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrome Plate, Raised or Drop Handlebars, Ladies' or Gent's with Accessories, Cash, Spot £5/15/6 or 5/6 monthly. Packages for Every Purpose. With Burgess Archer Three-Speed Gear £6/19/6 or 11/6 monthly. Write for Catalogues Free. Ladies' Gent's, Juvenile & Tandems. Sundries. Repairs. Club Models.

A.G. GRAVES Ltd. SHEFFIELD

READER'S STORY

Trapped by Forgers

By Mrs. S. Auty

After a brief struggle he was overpowered

IT is seldom that English villages form the setting of grim dramas. Until the arrival of the motor-car, many of them lived through the seasons undisturbed by the outside world.

The village where I experienced my greatest thrill was like that. It was a sleepy little place where everybody knew everybody else. They were very much the same as a large family.

On its fringe, a relative of mine kept a farm, a rambling old place which had been in the family for years. About a half-mile to the back of the farm was the "big house" which used to be occupied by a family of good standing.

During the summer holidays I usually went to the farm to help with the harvest. On the particular occasion when my story opens, I was nearly fourteen. Like most children of that age, I was adventurous and daring and ever ready to participate in mischief.

The afternoon I arrived at the farm, everybody was discussing the new owner of the "big house."

"You'll find a difference from last year," my cousin Will said to me as we were having tea in the large raftered kitchen. "There'll be no nut gathering up at the 'fox-cover' this time, 'cos the old people have left the 'big house.' A queer old stick of an American has taken it. All the servants are foreigners, and no one's allowed near the place."

"Yes," supplemented eight-year-old May. "And they've orders to shoot anyone who goes near."

✦✦ During the busy days I spent in the harvest field, helping with the dairy produce and rounding up the cows, I never gave a thought to the queer tenants in the "big house."

But some ten days later I had cause to remember the conversation that had taken place on my arrival. My cousin May and I had been to the village, and we decided to return home by a road near the "big house." After we had walked along by the high wall which hid the house from the view of passers-by, we paused by a wicker gate.

"Remember the raspberries we got in there, May?" I said, pointing into the garden.

"Yes," May sighed. "They won't let us get them now. They're left to rot."

At this juncture, both of us were startled by the sudden presence of a big, thick-set man, who appeared through some bushes on the other side of the gate.

"Here, you," he growled, "what are you snooping around here for? Beat it, unless you want a whip around your shoulders."

"We are doing no harm," I protested with dignity. "You can't stop us standing here, because this is a public road."

"Can't I," he snarled, rushing towards the gate. "Give me any more of your cheek and I'll show you what I can do."

Seeing that the man meant business, May and I hurried away. Later, as we turned into Far Pastures, we met Will. When he had heard what we had to say about the man, he sent May on ahead. When she had gone, he turned to me and said that there was something queer going on at the "big house."

"And I'm going to find out what it is," he added. "Are you game to come along with me?"

"Why, certainly," I said, for where Will, who was considerably older than I, led, I always followed.

"I'll tell you what we'll do," he went on. "We'll climb the old oak at this side. It will be easy to get over, for its branches are mingled with the branches of the elm tree on the other side."

Having agreed on this course, we made plans to investigate that same night.

At midnight, when everybody was fast asleep, Will and I stole out into the night on what was to be the most thrilling experience of my life.

Tingling all over with excitement, we made our way across the fields to the "big house." About ten minutes later we reached the boundary wall where the oak tree was situated.

"I'll go up first," Will whispered, and with that he began to climb the tree. In a few minutes I was with him on the other side. From where we stood, I could see a lighted window with an aperture in the curtains. Breathless, we made our way to the house. By this time, I was overawed by what we had done. Suppose the man inside was a murderer? The thought terrified me.

When we had reached some laurel bushes that bordered the drive, I asked Will what he intended to do.

"I'm going to have a peep into that window over there," he said, indicating the lighted window, and with that he darted across the drive and was soon lost in the shadows of the shrubs.

A minute later, I was horrified to see the huge figure of a man rise up from the shrubs. By this time Will was visible in the light of the window. In a moment, the man pounced on him.

"Spying round, eh?" he said. In an instant, I recognised the voice of the man I had seen in the afternoon.

After a brief struggle Will was overpowered. Struggling and kicking, he was dragged from the bushes to the drive. Then other men came on the scene. Half dragging and half carrying Will, they took him into the house.

I watched all this in a state of panic. Every cell in my body was urging me to flee from the place, but for some moments I couldn't budge. At last, I set off at a sprint towards the wall.

✦✦ Half-way there, I paused, for I felt it my duty to be near my cousin. Turning round, I hurried back to the house, where I succeeded in peering into the room where the light was, and the sight that met my gaze was astounding.

Seated round a large table were eight or nine men. At the head of it, Will stood between two burly individuals. On the table were stacks and stacks of Treasury notes. I have never seen so much money in my life.

"Since you goddam idiots brought him in here, we daren't let him go," somebody said with a rich American accent. "Having seen this stuff, he'd have the bulls here right away." The speaker was a tall, heavily jowled man. "Why didn't you take him to the printing room and show him the whole lot while you were at it?"

I realised, young as I was, that the house was being used as a forgers' den.

"There's only one thing for it," the speaker went on. "Get the car out and take the brat to the yacht. She's lying just off that cove to the right of Mablethorpe. When you get there, go out to sea far enough to dump his body."

With the speed of a hare, I dashed to the village. How I got there I don't know. Indeed, I remember only little of that mad race—my reaching the constable's house and gasping out my story—for when I had finished I fainted.

✦✦ But everything turned out all right in the end. A telephone message was sent to Mablethorpe, and as the car in which Will was a prisoner arrived at Beacher Cove it was surrounded by police, and the men were taken into custody.

Police had, meanwhile, been rushed from Louth to the "big house." After a fierce struggle, the round-up of the forgers was completed.

THEY WERE THE NOTORIOUS SLADE GANG.

Conrad Phillips is visiting registered readers in their homes and re-telling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 79170, Mrs. S. Auty, 9, Oakfield Terrace, Common-side, Batley, Yorks.

NAGGING PAINS IN THE STOMACH

What can be worse, or more utterly hopeless than the pitiless nag, nag, nag of a dull ache in the stomach? When you have toothache you can have the tooth pulled out. There's only hope with the stomach is to put it right from within. How is it to be done?—thousands of weary stomach sufferers ask in despair. But an ever-growing body of men and women—themselves stomach sufferers once—have an answer. A few doses of Maclean Brand Stomach Powder work miracles for those who have almost given up hope of ever being right. This wonder powder soothes the irritated stomach lining, and banishes wind and excess acid—usually the chief cause of the pain.

Don't play about with your stomach—you may damaged, that delicate organ might never be right without a prolonged stay in a hospital. Take the scientific stomach remedy, praised by users, professionally recommended—Maclean Brand Stomach Powder. You can always tell the genuine MACLEAN BRAND Stomach Powder by the signature "ALEX. C. MACLEAN" on the bottle. At all chemists, 1/3, 2/- and 3/6. Powder or Tablets. Also in new handy pocket tins of Tablets, 9d.

Here's the SLOANS ..where's the pain ?

Brand Liniment

Is it the sickening ache of muscular rheumatism in your shoulders—the gnawing nerve pains of sciatica in your thighs, or neuritis in your arms—the agonizing stabs of lumbago, or the tortured tissues of a sprain?

Just apply Sloans and relief from pain comes quickly. Its control over pain is positively amazing. It stimulates the flow of healing blood and relieves soreness, reduces congestion, inflammation and swelling. Aching muscles, joints and nerves are soothed and comforted and quickly you are freed from pain and discomfort.

for RHEUMATISM LUMBAGO, SCIATICA NEURITIS, BACKACHE, SPRAINS & PAINS OF EVERY KIND

No sufferer from pain should ever be without Sloans. Its action is prompt and unfailing. Get a bottle (1/9) from your chemist and banish your pain today!

Winter Fitness Campaign!

Get IRON-strength NOW to resist Winter ills and chills!

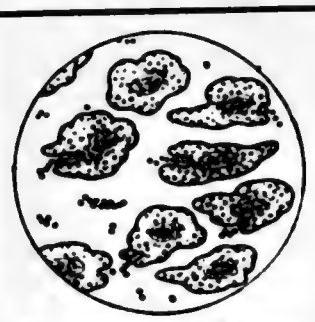
Resolve to be FIT this winter! Make up your mind not to get a single cold or chill! Start *now* to build up an IRON RESISTANCE against cold and 'flu germs.

It is *iron-starved* people who catch colds easily. It is *iron-starved* people who feel the winter cold, have cold feet, red noses and chapped hands, are shivery and wretched.

For Winter Fitness, you *must* have IRON-strength! Start taking IRON 'JELLOIDS' *with your next meal*. IRON 'JELLOIDS' will fortify your blood and every cell in your body with IRON-strength—make you IRON-strong to resist winter ills and chills.

And in a few weeks you'll feel *ten times fitter and stronger*. You won't catch cold, you won't feel the cold, because of the vigorous, iron-strong blood thrilling through your veins.

IRON 'JELLOIDS' *cannot* blacken the teeth, and they *improve* appetite and digestion. Everyone can afford them.



How your Blood Cells protect you against Colds & Influenza

Here are blood cells attacking and destroying 'flu germs. If your blood cells are not 'up to strength' you get the 'flu or a cold because the germs that have escaped the opposing blood cells rapidly multiply, invade your tissues and cause inflammation and fever. But when the blood cells are strong and sufficiently numerous they devour all the 'flu germs. You know nothing about this battle, or at the worst you have only a mild 'attack.'

Iron Jelloids®

For MEN: No. 2A (containing quinine) For WOMEN: No. 2 For CHILDREN: No. 1

re-arm you with IRON-strength to overcome

Weakness—Exhausted Nerves—Lack of Energy—Liability to Colds—Breathlessness—Palpitation—Poor Appetite Weak Digestion—Headaches—Pallor Falling Hair—Pimples—Brittle Nails

Of all chemists and stores

3/- (36 days' treatment), 1/3 (10 days' treatment)

The word 'Jelloids' is registered. No proprietary rights is claimed in the method of manufacture.

COUPON for FREE BOOK

To The Iron Jelloid Co., Ltd., (Dept. J 32.) Watford, Herts.

Please send me your new free booklet "IRON STARVATION, The Thief of Health and Strength." J.H. 4/12/37

Name .....

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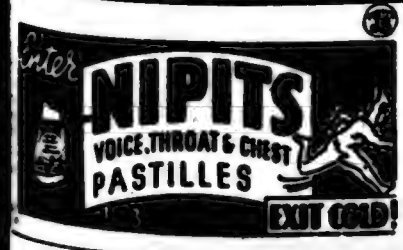
Post unsealed under ½d. stamp. Use BLOCK letters.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."



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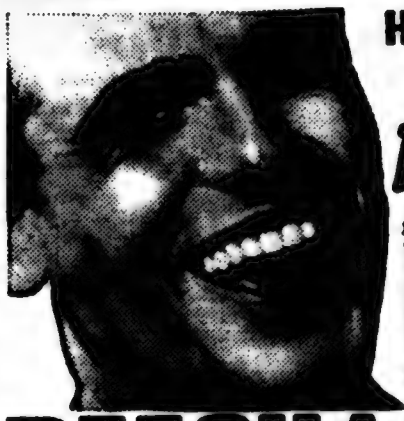
Fill in the Coupons on pages 18 and 89 for latest Free Catalogues and full details of these excellent radio offers obtainable on easy terms. Write for these catalogues NOW, before it's too late!



He's a picture of health

because he

keeps regular

Bill's the picture of health! Some of his friends put it down to his excellent circulation. Others say he just doesn't worry . . but he knows the truth; Beechams Pills keep him regular. And for those who appreciate a simple homely truth this will be sufficient reminder that they too can keep happy, youthful and energetic if they remember their Beechams Pills.

Purely Vegetable. *Sold Everywhere.*

Keep REGULAR with

BEECHAMS PILLS

WORTH A GUINEA A BOX

HE WAS ASHAMED OF HIS THIN BODY!...

...But He Gained 30 lbs. Quickly on "Vikelp" Tablets... Now Feels Fine!

Like Thousands of Others He Found the 12 Minerals + 6 Vitamins + Food Iodine in "VIKELP" Quickest Way Yet to Add Pounds, Build New Strength and Energy—*Without Drugs.*

Read his actual letter...

"Gentlemen: I had been skinny since childhood. Last September was my nineteenth birthday, so you see how long I have been skinny. Almost every Sunday kids in the neighbourhood would go swimming. I did not go with them. I suppose they knew why. I was ashamed of my skinny body. I was nervous too. Even when I went to picnics in the summer I was ashamed to have my sleeves rolled up like other fellows did. A few months ago I stepped on a pair of scales. I weighed about 8 st. 3 lbs., and me a young man going on twenty. I thought of the future—would I always be skinny? I had seen 'Vikelp' Tablets advertised in the papers and magazines so I bought a tin. I was really amazed how much I gained and how much better I felt. I bought 4 more tins. Over two months have passed. I have gained more than thirty pounds. You don't know how much better I feel and look and how thankful I am for what 'Vikelp' Tablets have done for me, so I am going to thank 'Vikelp' Tablets for what their sea minerals have done for me.—Yours truly L. P. Curless."

99 times out of 100 these dangerous underweight, rundown conditions are caused by lack of sufficient Minerals, Vitamins and Food Iodine in the system. "VIKELP" made from an amazing Pacific Ocean plant, not only contains all the 6 vitally important Vitamins, A, B1, B2, C, D and E, but is the world's richest source of all the 12 essential life-giving Minerals iron, copper, calcium, phosphorus, magnesium, sulphur, potassium, manganese, etc.) and Food Iodine. With these precious elements you quickly normalise your glands, build rich red blood, new energy, strength and add pounds of firm flesh.

MAKE THIS NO COST TEST

If you are skinny, weak, run-down, nervous, can't sleep and if even the best foods fail to build up your weight, strength and energy, try "Vikelp" Tablets for 10 days. If you don't feel, sleep and eat better, have stronger nerves and add extra pounds of firm flesh the next 10 days, the trial is *free*. Your own doctor will approve this way. "Vikelp" costs but little. Obtainable everywhere.

SPECIAL FREE OFFER!

Write today for fascinating instructive 56-page book on How to Add Weight Quickly, Build Strength, Energy, Strong Nerves and Rich Red Blood. Mineral contents of Food and their effects on human body. New facts about MINERALS, IODINE, and VITAMINS. Standard weight and measurement charts. Daily menus for weight building, absolutely free. No obligation. Health Products Laboratories Ltd., Dept. JB 12/1, 10 Henrietta Street London, W.1.

VIKELP HEALTH and BODY BUILDING Tablets

DISCARD THIS RELIC OF FORGOTTEN DAYS

Be Free from RUPTURE

Men, Women and Children, why endure Rupture when you can be fit and active in a few days from now? Either sex of any age, no matter how many trusses or appliances you have tried. THE RICE APPLIANCE will be your salvation, it frees you of Rupture permanently, without pain, operation or loss of work, nor does it hinder your pleasure.

Cannot be seen through your clothing and you can Enjoy Life in absolute safety.

10-DAYS TRIAL FREE

We offer you the Rice Appliance for trial, wear it for 10 Days and if you are not entirely satisfied return it and every penny will be refunded to you. This is a certain investment, your money will be back in your pocket within a week if you so wish. The Price is Right, the Appliance is Right. Write NOW. Your Approved Society will pay, if not all, at least most of the cost—they get so few complaints from the RICE WEARERS.

WM. S. RICE, LTD. (T.37),
8/9, STONECUTTER ST., LONDON, E.C.4.

Please send me particulars of your 10-Days FREE Trial Offer.

Name .....

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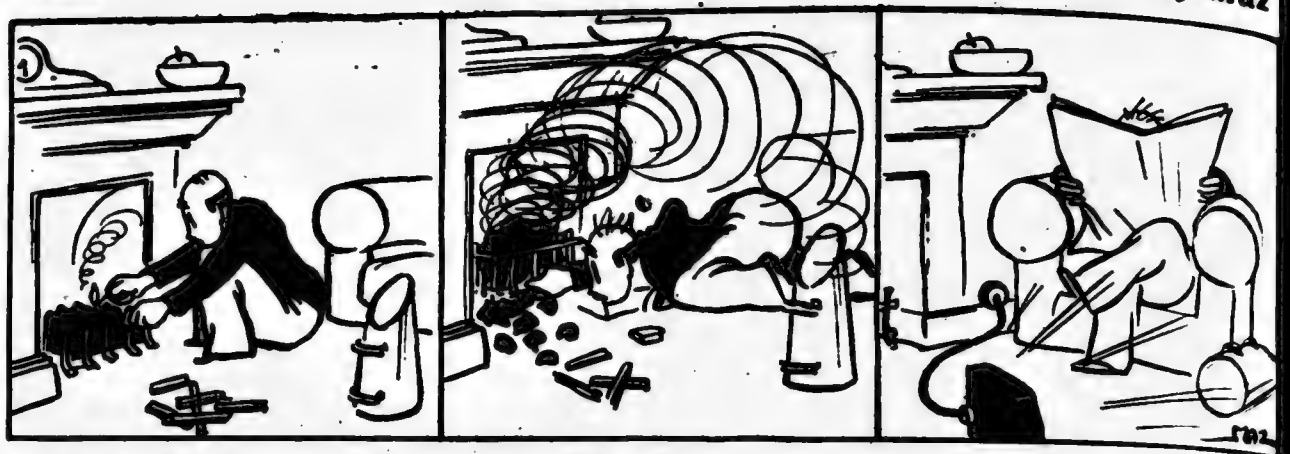
Dad... Lights the Fire

by Maz



STUDENT (Bloomsbury). — "What would be likely to start a sudden revolution in this country?" A lot of cranks.

M. V. (Frome).—"I boxed a lot as an undergrad." Old school socks.

P. V. (Plymouth).—"Beer should contain no alcohol." Draw it mild!

W. A. E. (Clerkenwell).—"Wild birds in London are very well fed." Round robins.

SOPRANO (London, W.).—"I once broadcast from a submarine." A deep sea diva.

AGRICULTURIST (Horley).—"As a sideline, I am going to breed swans." Down on the farm.

S. B. (Sydenham).—"The all-electric house is very convenient." It certainly has its points.

A. B. (Chatham).—"A kangaroo at Whipsnade kicked me when I wasn't looking." The bounder!

PEACE (Tooting).—"It is my job to keep the tankards replenished during a darts match." On pint duty.

K. S. (Chesterfield).—"My firm just managed to win a prize at a stationery competition." By a narrow margin?

T. R. (Elstree).—"I am producing a film which will teach boys how to make and use a lasso." A sort of noose reel, eh?

J. B. (Hounslow).—"I am sending each of my elderly relatives a present of a book this Christmas." For the old folks a tome.

S. T. (Lewisham).—"My tailor told me that not one of his many customers owes him anything." He knows how to get round them, eh?

A. B. (Hythe).—"I'm keeping it a secret that I've put a golden half-sovereign in one of my Christmas puddings this year." It'll come out later.

MRS. L. (Sonning).—"He tried to convince me he had got a job as a bell-ringer, but I really couldn't believe his story." It didn't ring true?

MRS. S. (Maidstone).—"It is strange to hear a woman say that she would be glad to see her husband down and out." Not if she's an airman's wife.

A. J. E. (Abertillery).—"After being offered any job in the mine I fancied, I decided to do the actual digging." You took your pick.

L. C. H. (Bedford).—"Why do you think I always find it necessary to smoke one pipe after another while I am studying?" Because you can't smoke them all together.

H. E. C. (Rhyl).—"Because the steps I was using were rickety, my wife persuaded me not to continue putting up the window curtain." She didn't want you to go through with it, *eh*?

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person, that which arrived with the earliest postmark receives the prize.

THE EVENING NEWS:—"After SEWING through iron bars of a fanlight . . ."

JOHN O' LONDON'S WEEKLY:—". . . especially as her husband now has a bevy of TILTED society women to carry his reputation on its black velvet cushion."

HULL DAILY MAIL:—" . . . will welcome new VICES to bring the choir up to full strength."

GLASGOW DAILY RECORD:—"The room was IGNITED by hundreds of candles . . ."

SUNDAY CHRONICLE:—" . . . and while the kick is being well-placed home by Hayes, wrings his HEAD in anguish."

RADCLIFFE METHODIST CHRONICLE:—"On —— FOUR of our young people married her sister, Miss P. K."

THE SUNDAY MAIL:—"Oliver had taken off one of his BOATS and smashed the window . . ."

The Editor Laughs Last

"Wait till she goes across once more!"—From "The Passing Show"

OLD-TIMER (Cambridge).—"Don't you think that present-day undergrads are a very untidy lot?" Well, they're often in rags.

A. C. V. (Dewsbury).—"On ten acres of ground I suppose there is a lot of work to be done sweeping up the leaves?" Heaps.

C. W. (Crewkerne).—"To my way of thinking a cheque is one of the most useful wedding presents to give." And accept.

B. K. (Maidenhead).—"I insisted that my gardener should weed the borders just as I wanted them done." You make him hoe the line?

CLERK (Battersea).—"It seems obvious I shall never reach the top of the tree if I stay at the head office." Then get transferred to a branch.

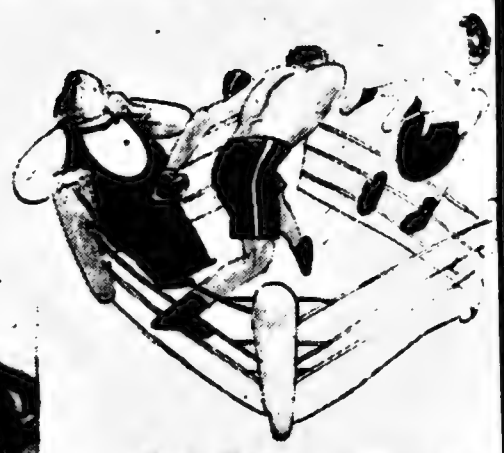
SCHOOLBOY (Reading).—"My friend and I are planning to remove our science master's wig next time he falls asleep in class." You think you can pull it off?

D. F. M. (Middlesbrough).—"There is nothing like one of those high winds for making hoardings collapse." What about one of those half-yearly income-tax demands?

F. T. (Laindon).—"I see that a pugilist was charged with creating a disturbance in a hotel because the soft leather of his shoe was slit during cleaning." Well, no boxer likes to get an upper cut.

MRS. T. (Southampton).—"A dyer, who personally cleaned with soap and water three employees who fell into a vat of dye, refused in court to accept liability for the mishap." He washed his hands of it!

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day, marking your envelope "Free Advice." The replies given here to facetious correspondents are for your entertainment.



B. K. (Exeter).—I quuickly lost my desire to become a boxer." We know!

HURRY (Forest Hill).—"I suppose I really must force myself to weed the garden after all this time." You've got to get down to it?

DAD (Sudbury).—"I'm not a hard father, and need only one thing to make me consent to my only daughter getting married." That's a good fellow!

H. P. (Canterbury).—"My wife found the bottle of perfume I had hidden as a birthday surprise almost as soon as I had planted it." She was hot on the scent.

C. Y. (Liverpool).—"The breakdown of the manager's health is attributed to the continued complaints he receives from female customers." Women and whine!

THOUGHTFUL (London, N.).—"I don't envy the street lamp-men, who have to go round first thing on winter mornings." Turning out early doesn't appeal to you.

MRS. B. (Ealing).—"Christmas Eve, I think, is one of the happiest days in the whole year." We're certainly making it so for 100 of our readers—see page 47.

H. N. (Epsom).—"Nothing upsets a new motorist more than to get into a cul-de-sac." It's a wrong road that has no turning.

G. H. M. (Derby).—"If any member of a certain Chinese secret society is aware of treachery in the ranks without exposing it, he is hurled to the foot of a cliff." He's dashed if he knows!

D. H. (Cobham).—"Although I am not a rich man, I propose giving a big house-party over Christmas and, in addition to booking some artistes, I have also engaged a jazz band." Can you stand the racket?

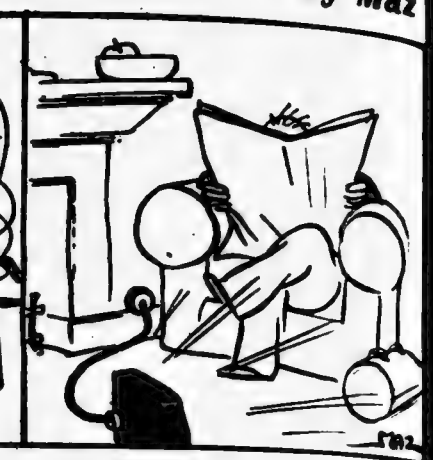
Many replies unavoidably held over)

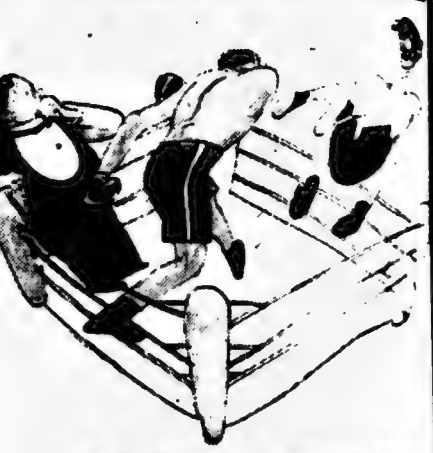
PERSONAL FITNESS HAMPERED BY RHEUMATIC POISONS

How can you expect muscular exercises to make you fit when the cruel spur of Rheumatic pain rowels your tender sensitive body at every movement you make? How can you possibly get the benefit of physical training into your system until you have utterly cast out the poisons that cause Rheumatism and make you feel unfit?

Do your "daily dozen" by all means—but don't forget your daily teaspoonful of Fynnon Salt in a glassful of water. This famous Rheumatic remedy contains the combination of Sodium, Potassium and the elements of Lithium that bubble healthfully from the Mineral Springs of famous Spas. It routs out those poisonous congestions of decayed matter in your system—purifies your blood—disperses the needle-sharp Uric Acid crystals in your blood—frees your limbs from the clutch of Rheumatic stiffness—gives your over-burdened liver a chance to *keep* your system clean.

You should read some of the grateful letters on the Fynnon files! No Rheumatic pain, it seems, is too violent, too long standing for this wonderful remedy to overcome and demobilise once and for all time. Get a tin of Fynnon Salt costs but 1/3 at your chemists.





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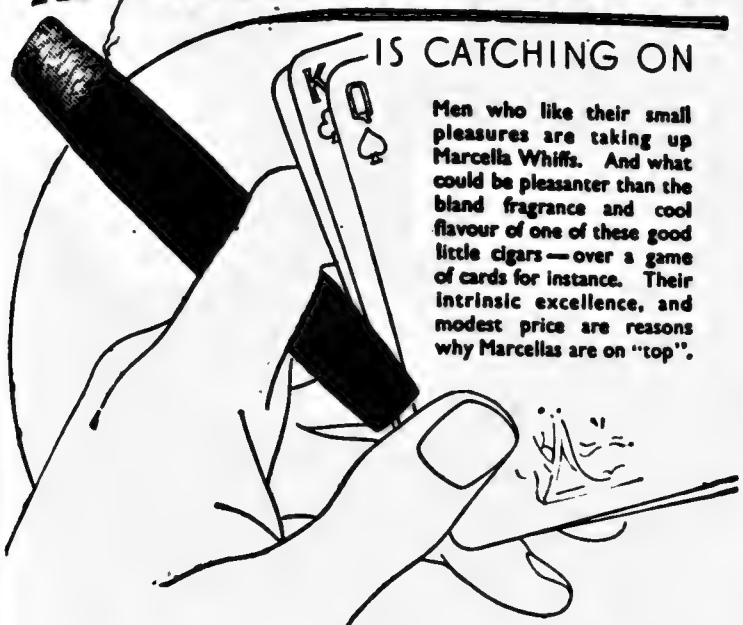
THE LITTLE CIGAR HABIT

IS CATCHING ON



Men who like their small pleasures are taking up Marcella Whiffs. And what could be pleasanter than the bland fragrance and cool flavour of one of these good little cigars — over a game of cards for instance. Their intrinsic excellence, and modest price are reasons why Marcellas are on "top".

Marcella whiffs

3 FOR 6d • 5 FOR 10d • 10 FOR 1/8d

ASTHMA & BRONCHITIS

Sufferers offered a most interesting **BOOKLET FREE**

Fill in coupon now—Learn of soothing relief given by

POTTER'S ASTHMA CURE

The most stubborn cases of Asthma and Bronchitis are soon overcome. Immediate, sweet and soothing relief has been brought to thousands of sufferers of these distressing complaints every year by Potter's Asthma Cure. Read what this grateful user, Mr. A. P. of Waddon, writes:—"I am writing to say how thankful I am that I was persuaded to try your Asthma Cure. Having suffered terribly from Asthma for years I was greatly surprised at the relief given. During the cold and foggy weather I burn a little every night in the bedroom before going to bed and I am certain that it is the only way I can get a good night's sleep. Since trying your Cure I can honestly say that I have overcome all fears that are associated with Asthma. You are at liberty to use this letter as you wish."

Don't hesitate then—go straight to your chemist for a tin of Potter's Asthma Cure to-day and once again you will be able to enjoy life, go about your usual occupation and be sure of restful and refreshing sleep, which is so essential to maintaining your strength. Free from opiates, does not cause headaches, and is recommended by doctors. It is equally beneficial for Asthma, Bronchitis, Catarrh, Croup, Hay Fever, Whooping Cough and other chest and lung troubles. Potter's Asthma Cure is supplied by all Chemists, Herbalists and Stores, in full-sized tins at 1/6, or direct post free, 1/9.

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

POTTER'S ASTHMA CURE

Please send me, post free, a copy of your booklet "Are you Asthmatic?"

Name.....

Address.....

J.B.

OUTDOOR WORKERS

who suffer from Asthma or Bronchitis, and are obliged by their occupation to be outdoors in all weathers, should smoke Potter's Asthma Cigarettes and Smoking Mixture for immediate soothing relief. Always carry a supply with you and thus avoid future attacks. Obtainable everywhere.

Mrs. Webb's HEALTH WORRY

Thought She Would Never Be Well Again

EXTREME WEAKNESS

UNABLE TO SLEEP

PAINS In Her JOINTS

BACK Felt As Though It Would BREAK

Moving Story of Housewife's Brave Struggle To Tend HUSBAND & 3 YOUNG CHILDREN

Dr. Cassells Tablets Made Her HEALTH WORRIES FADE AWAY!

From Our Special Health Investigator.

Royston Greene

South Harrow, Monday.

HERE is the Health Story of Mrs. WEBB of South Harrow, a housewife with a husband and 3 young children to care for, just as she told it to me in her own grateful words. Only a few short weeks ago she thought she would never know good health again! To-day, thanks to Dr. Cassells Tablets, she is full of life and health and her smile radiates happiness.

"My trouble," she told me, "commenced with a feeling of extreme weakness. My energy seemed to be sapped from me altogether. I have three children to look after as well as my husband and I struggled hard. But my health got worse. From being unable to sleep at night I began to experience pains in all my joints and my back used to feel as though it would break!"

"However did you manage to keep going?" I asked.

"I cannot tell you!" she returned. "But you can imagine what it was like!—getting up early in the morning to see my husband off to work and see my eldest child off to school—tending my baby, aged 14 months and my other little girl aged 3½ years!! I had a horror that my health would never be right again."

"What a serious thing, Mrs. Webb!" I interposed.

"Yes," she replied: "I had to stand over the hot stove cooking and feeling sick of the sight of food myself! I had to stand over the washtub in the heat and steam with my back feeling as though it was breaking in two! I had to kneel down and scrub my floors while my joints were stiff and aching!

"But then a friend kindly gave me some Dr. Cassells Tablets."

"And what happened then?" said I.

"From that time," continued Mrs. Webb, "I began to get better. My health worries began to fade away. In less than a week I was a different woman! I began to take a pleasure in my household duties—my neighbours remarked upon my change of appearance and my husband was absolutely beside himself with joy! I began to sleep more soundly—the children did not worry me. Now I can rise cheerfully at any time in the morning, and even after a hard day's washing can feel bright and fresh to greet my husband in the evening. Needless to say I shall never be without Dr. Cassells Tablets in the house."

NO NEED TO SUFFER!

In every chemists' shop you can obtain the wonderful formula known to fame as Dr. Cassells Tablets! Go AT ONCE and secure a bottle of this Nerve Restoring and Health Rebuilding, Re-invigorating tonic and see how soon YOU, too, can be freed from all such troubles as

HEADACHES HYSTERIA
INDIGESTION NEURITIS
NEURALGIA SCIATICA
INSOMNIA "NERVES"
LUMBAGO DEPRESSION

Get YOUR supply of Dr. Cassells Tablets TODAY!
Sold Everywhere 8d., 1/3, 3/- & 5/-

FREE! Amazing Gift! Of priceless value! Veno's Health Chart. Health Hints and exercises. Send a post-card INSTANTLY to Veno Drug Co., Ltd., Manchester, 16.

Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble

CURSED WITH RHEUMATISM

"A few months ago my wife suffered terrible agonising pains, she could not move a joint; her fingers were bent with Rheumatism . . . decided to give them (Uracc Brand Tablets) a trial . . . my wife is walking about to-day as nimble as anyone."—S. R., Hull. Free sample from Newbery and Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

FREE "TASTY DISHES" BOOKLET

THE makers of New World Gas Cookers offer every housewife and cook a free copy of the above invaluable little booklet that gives you many helpful suggestions about meals which cook themselves, together with 'Regulo' settings and cooking times. POST COUPON on page 27 TO-DAY. No kitchen should be without this booklet. Send NOW—while you think of it!

WEAK KIDNEYS

ADRAX the amazing new discovery rids Kidneys of Poisonous Acids AT ONCE under 'Money Back' guarantee

Uric acid, cystitis, nervousness, headaches, dizziness, backache, disturbed sleep, rheumatism, swollen ankles, are the symptoms of deranged and weak kidneys. For clogged bowels a purge is taken, but disorders of the kidneys are far more serious to health. If you have any of these symptoms don't delay—start the Adrax Brand Treatment at once. So certain is Adrax in its purifying action on the kidneys that there is a *money-back guarantee*. Adrax Brand Tablets are obtainable at all chemists, 3/- per box or direct from W. B. Cartwright, Ltd., Laboratories, Rawdon, Leeds.

(No proprietary rights are claimed in manufacture).

Congratulations! You have won
£6 WEEKLY FOR LIFE with £25 XMAS CHEQUE YEARLY and £1,500
RECORD
MIGHTY 3-IN-1 XMAS FIRST PRIZE OR ONE LUMP SUM OF £3,250
CLOSING SAT. DEC. 18
Who wants this thrilling Xmas Greeting?

ENTER ON SQUARES BELOW

FURTHER SQUARES ON OPPOSITE PAGE.

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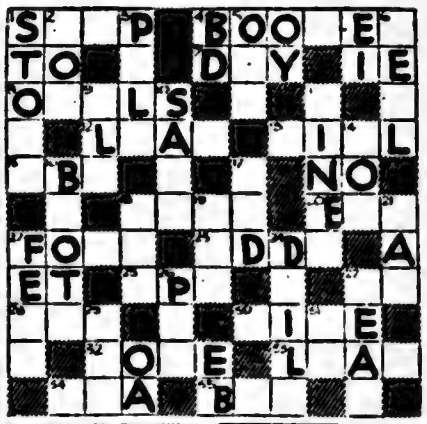

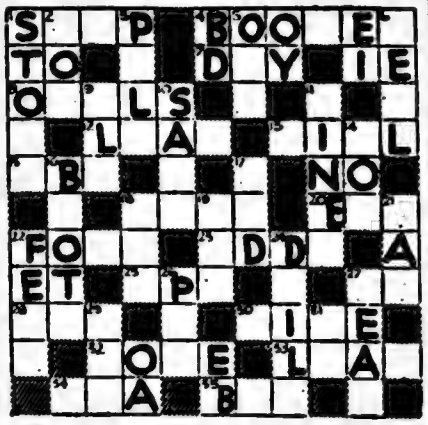

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£200 BONUS COUPON

AFFIX 1½D. STAMP HERE

AFFIX 1½D. STAMP HERE

I have affixed two 1½d. stamps to spaces provided. If I am already receiving "Crossword Gazette" weekly, this postage payment is for 6 weeks' supply to my non-reader friend whose name and full address I give. If I am not already receiving "Gazette," this postage payment is to provide me with 6 weeks' supply. (If no friend's name is given by an existing reader, payment will extend coupon user's supply, but will not qualify sender for Bonus Share.)

ONLY PRESENT "GAZETTE" READERS TO USE THIS SECTION.

YOUR FRIEND'S NAME AND ADDRESS .....

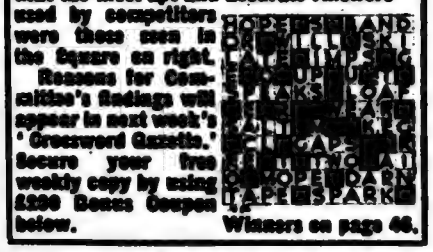
YOUR NAME AND ADDRESS .....

CUT ALONG THIS LINE

CROSSWORD No. 85.

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square on right.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using £200 Bonus Coupon below.



Winners on page 46.

CLUES ACROSS

1. Rider of newly-acquired fast motor-cycle may be tempted to do this on it
4. Variety artist is glad when he is this
7. December 25th should be happy one
8. Jewels you don't find in crackers
12. Many are disappointed to see fall of this
13. It's a long climb to get to the top of this
15. Flew back
16. Christmas on a desert one would be wretched
20. Female sheep
22. Is sometimes convenient for ruler
23. Pantomime dame, to Christmas festivities
25. One who conveys secret information
27. At end of night
28. Donkey
30. Sailing boats are sometimes seen on
32. Children do, to get many Christmas presents
33. A few pounds may be a big one for some
34. Rolling one is sometimes a grand sight
35. One occasionally finds one full of boots

CLUES DOWN

1. Masons frequently work in
2. Stocking sometimes contains this spinning toy
3. Punters have occasionally been known to lose this
5. The polished kind is usually preferred
6. Stags are often caught in
9. At beginning of album
10. It's sometimes very difficult to get them out of the wood
11. They're apt to go off unexpectedly, even with experts in charge
14. Lights should be this when telling ghost stories
16. One frequently drops on pages
17. Is very often painted black nowadays
18. Finish of waits
19. Song in play
21. Youngsters do so enormously at Christmas dinner
22. Hero seldom says much about his
24. Sometimes seen on breakfast table
26. There's often trouble when one goes the wrong way
27. Straw is sometimes blown off, when it's breezy
29. Female in sashes
31. Bit of clowning in lobby

EXTRA SQUARES POST FREE.

For this special Contest only, you may enter as many coupons as you wish, and may enclose all in same envelope. Further squares will appear in next week's "John Bull." For extra squares send a penny postcard to "John Bull's" Crossword Gazette Dept., 30, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

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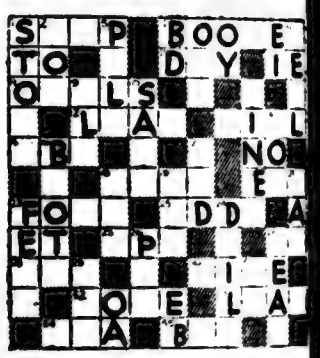

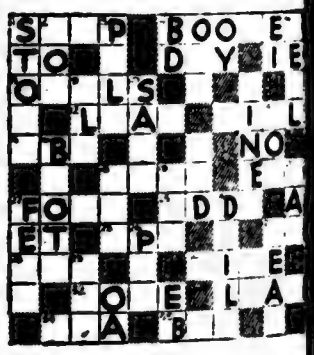

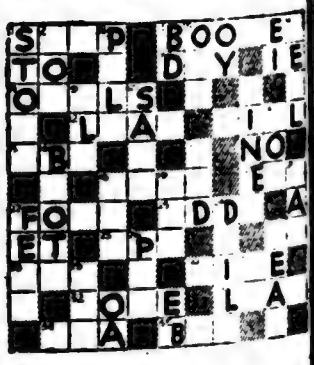

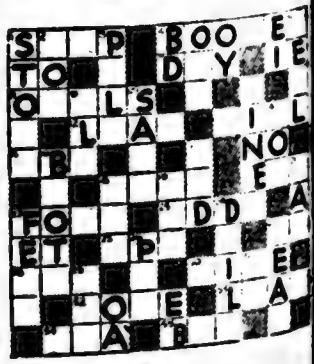

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£250 HUGE XMAS-BOX BETWEEN RUNNERS-UP

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between Cash Winners who have enclosed with entry for this Contest the £200 Bonus Coupon provided here, duly stamped to pay postage on supply of "Crossword Gazette" for self or friend as instructed!

80 FREE OPPORTUNITIES

to win a "John Bull" Pension will be presented as BONUS AWARD VALUE £2 with each Runners-up Prize of £1 and over whose winner has entered 4 or more entry forms (8 or more squares) for this contest, all bearing same name and address and received in one envelope.

WINNER'S JOY WIRE ARRIVES XMAS EVE!

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

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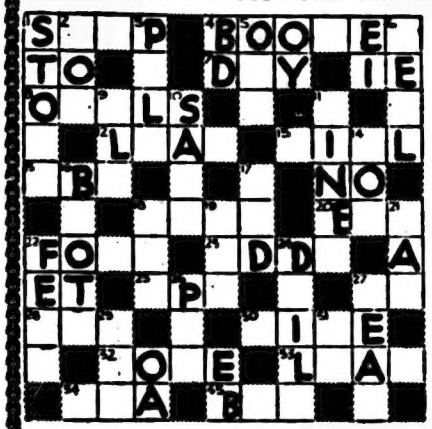

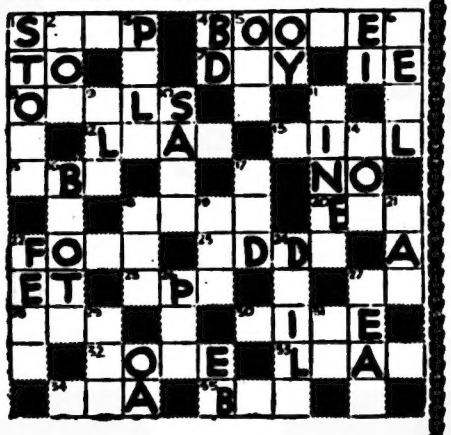

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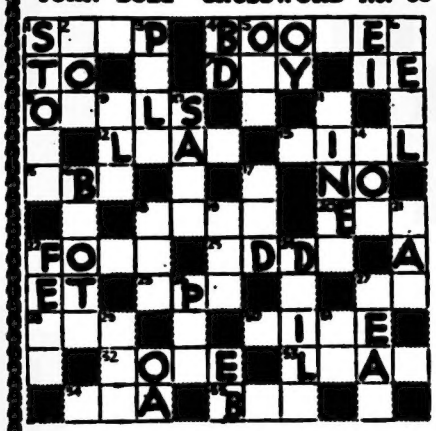

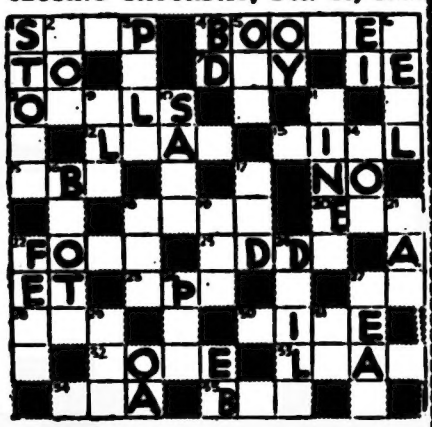

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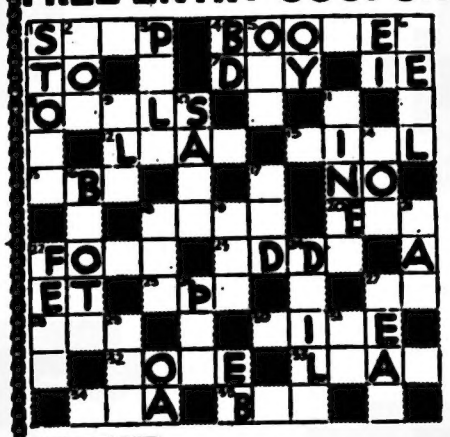

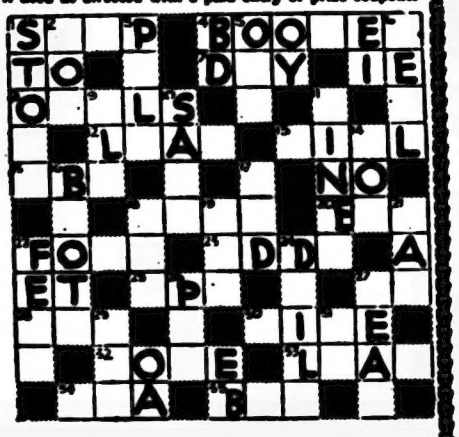

FREE COUPON for use as directed

I enclose THREE paid-entry or prize coupons for Crossword No. 88, and claim this FREE ENTRY accordingly. I agree to all rules and conditions.

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REMEMBER YOUR £200 BONUS COUPON ON PAGE OPPOSITE

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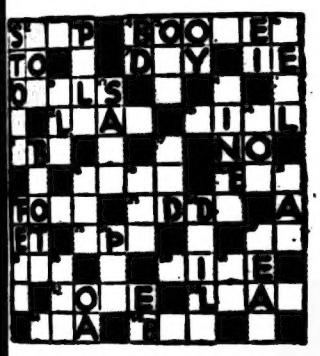
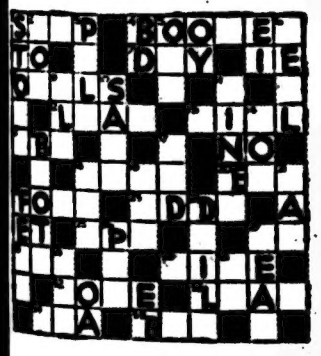
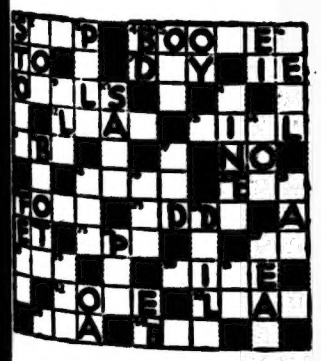
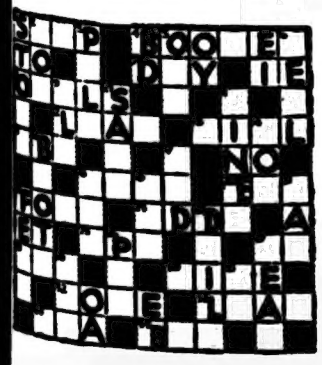
KEEP YOUR COPIES ON SQUARES BELOW









TERMS AND CONDITIONS

PRESENTED on these pages is the eighty-eighth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, December 30, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on opposite page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the lump sum of £3,250 will be equally divided, but not more than one share will be allowed to any one entrant, nor more than one share of the £450 Extra Awards.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

READ THESE RULES

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE and become entitled to enter two additional Gift Squares provided. If making additional entries, one allowed free with each three paid. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be sent by post as directed (not delivered by hand) to reach us not later than **Saturday, December 18.**

FREE COUPON

The two entry squares on this fourth coupon are Free, provided it is enclosed in the same envelope with three paid (or prize) coupons from issue entered: AVAILABLE ONLY UNTIL SATURDAY, DEC. 18.

2.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in JOHN BULL on sale Thursday, December 30. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, Jan. 4, 1938, in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize. Accordingly entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the First Prize be shared, £3,250 cash will be paid instead of the Three-in-one Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

KIDNEY TROUBLES *can't go till* KIDNEY GERMS TOTALLY DESTROYED

REMARKABLE SCIENTIFIC REMEDY WHICH BANISHES ALL KIDNEY GERMS IN 8 DAYS

Do you know that the 9,000,000 tiny tubes within your kidneys are most liable to disease germs? That is why Kidney Troubles, in some form or other, with many differing symptoms, are most prevalent today.

However, thanks to a highly scientific prescription by a famous Doctor of Medicine, practically every form of Kidney Trouble can be permanently banished from the human body. This you can prove for yourself, without costing you a single penny, under our "No benefit—no pay" system.

Have you any of these symptoms ?

Do you suffer from Burning, Itching Passages, constant "Getting up nights," Leg Pains, Nervi-ness, Dizziness, frequent Headaches and Colds, Lumbago, Rheumatism, Swollen Ankles, Dark Circles under Eyes, Lack of Energy, or Cystitis, Pyelitis or Urethritis? All these are symptoms of acute Kidney Trouble, and show that already disease germs are attacking the minute and delicate construction of the kidneys—the 9 million tubes of which they are composed.

Kill Kidney Germs this scientific way.

No ordinary medicine can end Kidney Trouble, because none of them (excepting Cystex) claims to remove the underlying cause, and, until you get rid entirely and absolutely of these kidney germs, you cannot hope to be fit and well and free from pain. Cystex not merely ends your Kidney Trouble by destroying these kidney germs, but it also revitalises and reinvigorates your kidneys, stimulates your entire system, and thus restores you to complete health, vigour and vitality. Within 2 hours after taking the first dose of Cystex you begin to feel better; in 48 hours there will be a very marked improvement; and within 8 days you will feel stronger, better, and even younger than you have for quite a long time.

Doctors Praise this Quick Remedy.

The famous Doctor, Surgeon and Scientist of London—Dr. T. J. R. says—"Cystex is one of the finest remedies I have ever known in my medical practice. Any doctor will recommend it for its definite benefit in the treatment of many functional Kidney and Bladder Disorders." The public also applaud Cystex. Mr. T. B. M. P. of Bristol writes:—"Last November I had a serious bladder operation which left me with permanent Cystitis. About 6 weeks ago I began a course of Cystex. I am now a different man. My local Doctor is quite pleased with the results of Cystex, as against his prescription.

£1,000 Guarantee of Money Back if no benefit

So confident are we of the power of Cystex to do you good—to rid your system of those germs which are the cause of your Kidney Trouble—to make you wholly and completely fit and well, that we will refund every single penny of the money you spend on any full-sized Cystex Treatment at your chemists, provided that you return the empty package to us should the treatment not be of benefit in your case. This is guaranteed in the sum of £1,000 (one thousand pounds). This great confidence in Cystex is based upon the amazing results achieved by over 5 million one-time sufferers from all manner of Kidney Troubles throughout the world. They found benefit—renewed health and vigour—in Cystex. So will you! If this is not so, a full-course treatment of Cystex will cost you nothing. You see, you have everything to gain and nothing to lose by this generous offer. Go to your Chemist today for a full 8 or 24 day treatment of Cystex and start yourself on the road to complete and full health.

BIG CHEQUES AND XMAS HAMPERS WON IN CROSSWORD NO. 85.

In connection with "John Bull" Crossword No. 85, the Adjudication Committee decided that the senders of the most meritorious Set of Answers on one Square (see page 44) were the following three competitors:—

F. V. Carr, 17, Selwyn Avenue, Hatfield, Herts.

Mrs. W. Evans, 43, Old Market Street, Usk, Mon.

W. Gowling, 190, Southport Road, Liverpool, 20.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £750, and a cheque for £250 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a scrutiny by not later than First Post, Tuesday, December 7, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This Prize has been divided between 44 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive £2 5s. 6d., together with one of the famous "John Bull" Giant Xmas Hampers. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

A useful Surprise Award for each of 304 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

CROSSWORD RESULT No. 83.—In consequence of a successful Scrutiny, Mrs. V. M. Carr, 3, Broomgrove Crescent, Sheffield, has been added to the list of sharers of £3,500 in Crossword No. 83, each of whom has now received a cheque for £291 13s. 4d. in accordance with the Terms and Conditions.

FOUR-COUPON BONUS WINNERS IN CROSSWORD No. 83.—One hundred and thirty-six competitors qualified for the above, and payments of £2 have been despatched.

CROSSWORD GAZETTE BONUS WINNERS IN CROSSWORD No. 83.—Ninety-six competitors qualified to share the extra £250 offered, and payments of £2 12s. 1d. have been despatched.

GRAVES Beats the World For Quality & Value

Every Lady should write today for the Graves Display of up-to-date Fashions showing the latest ideas in Ladies' Wear, all offered at the keenest money-saving prices, on the fairest Terms ever made.

NO CHARGE FOR EASY PAYMENTS

Richmond

This very charming & fashionable Coat is produced in an attractive diagonal weave velour, and set in the prevailing semi-fitting style, with tastefully shaped revers which are edged with striped Musquash Coney fur. The front fastens with three smart buttons, and the sleeves are of the new-est shape. Well lined throughout with super quality Art. Silk Twill to tone. Available in the shades of Russet, Bottle Green, Nigger Brown, & Navy. Sizes: S & W. to G.S. (Busts: 32 to 38ins; Lengths: 46 to 50ins. Price **24/11**

Terms: 3/- monthly

PATTERNS POST FREE.

Write for full range of actual cloth Patterns, Newest Models, Coats, Costumes, Frocks, Underwear &c., in the latest styles. Ask for patterns of any garment required, with a self measurement form and full particulars. Sent per return Post Free. Styles and Patterns are also available of Young Ladies', Maids' and Girls' Fashions, and we offer excellent value in Furs, Mackintosh Clothing, Footwear, Layette specialities.

J. G. GRAVES LTD. SHEFFIELD.

3' Monthly

Don't overlook DRAGE'S Great Furnishing Offer.
Turn to pages 6 and 7 now, while you think of it!

★ Free Xmas Catalogue — Get a Copy NOW — Post Coupon on p. 7

WONDERFUL examples of fine furniture value, including illustrations of many beautiful Suites, together with detailed prices and full particulars of their famous system of easy payments, appear in the DRAGE XMAS NUMBER which every "John Bull" reader can obtain free and without obligation, by filling in the coupon in the announcement on p. 7. Turn to this NOW! Free Gifts are being offered to immediate purchasers.

Are you cleaning only HALF your lavatory?

No brush can reach here
You can't be too careful about this hidden half. Your brush won't reach here. But Harpic sweeps right round — cleans all the lavatory.
HARPIC

EVERY HOUSEWIFE takes pride in a glistening white bowl. But that is only *half* of the lavatory-pan. To clean thoroughly around that hidden bend in the pipe, use Harpic. Flushing alone won't clean it — strong acids and poisonous fluids are dangerous. But Harpic sweeps right round the bend, washes away every impurity, disinfects and deodorises.

It is specially made for cleaning the whole of the lavatory-pan. Simply sprinkle Harpic, leave as long as possible, then flush. Harpic does the whole job itself — no need to use anything with it. In special easy-flow tins at 6d., 1/- and 1/9.

CLEANS • DISINFECTS • DEODORISES

HARPIC MFG. CO. LTD. HULL AND LONDON

HARPIC for the lav

COLDS CHILLS 'FLU PAIN

ALL STOPPED FOR 2d.

2d. ends quickly the unpleasant symptoms of a Cold. 2d. is the price of a BEECHAMS POWDER! Sneezing, nose running and that heavy, headachy feeling stop immediately!

Take a 2d. BEECHAMS POWDER and kill that Chill NOW! That shivering, hot-and-cold feeling is ended! The aching in the limbs ceases! Yes!—2d. is all you need pay!

"Flu is a dangerous complaint!" "Nip it in the bud"—for 2d! Take a BEECHAMS POWDER AT ONCE and, like magic, the symptoms vanish! Get your supply NOW!

The awful agony of Rheumatic twinges, Lumbago, Sciatica and Nerve Pains can also be defeated for 2d.! BEECHAMS POWDERS bring relief instantly.

BEECHAMS POWDERS ACT LIKE MAGIC

Brand

Cartons of 8 Powders 1/3. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

GRAVES Beats the World For Quality & Value

THIS NEW 3-WAVEBAND SUPERHET is a very powerful instrument which opens up a field for reception beyond the scope of medium- & long-wave Receivers. A dependable Set, built for waveband ranges of 16/50, 200/550, and 800/2000 metres, covering the world's principal stations.

9/- Monthly

Graves Super Het has a sensitive & highly selective circuit using High 'Q' Coils, Two-Speed Tuning Control with full vision scale. Full Automatic Volume Control. Waveband Switches with silver-plated contacts. Permanent Magnet Loud Speaker using High Flux Magnet. British Valves. Handsome 4-wt. Inlaid Walnut Cabinet, as illustrated, size 17 x 13½ x 9½. 120-volt H.T. Battery, high capacity Accumulator. Indoor or Outdoor Aerial equipment, as desired. This magnificent Instrument is constructed for Battery operation. Complete in all respects, nothing else to buy. £8:11:0 Terms: 9/- monthly.

Also supplied fully equipped for working on A.C. Electric Mains. Complete in all respects. No charge for easy payments. £9:10:0 Terms: 10/- monthly.

WRITE FOR CATALOGUE, full specification of this and other Radio Sets for Batteries or A.C. Mains, Post Free.

J. G. GRAVES LTD. SHEFFIELD

"BULLETS" 1,098 RESULT

First Prize, £300 Cash, Plus Hamper and Radio

E. A. BURTON, 7, Woodstock Road, Strood, Rochester, Kent.

Example: It's SNOWING BELLS, BUT
Bullet: THERE'S LETTER FROM SONNY!

£50: Plus Hamper and Radio

E. BROOKS, 38, Whitelands Road, High Wycombe, Bucks.

Example: Precious
Bullet: Christmas Spirit—"Spill" It!

£25: Plus Hamper and Radio

A. G. CLAPP, 36, Cotford Road, Exeter.

Example: More Cake
Bullet: Less "Fruit"—Modern Marriage.

£15: Plus Hamper and Radio

S. DREW, 305, Brixton Road, London, S.W.

At The Christening—Life's *First* "Cold Water."

£10: Plus Hamper and Radio

Mrs. M. L. NORTHCOTT, 9, Vicarage Road, Plymouth.

Complacently — Shuffling Between "Re-shuffles," Government.

OTHER PRIZES:

£5: G. H. BRUTY, 13, The Brent, Dartford.
My Love—Questioned, If Bills Are!

£4: A. LOVETT, 118, Broadway East, Northampton.
Dad's Dream—Family Car—Family Prevents!
(Entered on "Season Ticket" coupon.)

£3: D. SMEATON, 4, Home Street, Edinburgh.
Won't Hold Water—Font, Till Peace "Watertight."

£2: C. D. DAVIES, 11, Wyndham Street, Ton Pentre, Rhondda.
In The Dead Of Night—Conscience "Overpowered" Daytime "Warder."

£2: F. J. GOODLEY, 33, Radley Road, Abingdon, Berks.
Unfit For Work—"Turning Out" Dobbin, *Kindness*.
(Entered on "Target" Prize coupon.)

£1 10s.: E. NICHOLLS, Corra, nr. Whitchurch, Shropsh.
Going Through It—Unemployed—Greying Through It.

£1: Miss E. SMITH, 31, Westwood Road, Southampton.
In Despair—Walks Mechanically—"Walk" Mechanized.

£1 10s.: W. BROWN, 16, Elm Park Road, Wallasey, Ches.
The Real Problem—Barely Worries Westminster's "Conundrums."

£1: A. HAND, 62, Blantyre Road, Liverpool.
Unfit For Work—But Going—"Bit" Going.
(Entered on "Season Ticket" coupon.)

6 PRIZES OF £2 10s.

J. BALDWIN, 4, North Ribble Street, Preston.
Health And Beauty—*All* Germany's Training For?

W. CARSWELL, 6, Oakland Avenue, West Hartlepool.
At The Christening—Parson Wrestled With "*Angel*."

A. DAWSON, 30, St. Alban's Road, St. Annes-on-Sea, Lancs.
Ought To Be Allowed—Murder, Then Wrestling's Complete!

H. DRYBURGH, 27, Comely Bank Street, Edinburgh.
Dad's Dream—Keeping Pigs—Meantime, Lodgers!
(Entered on "Target" Prize coupon.)

V. MACE, High Street, Moreton-in-Marsh, Glos.
Bricklayers—Or "Mine-layers," Diplomats?

J. T. WHOMSLEY, 8, Ennerdale Drive, Idle Road, Bradford.
At The Christening—Verbal "Bouquets"—Yelling "Flower."

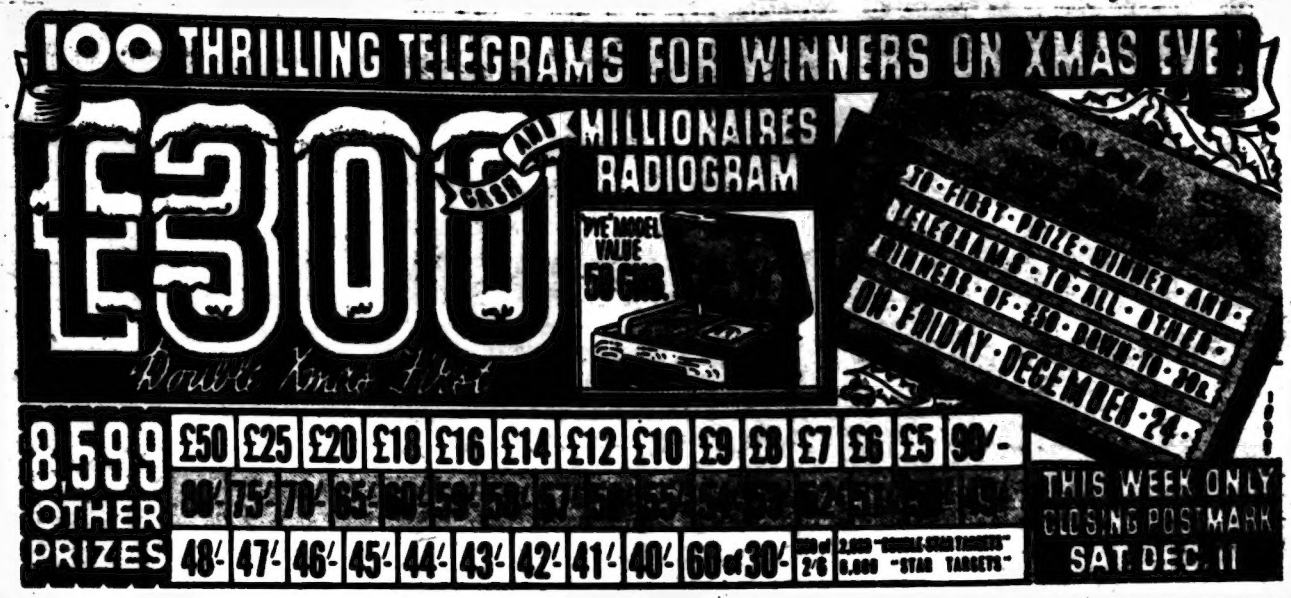
Each of the above winners up to £5 will also receive a plump Surrey Fowl for them for Xmas. A list of 200 winners of Surrey Fowls and 200 of 2s. 6d. can be seen at the offices of "John Bull."

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the best being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter or dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible to compete.


100 THRILLING TELEGRAMS FOR WINNERS ON XMAS EVE
£300 CASH
Double Xmas Treat
MILLIONAIRES RADIOGRAM
DE LUXE MODEL VALUE 50 GNS.
TELEGRAMS AT ALL HOURS
DELIVERED ON XMAS EVE
UP FRIDAY DECEMBER 24
8,599 OTHER PRIZES
£50 £25 £20 £18 £16 £14 £12 £10 £9 £8 £7 £6 £5 90/-
80/- 75/- 70/- 65/- 60/- 55/- 50/-
48/- 47/- 46/- 45/- 44/- 43/- 42/- 41/- 40/- 60 at 30/-
THIS WEEK ONLY
CLOSING POSTMARK
SAT. DEC. 11

Hurry for your 'Bullets' Merry Xmas

AS the result of the outstanding *Bullets* Offer now before you, not one but 100 prize telegrams will be despatched to winners of bumper cash prizes on Christmas Eve. One of this Contest's prize wires will arrive in a golden "Greetings" envelope—addressed to the winner of that fine 2-in-1 First.

Just think of the excitement if, in the middle of your preparations for Christmas Day, you heard that a £300 cheque would soon be yours, followed by a superb 50-guinea Radio Gramophone!

To make a *Bullet*, simply select a few *Examples* to work on and jot down all the rough ideas each one suggests to your mind.

To develop these first thoughts into *Bullets* form, you have only to compress each of them into TWO, THREE or FOUR words of apt and original comment, closely linked with the selected *Example*.

For instance, suppose you had decided to concentrate on the *Example*, KEYS OF PARADISE. Against this you might well scribble down *Depend Upon Her Young Man Proposing*. From this you could easily produce the typical *Bullet*, KEYS OF PARADISE—"HANG UPON" HIS "RING."

You have only a few days in which to make the best *Bullets* that can bring you good news from Long Acre in time for Christmas. So start on the *Examples* as soon as you have studied the winning *Bullets* on this page and see that your entry is postmarked not later than Saturday, December 11.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,099)

WORK FOR THE GOVERNMENT
WHEN WOMEN RULE
OLD BRITISH CUSTOM
KEYS OF PARADISE
TO SETTLE THE DISPUTE
IN MY DIARY
LIFE IS STORMY WHEN
OPPRESSED
BEST OF FRIENDS
GHOST OF A MAN
MY TAXES
WE CAN'T HELP
UNMASKED
WHILE SHE KNITS
OUR SWEEP
AFTER A GOOD MEAL
WHAT JAPAN WANTS
TWELVE MONTHS
SOLLY GAVE A PARTY AND
UNDERFED
NOT SO KEEN
KNOWING GRANDPA
FOR ALL THAT
NO HARDSHIP
"BRAVO!"
IN DUE COURSE
TO SAY THE LEAST
VILLAGE ROMEO
MADE HIM SHOUT
AUNTIE'S FORTUNE
IN OUR LOCAL PANTO
DAZZLING
AFTER A FEW WORDS
WHEN A WOMAN'S HAPPY
LORD NUFFIELD
TO SPEED UP RECRUITING

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

The original cheque for £300 awarded to the First Prize-winner in Competition No. 1,098 will be displayed in the window of Messrs. F. Johnson's and Son, Newsagents and Tobacconists, 11, Stockwell Lane, East Greenwich, S.E.

FREE HELP WITH YOUR "BULLETS"

TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" YOU ARE INVITED TO ENCLOSE THIS COUPON WITH YOUR "BULLETS" ENTRY

Affix 1½ stamp here

Affix 1½ stamp here

Please register me for six weeks' supply of *Bullets Bulletin*, "John Bull's" free weekly aid for would-be winners. I have affixed 3d. in stamps to this coupon for postage.

NAME.....

ADDRESS.....

.....

EXAMPLE .....
BULLET .....
EXAMPLE .....
BULLET .....

(1,099) Closing postmark SAT., Dec. 11. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon and P.O. for 6d. | Signed ..... Address .....

EXAMPLE .....
BULLET .....
EXAMPLE .....
BULLET .....

(1,099) Closing postmark SAT., Dec. 11. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons and P.O. for 1s. | Signed ..... Address .....

Enter name and full address on each coupon.

EXAMPLE .....
BULLET .....
EXAMPLE .....
BULLET .....

(1,099) Closing postmark SAT., Dec. 11. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons and P.O. for 1s. 6d. | Signed ..... Address .....

EXAMPLE .....
BULLET .....
EXAMPLE .....
BULLET .....

(1,099) Closing postmark SAT., Dec. 11. | P.O. No ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons and P.O. for 2s. | Signed ..... Address .....

Should you wish to enter further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £3 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,099 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,099, "John Bull," Long Acre, London, W.C.2 (Comp.)

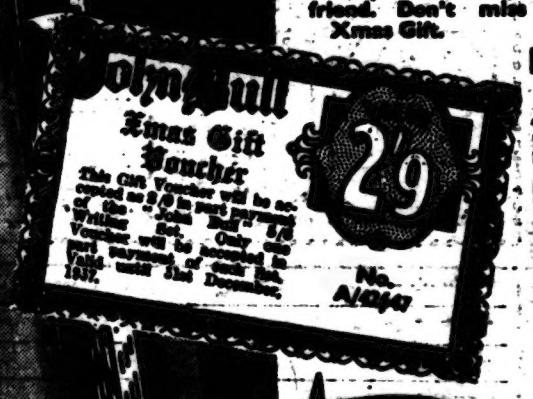
JOHN BULL'S Great Xmas Gift to You

ALL RECORDS BROKEN!

EVERY post swells the unprecedented demand for "John Bull's" Xmas Gift to its readers. A greatly increased staff is packing mailbags to overflowing and dealing with applications as fast as possible. To avoid any possible delay, readers are urged to send in their Gift Vouchers at once.

Your Gift Vouchers are here—one worth 2/9d., the other 7/6d. One or both will be accepted as CA$H in part payment for "John Bull's" magnificent Writing Sets. Attach Gift Voucher or Vouchers to Christmas Gift Coupon below and post at once.

Keep a Set for yourself—give a Set to a friend. Don't miss this record-breaking Xmas Gift.


John Bull
Xmas Gift
Voucher
This Gift Voucher will be accepted as 2/9 in part payment of the "John Bull" 5/6 Writing Set. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1937.
2/9
No. A/0647

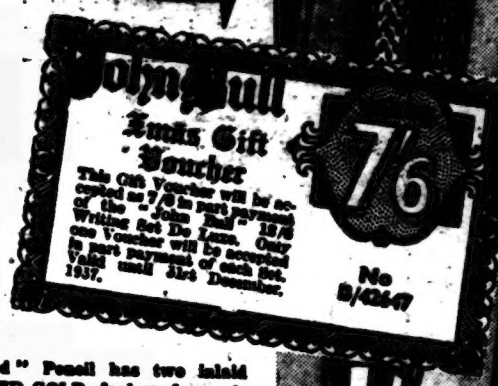
FREE 2/9 GIFT VOUCHER

The Gift Voucher on the LEFT will be accepted as 2/9 cash in part payment of "John Bull's" 5/6 Writing Set. The [illegible] handsomely chased, with its [illegible] ensemble. Gift Voucher on the right will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. The 14-carat solid gold nib is fitted with [illegible] The Pen has three inlaid bands of 18-carat ROLLED GOLD, a large nib of 14-carat SOLID GOLD with a tip of costly iridium; the latest lever self-filling device and a "Safety" pocket-clip. The "Ever-pointed" Pencil has two inlaid bands of 18-carat ROLLED GOLD, foolproof propel-repel-expel movement, "Safety" pocket-clip, eraser and extra leads. The Pen and Pencil are exquisitely chased. The Presentation Case is beautifully coloured with a Pearl and Butterfly effect.

ONE OR BOTH

FREE 7/6 GIFT VOUCHER

The Gift Voucher on the RIGHT will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. The Pen has three inlaid bands of 18-carat ROLLED GOLD, a large nib of 14-carat SOLID GOLD with a tip of costly iridium; the latest lever self-filling device and a "Safety" pocket-clip. The "Ever-pointed" Pencil has two inlaid bands of 18-carat ROLLED GOLD, foolproof propel-repel-expel movement, "Safety" pocket-clip, eraser and extra leads. The Pen and Pencil are exquisitely chased. The Presentation Case is beautifully coloured with a Pearl and Butterfly effect.


John Bull
Xmas Gift
Voucher
This Gift Voucher will be accepted as 7/6 in part payment of the "John Bull" 12/6 Writing Set De Luxe. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1937.
7/6
No B/4264

BRITISH MADE.

"John Bull's" Christmas Gift Coupon

To "John Bull" Pen Dept., 27a, Floral Street, London, W.C.2.

(1) I enclose Gift Voucher value 2/9, which please accept in part payment of the "John Bull" 5/6 Writing Set. I enclose P.O. for 2/9 plus 6d. for postage and insurance, making 3/- in all.

OR

(2) I enclose Gift Voucher value 7/6, which please accept in part payment of the "John Bull" 12/6 Writing Set DE LUXE. I enclose P.O. for 5/- plus 6d. for postage and insurance, making 5/6 in all.

(1) Pen. Medium. Broad. Oblique. } Cross out ends of nib NOT required. { (2) Pen. Medium. Broad. Oblique.

If you desire BOTH SIZES send the two Vouchers and a Postal Order for 8/- only.

NAME.....

FULL POSTAL ADDRESS.....

.....

Write Clearly in Block Letters.

J.B., 4.12/37

Cross Cheque or Postal Order /6 Co./ and make payable to "John Bull."

WRITTEN 2-YEAR GUARANTEE WITH EACH SET

WRITTEN 5-YEAR GUARANTEE WITH EACH SET

289 B100

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A 261